



CARE AND FEEDING OF YOUR NEW TATTOO

Congrats on your new tattoo From White Rabbit Tattoo Studio! We'd love to be tagged in any photos you share on social media - @whiterabbittattoostudio. Let's talk aftercare:

SHOPPING LIST / MAKE SURE YOU HAVE ON HAND:

- Unscented, antibacterial soap (NO perfumes - they are irritants for healing tattoos)
- Unscented moisturizing tattoo aftercare product (balm, jelly, butter - thicker consistency)
- Your favorite normal, unscented moisturizer/body lotion (regular lotion consistency)
- A roll of clean paper towels (if you want to use an eco-friendly option, it must be **clean & unused**)
- Sunscreen

See reverse side for some aftercare product options.

ADVICE FOR THE FIRST 2 WEEKS OF HEALING

DO

- ✓ Always clean your hands before touching the tattoo
- ✓ Wash & moisturize tattoo 2-3 times a day (using your unscented products only)
- ✓ Apply moisturizer as a **thin** layer, rubbed in (less color will be retained if over-moisturized)
- ✓ Reach out if you have questions or experience anything out of the ordinary

AFTER 2 WEEKS

- ★ After the tattoo peels, you can switch from tattoo-specific moisturizer to regular (unscented) moisturizing lotion - continue to moisturize regularly (at least until fully healed)
- ★ Liberally reapply sunscreen whenever tattoo is exposed to sun (sadly, sun fades tattoos)

DON'T

- ✗ Submerge tattoo in water (pool, ocean, baths)
- ✗ Expose tattoo to sun or UV rays (beyond minor day-to-day exposure - no sunbathing)
- ✗ Wear tight clothing that rubs against the tattoo (your tattoo needs to breathe while healing)
- ✗ Tattoo will form light scabs & peel after 3-6 days - do not pick at it or scratch it
- ✗ Engage in heavy exercise - the less sweat, the better for your new tat
- ✗ Let your tattoo get dried out (scabs should flake off softly, not in dry chunks)

DERM SHIELD*

**Note: It is normal for blood, plasma, & excess ink to collect under the bandage. Don't freak out, it's going to look weird.*

REMOVAL:

1. Remove the Derm-Shield in the shower after **~48 hours***. Under warm, running water, gently peel the bandage by pulling it down slowly, from the edge back over itself.
2. Use your unscented soap to aid in removal, gently working in soap to adhesive edge as you go.
3. Gently clean the tattoo with your unscented soap. Dry the area completely with clean **paper towels** (not a used bath towel).

**If bandage is peeling or a rash begins to form before this, go ahead & remove it early. If it's comfortable & appears to be healing well, leaving it on for additional time is okay also. Do not exceed 4 days with one Derm-Shield.*

IF YOUR ARTIST GAVE YOU A 2ND SHIELD:

Change your 1st Derm-Shield after **24 hours**. The 2nd application can be left in place for **3-4 days**. Some notes for application:

Ensure there is no soap residue on skin before application. Clean hands only. Cut the D-S to cover tattooed area plus 1-2" margin from edge. Peel off white paper backing to stick to skin. Start with center, work outwards. Do not stretch the D-S during application. Slowly peel off plastic side, while pressing adhesive.

AFTERCARE PRODUCTS

SOAP

| Product | Cruelty-Free? | Vegan? | Find It | Avg. Price |
|--|---------------|--------|------------------------------------|--------------|
| Dr. Bronner's Pure Castile Liquid Soap | ✓ | ✓ | Whole Foods, Online (Amazon) | \$16 / 32oz |
| Dial Gold Antibacterial Deodorant Soap | ✗ | ✓ | Drugstores, Target, Grocery stores | \$8-13 / 2oz |
| Tattoo Goo Deep Cleansing Soap | ✓ | ✓ | Walmart, Online (Amazon) | \$8 / 2oz |
| H2Ocean Blue Green Foam Soap | ✓ | ✓ | Online (Amazon, Brand site) | \$15 / 16oz |
| Dove Sensitive Skin Unscented Soap | ✓ | ✗ | Drugstores, Target, Grocery stores | \$3 / 2 bars |

MOISTURIZING TATTOO AFTERCARE PRODUCTS (FOR HEALING TATTOOS)

| Product | Cruelty-Free? | Vegan? | Find It | Avg. Price |
|--|---------------|--------|---------------------------------------|--------------|
| Hustle Butter Deluxe | ✓ | ✓ | Ulta, Online (Amazon, Brand site) | \$20 / 5oz |
| Redemption Organic Tattoo Lubricant | ✓ | ✗ | Online (Amazon, tattoo supply shops) | \$16 / 6oz |
| Aquaphor | ✗ | ✗ | Drugstores, Target, Online (Amazon) | \$10 / 7oz |
| Fisticuffs Tattoo Balm | ✓ | ✗ | Online (Amazon, Grave Before Shave) | \$8-14 / 2oz |
| INK-EEZE Green Glide | ✓ | ✓ | Online (Amazon, Brand site) | \$20 / 16oz |
| Brooklyn Grooming Old School Tattoo Balm | ✓ | ✗ | Online (Brand site), Specialty stores | \$22 / 2oz |
| After Inked | ✓ | ✓ | Online (Amazon, Inked Shop) | \$18 / 3oz |
| EIR NYC Tattoo Balm | ✓ | ✓ | Online (Detox Market, Brand site) | \$10 / 0.5oz |
| CeraVe Healing Ointment | ✗ | ✗ | Drugstores, Ulta, Target | \$10 / 3oz |

If you are interested in a more in-depth comparison of aftercare products, please ask at the desk & we can send you a full spreadsheet. We got you!

