



## COOKIE POLICY

This cookie policy was last updated on 2026-02-02

This Cookie Policy (“**Policy**”) describes how Smile ID (“**we**,” “**our**,” “**us**”) collects, processes, uses, and discloses certain information obtained through your use of our website (the “**Site**”), which is available at [www.usesmileid.com](http://www.usesmileid.com). To learn more about our privacy practices in general, please review our [Privacy Policy](#).

### **What are cookies?**

Cookies are small files that are stored on your mobile device through the Site. A cookie allows the Site to recognize whether you have visited before and may store user preferences and other information. For example, cookies can be used to collect or store information about your use of the Site during your current session and over time (including the pages you view and the files you download), your device’s operating system, your device ID, IP address, and your general geographic location.

### **What types of cookies do we use?**

**Necessary Cookies.** Necessary cookies allow us to offer the best possible experience when accessing and navigating through our Site. For example, these cookies allow us to recognize that you have created an account with us and accessed the Site previously.

**Functionality Cookies.** Functionality cookies let us operate the Site in accordance with the choices you make. For example, we will remember your username and how you customized the Site during future visits.

**Analytical Cookies.** These cookies enable us and third-party services to collect aggregated data for statistical purposes on how your visitors use the Site. These cookies do not collect information such as your name or email address and are used to help us improve your user experience of the Site.

**Advertising Cookies.** These cookies allow us and third-party services to show more relevant advertising to people who visit the Site (and other websites) by showing you advertisements that are based on your browsing patterns and the way you interact with our Site and others. Please review the section below on interest-based advertising to learn more about third-party advertising cookies in particular.



## How can you manage cookies?

You may stop your browser from accepting cookies altogether by changing your browser's cookie settings. You can usually find these settings in the "options" or "preferences" menu of your browser.

## How does the Site use interest-based advertising or third-party cookies?

The Site enables third-party tracking mechanisms (including cookies) to collect information about you and your computing devices for use in online interest-based advertising. For example, third parties, such as Facebook, may use the fact that you visited our Site to target online ads to you about our services. In addition, our third-party advertising networks might use information about your use of our services to help target advertisements based on your mobile activity in general. For information about interest-based advertising practices, including privacy and confidentiality, visit the [Network Advertising Initiative](#) website or the [Digital Advertising Alliance](#) website.

The use of online tracking mechanisms by third parties is subject to those third parties' own privacy policies, and not this policy. If you prefer to prevent third parties from setting and accessing cookies on your computer or other device, you may set your browser to block cookies. Additionally, you may remove yourself from the targeted advertising of companies within the Network Advertising Initiative by opting out [here](#), or of companies participating in the Digital Advertising Alliance by opting out [here](#). Although our Site currently does not respond to "do not track" browser headers, you can limit tracking through these third-party programs and by taking the other steps discussed above.

You may also opt out of interest-based ads by adjusting the advertising preferences on your mobile device (for example, in iOS, visit **Settings > Privacy > Advertising > Limit Ad Tracking**, and in Android, visit **Settings > Google > Ads > Opt out of interest-based ads**). Additionally, you may opt out for companies that participate in the Digital Advertising Alliance's AppChoices tool by downloading it [here](#) and following the instructions in the app.

## How can you contact us?

If you have any questions about this Policy, you may contact us at [compliance@usesmileid.com](mailto:compliance@usesmileid.com). You may also visit our [Privacy Policy](#) to learn more about our privacy practices.