

Myhanh Lu

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PROFESSIONAL EXPERIENCE

Capgemini DCX

Senior UI Designer II / April 2026 – Present

Senior UI Designer I / June 2024 – March 2026

- Spearheaded the design of a transformative admin platform for **Warner Bros. Discovery**, that simplified complex legacy data structures into intuitive workflows, granting Marketing full operational autonomy and paving the way for optimized organizational workflows.
- Led visual design for **Lucid Motors'** Service and Parts management tool and maintained a scalable Figma design library. Facilitated the discovery phase through current-state research and user interviews.
- Contributed to the redesign of **Netgear's** consumer and business-facing e-commerce site, elevating usability and brand cohesion across digital touchpoints.

Critical Mass Agency

Senior Designer / July 2022 – June 2024

Designer / April 2021 – June 2022

- Architected and deployed comprehensive design systems for enterprise-level brands including **Sonova (Phonak)** and **the U.S. Army**, ensuring cross-platform consistency and scalability.
- Owned the digital experience for the **Mitsubishi Motors** marketing site, while contributing to **the U.S. Army** design systems and directing brand-led marketing campaigns for **Mitsubishi** and **Lactaid**.
- Expanded leadership scope by mentoring junior designers, facilitating creative thought-shares, and spearheading visual design for internal corporate initiatives.

FOUNDATIONAL EXPERIENCE

HED Architecture

Graphic Design Intern / September 2020 – November 2020

S&C Electric Company

Graphic Design Intern / May 2020 – August 2020

COMMUNITY & LEADERSHIP

AIGA Chicago

Education Board Committee

February 2021 – January 2022

TECHNICAL PROFICIENCIES

Research Synthesis: Google NotebookLM

Design & Interaction: Figma, Webflow, ProtoPie, Principle

Visual Design: Adobe Creative Suite

Ideation & Collaboration: FigJam, Mural, Miro, v0 by Vercel [GenAI]

EDUCATION

Loyola University Chicago

BA, Visual Communication

Interdisciplinary Honors