

DAY 1 // FRIDAY

zero/labs

07:00 AM - 08:00 AM REGISTRATION, BREAKFAST & PARTICIPANT HEADSHOTS

08:00 AM - 08:30 AM OPENING REMARKS & AGENDA

08:30 AM - 09:00 AM CLASSROOM BREAKOUT

09:00 AM - 10:00 AM GROUP PITCHES & WORKSPACE SELECTION

10:00 AM - 11:00 AM **MODULE 1: FOUNDATIONAL EXPLORATION**

11:00 AM - 12:00 PM WORK SESSION

12:00 PM - 01:00 PM WORKING LUNCH & COHORT PHOTO

01:00 PM - 02:00 PM **MODULE 2: USER DISCOVERY**

02:00 PM - 03:00 PM WORK SESSION

03:00 PM - 04:00 PM **MODULE 3: ECOSYSTEM & STAKEHOLDER MAPPING**

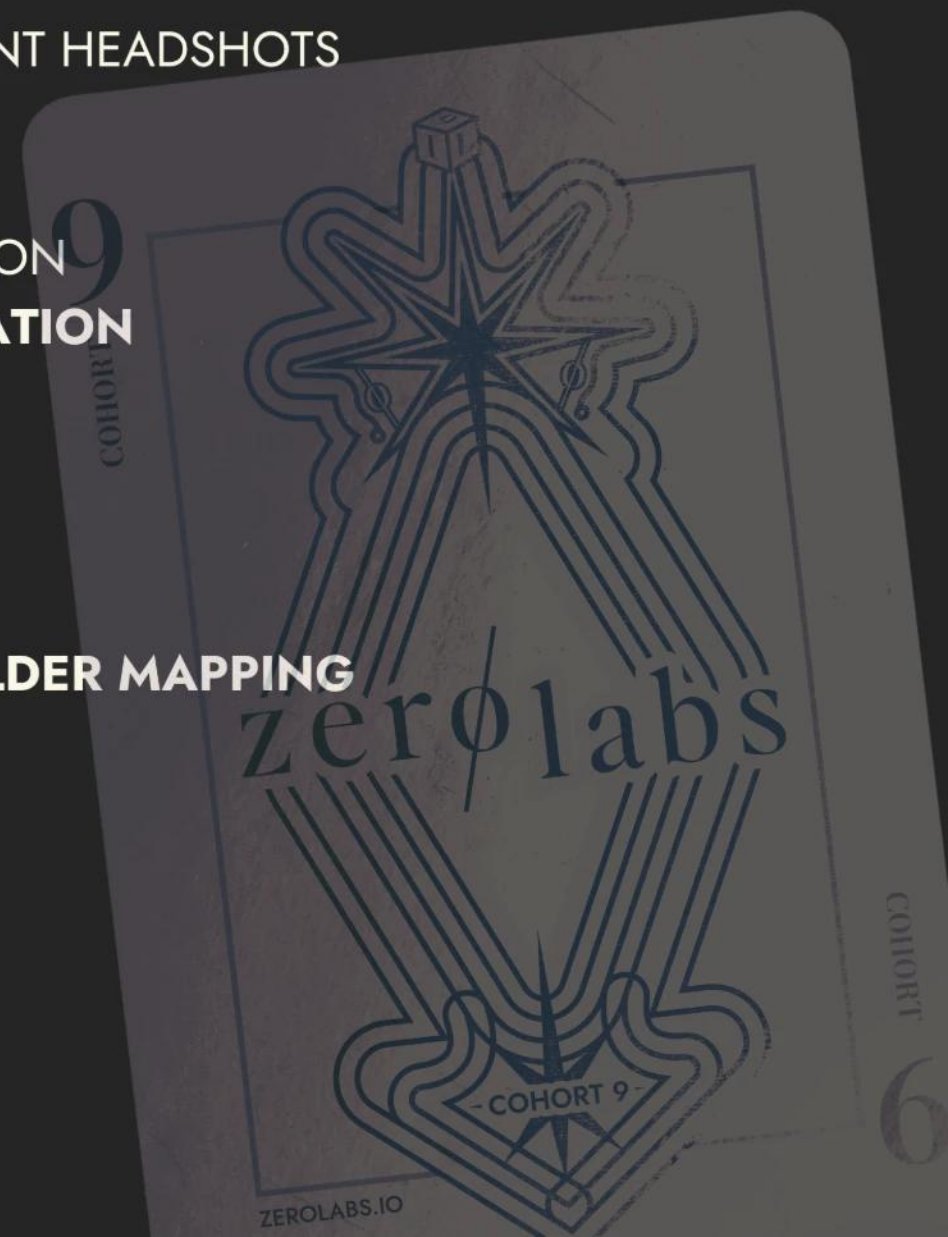
04:00 PM - 05:00 PM WORK SESSION

05:00 PM - 06:00 PM CLOSING DAY 1

06:00 PM - 08:00 PM LEVELUP: PITCH EVENT

08:00 PM WIP (WORK IN PROGRESS) SUBMISSION

END OF DAY



DAY 2 // SATURDAY

07:00 AM - 08:00 AM

COHORT NETWORKING & BREAKFAST

08:00 AM - 09:00 AM

OPENING SESSION

09:00 AM - 10:00 AM

MODULE 4: COMMERCIAL FOUNDATIONS

10:00 AM - 11:00 AM

WORK SESSION

11:00 AM - 12:00 PM

MODULE 5: MINIMUM VIABLE SOLUTIONS

12:00 PM - 02:00 PM

WORKING LUNCH

02:00 PM - 03:00 PM

MODULE 6: RAISING MONEY & OTHER TOPICS

03:00 PM - 04:00 PM

WORK SESSION

04:00 PM - 05:00 PM

LIGHTNING ROUNDS

05:00 PM - 06:00 PM

CLOSING DAY 2 & NETWORKING PREP

06:00 PM - 06:30 PM

FREE TIME

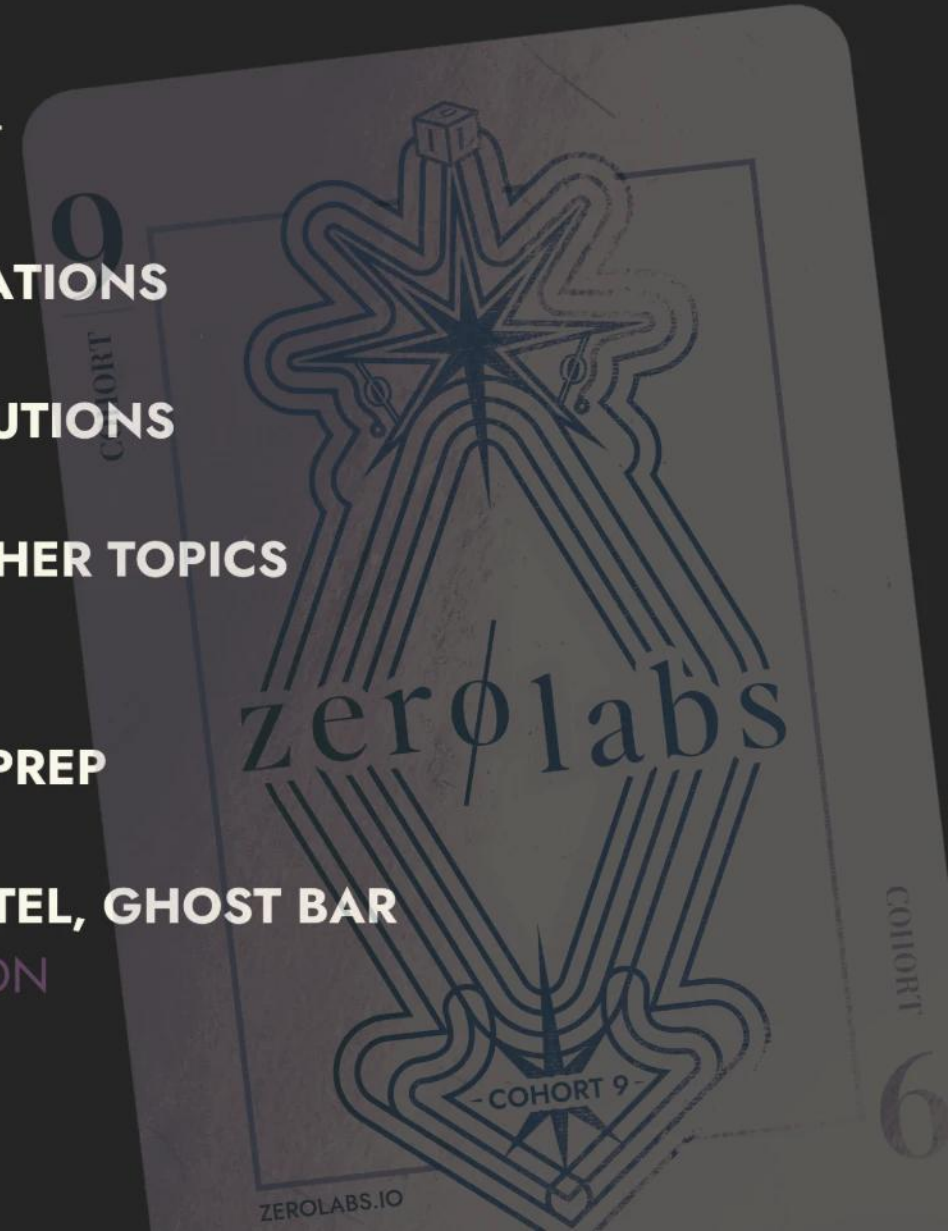
07:00 PM - 09:00 PM

NETWORKING EVENT - PALMS HOTEL, GHOST BAR

09:00 PM

WIP (WORK IN PROGRESS) SUBMISSION

END OF DAY



DAY 3 // SUNDAY

07:00 AM - 08:00 AM

COHORT NETWORKING & BREAKFAST

08:00 AM - 08:30 AM

OPENING SESSION

08:30 AM - 09:30 AM

Q&A

09:30 AM - 10:30 AM

0.0 CLOSING REMARKS

10:30 AM - 12:30 PM

PRESENTATIONS RUN THOUGHTS WITH ZERO LABS TEAM

12:30 PM - 02:30 PM

FINAL PRESENTATIONS - PITCH EVENT

02:30 PM - 03:00 PM

 AWARDS & PROGRAM CLOSING

END OF PROGRAM

