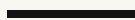




NEWSTRENGTH

# Macros Made Simple



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## What Are Macros?

Imagine this: You're about to significantly change your nutrition. Soon, you'll come across the word 'macros' – mentioned everywhere – in health articles, forums, and social media platforms. So, what's it all about?

The term 'macro' – for macronutrients – indicates that these are the primary nutrients we need. It's more than just a trending term. It's a crucial part of the food our bodies need.

Why? Because macronutrients are our fuel, fortress, and formula for growth, repair, and peak performance.

Carbs, fats, and proteins are the main components of macronutrients. Each has its role, its importance, and its energy contribution.

Take the banana, for example. It's made up of 93% carbs and has a bit of fat and protein. The primary nutrient it provides is carbohydrates. How about the avocado? With 79% fat and a small amount of carbs and protein, it's mainly a source of healthy fats.

As you embark on this journey of nutritional understanding, get to know these essential nutrients. Learn about them, embrace their benefits, and see the positive changes in your well-being.

Dive into this quick-start guide, which breaks down the macro universe in easily digestible nibbles.



# Protein

Protein is an essential macronutrient that differs from the others due to a nitrogen and amino group. Dietary protein is made up of different combinations of 20 amino acids. Here're some important things to know:

- Protein contains 4 kCals per gram.
- It's not all created equal and must contain the nine essential amino acids to be deemed a 'complete protein.'
- It provides amino acids for the building of muscle tissue.
- Protein forms the body's enzymes, chemical messengers, and structural components.
- It should be consumed at 2g per kg of healthy weight (or ideal weight if overweight/obese.)
- Protein is safe and has not been shown to have adverse health effects in healthy populations.





## Carbohydrates (Carbs)

Carbs are the body's primary energy source, comprised of simple sugars like glucose, fructose, and galactose. While not technically essential – we can get energy from fats and proteins – carbs efficiently fuel our muscles, which is vital info for those considering a ketogenic diet. Achieving the same exercise intensity as usual, without carbs, is challenging and suboptimal.

— Carbs provide 4 kCals per gram.

— Simple carbs, mono or disaccharides, are absorbed quickly for immediate energy when consumed alone.

— Complex carbs consist of several sugars, often in branched structures. These, found in grains and starchy vegetables, need conversion into simple sugars for absorption.

Typically, 40-60% of our calorie intake should come from carbs. For athletes, depending on their activity level, this translates to 3-5 grams per kg of body weight.





## Fats

Fats, comprised of three fatty acids linked to glycerol, are a potent but less efficient energy source than carbs. They're categorised as Saturated, Monounsaturated, Polyunsaturated, and Trans.

- Fats yield around 9 kCals per gram.
- Fats are essential for building cell membranes, producing hormones, and absorbing vital vitamins (A, D, E & K).
- Saturated fats, with carbon atoms fully saturated with hydrogen, are solid at room temperature, found in chocolate, baked goods, and coconut.
- Trans fats, artificially hydrogenated, are linked to health risks.
- Unsaturated fats encompass omega-3, -6, and -9 fatty acids, benefiting cognitive function, heart health, and muscle activity.
- Recommended fat intake is 15-30% of daily calories, with saturated fats constituting no more than 30% of that portion.



# CONCLUSION

In nutrition, proteins, carbohydrates, and fats are the cornerstones. Each plays a pivotal role: proteins build and repair, carbohydrates fuel our energy, and fats safeguard cellular health and boost cognition.

These macronutrients aren't mere diet buzzwords but the foundation of our well-being. Understanding their unique functions and balancing their intake is vital.

While diet trends fluctuate, the essence of sound nutrition remains constant. These macronutrients compose the harmonious symphony fuelling our health and vitality. Embrace them for sustained well-being.