



Media Accreditation Guidelines

The International Tunnelling and Underground Space Association (ITA) reserves the right to accept or reject any request for media accreditation and will assess applications based on the criteria outlined below.

Accredited media representatives are defined as journalists, editors, broadcasters who are on assignment for a specific media outlet or can demonstrate a professional editorial purpose relevant to the ITA events.

Print media: applicants must submit one by-lined article published within the past month.

Radio and TV media: applicants must submit one recent published report. Media support staff, such as camera operators, sound engineers, producers, and technicians can submit the work of the reporter to which they contributed their services to support their accreditation request.

Photographers and photojournalists: applicants must submit original tear sheets or photos with credits of the issuing organisation as published, or a link to a recently published photo story. Online media may include news outlets, trade publications, digital magazines, blogs, newsletters and other editorial platforms.

Online media may include news outlets, digital magazines, blogs, vlogs and others editorial platforms. Applicants must meet the following requirements:

- The website must provide verifiable contact information and demonstrate an established editorial presence;
- The website publication should demonstrate a consistent record of original reporting, analysis, commentary or editorial content relevant to its audience;
- Media representatives are required to submit one by-lined articles within the past month that were posted on the website;
- The website should demonstrate regular and active editorial activity.

Freelance journalists and photographers must provide clear documentation confirming that they are on assignment from a specific news organisation or publication. A valid assignment letter from that news organisation or publication is required. Personal channels such as LinkedIn, YouTube and other private social media accounts are **not** considered a “news organisation or publication” and therefore cannot be used as basis for accreditation.

Independent newsletter publishers, podcast hosts, digital media channels and content creators may also be considered for accreditation where they can demonstrate a relevant professional audience, regular editorial output and clear relevance to the tunnelling, infrastructure, engineering or underground space sectors.

Independent broadcast or film production companies: Must provide a letter from a broadcast organisation or film distributor which has committed to air or distribute the work. The project should be ITA event related.

General Conditions

Accreditation is granted at the discretion of ITA and may be revoked if the applicant is found to have provided inaccurate information or does not comply with event media policies.

Media accreditation is intended to facilitate professional coverage of the event and does not guarantee access to all sessions, speakers, restricted areas or social events. Additional arrangements may be required for interviews, filming or photography in designated locations.