

NATHAN BATOON

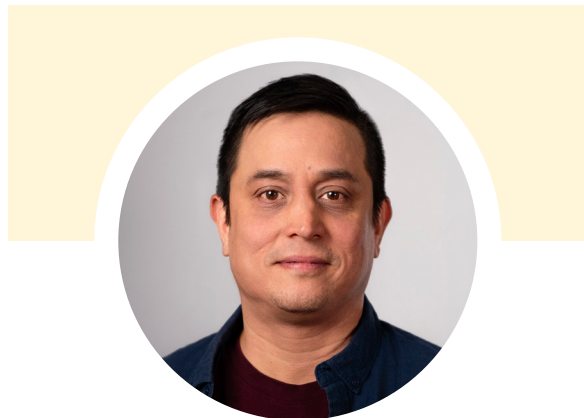
COMMUNICATIONS SPECIALIST

DIGITAL COMMUNICATIONS · CONTENT STRATEGY · BRAND STORYTELLING
WEB & CMS · VIDEO & MOTION DESIGN · SOCIAL MEDIA

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[Portfolio](#)

[Linkedin Profile](#)



ABOUT ME

I'm a communications and digital content professional based in Paris, with nearly ten years of experience supporting complex international organisations and high-profile global events. I work across websites, publications, social media and video - writing, shooting, editing and animating much of it myself - coordinating stakeholders and competing deadlines to turn complex information into clear, accurate, communication that's genuinely engaging, not just polished.

EDUCATION

Bachelor of Journalism (Multimedia Production)
University of Texas at Austin — Austin, TX

CORE COMPETENCIES

Digital Communications · Content Strategy · Editorial Content · Video Production · Motion Design · Website & CMS Publishing · Social Media Content · Stakeholder Communications · Cross-Functional Coordination

TOOLS

Video & Social Content: Premiere Pro, DaVinci Resolve, After Effects, Cinema 4D (motion graphics & 3D), videography, short-form video production

Design & Digital Content: InDesign, Photoshop, Illustrator, Canva, Figma

AI-Assisted Workflows: ChatGPT, Claude, Perplexity, Runway, Midjourney, ElevenLabs, Power Automate (workflow automation)

CMS & Digital Publishing: Webflow, WordPress, website back-offices, CMS workflows, basic HTML/CSS

Analytics & Monitoring: Google Analytics, native social analytics dashboards

Collaboration & Organisation: SharePoint, Google Workspace, shared drives

Office & Productivity: Word, Excel, Outlook, PowerPoint

LANGUAGES

English — Native

French — B2+ (Professional working proficiency)

EXPERIENCE

• **Host Broadcast Services (HBS) — Multimedia Communications & Content Producer** **Paris | 2017–2026**

International broadcast production company delivering global sports coverage, including FIFA World Cups, Rugby World Cups, LFP, LaLiga, the US Open, and Roland-Garros.

Produced digital communications, publications and stakeholder-facing content for major international sporting events, translating complex operational information into clear materials for international audiences.

- Produced English-language digital content - websites, CMS platforms, social media, video and motion graphics - including filming, editing and animation work for global broadcast audiences.
- Led design, editing and proofreading of major publications, including 200–300-page Production Handbooks and commemorative books.
- Managed CMS platforms and event websites - covering scheduling, service and operational information - using Google Analytics over nearly five years to inform content decisions.
- Coordinated field production crews at Roland-Garros - managing schedules, shot lists, camera coverage and incoming footage quality control.
- Supported editorial decision-making during live-event coverage, aligning content output with communications priorities.
- Streamlined publication workflows - version control, quality checks, print preparation and digital delivery - across multiple concurrent titles.
- Partnered across communications, editorial, technical and operations teams to deliver accurate materials under demanding event-driven deadlines.
- Developed executive presentations, briefing materials and motion-graphics explainers for senior international stakeholders.

EARLIER EDITORIAL & COMMUNICATIONS EXPERIENCE

Freelance Editor & Writer

Paris | 2011–2017

- Produced and edited English-language content for websites, reports, presentations, corporate publications and internal communication materials for a range of independent clients.
- Wrote and adapted web copy, articles, technical content and briefing materials, adjusting tone, structure and search visibility for different audiences, industries and client requirements.
- Proofread professional documents for clarity, accuracy, tone, structure and consistency, working directly with authors and stakeholders to refine drafts ahead of publication.
- Managed website content, document archives and digital asset libraries, maintaining organised, up-to-date content systems across multiple client projects.

Wall Street English – English Trainer

Paris | 2011–2016

- Delivered Business English and professional communication training to working professionals and international learners, adapting course content to different industries and skill levels.
- Coached written and spoken communication for professional, academic and business contexts, including presentations, meetings and written correspondence.
- Edited and proofread research papers, presentations and professional documents, helping non-native English speakers communicate clearly in international settings.

News 8 Austin / Spectrum News – Web Producer

Austin, Texas | 2009–2010

- Published and adapted daily digital news content, including articles, rewritten broadcast stories, headlines, photo captions and community updates, working to same-day publishing deadlines.
- Maintained the news website through CMS publishing, copy editing, formatting checks and time-sensitive content updates, ensuring accuracy and consistency across a high-volume daily workflow.
- Reworked broadcast scripts and source material into clear, accessible articles for online audiences, translating spoken news content into a written format suited to web readers.