
LEADERSHIP IN THE AGE OF PERSONALIZATION®



SUMMITS

#AGEOFPERSONALIZATION

WWW.AGEOFPERSONALIZATION.COM



Scaling Disruptive Growth in the Age of Personalization

GLLG is a workforce development training and business strategy consulting firm. We scale disruptive growth strategies by developing high performance leaders, teams and cultures focused on inclusion and the power of individuality. Since 2008 we've been helping Fortune 500 companies, healthcare providers and higher education institutions adapt and thrive in the face of volatility while upholding the highest levels of leadership integrity.

We've spent the last five years designing and leading our annual Leadership in the Age of Personalization executive summits. From presidents, physicians and deans to employees, patients and students, we've gathered the most progressive minds to redefine leadership in an era where it's becoming less about the business defining the individual and much more about the individual defining the process towards a shared mission.

Our expertise lies in designing, facilitating, and delivering customized content strategies that foster disruptive growth and execution in support of talent and business strategies. We are passionate about helping organizations identify previously unseen business growth and talent capacity opportunities by challenging traditional leadership norms.



Customized Client Summits

Using our unique Leadership in the Age of Personalization (LAOP) methodology, GLLG will help your organization balance standardization and personalization for disruptive growth. We'll collaborate with senior leaders to align business and talent goals, co-designing a plan that connects objectives with necessary skills, promoting inclusion and resilience.

GLLG will create tailored, engaging content, delivered through dynamic keynotes, chats, panel discussions, and interactive activities. These experiences will deepen understanding of the growth strategy and individual roles within it.

Post-summit, GLLG will provide a debrief, analyze highlights and feedback, and review these with your leadership team. The growth strategy will be refined, and we'll train leaders and employees on its execution, resulting in personalized playbooks for accountability and successful strategy implementation.



Internally

STRENGTHEN CULTURE: BUSINESS + TALENT ALIGNMENT

GLLG can help organizations introduce new or existing innovations to scale disruptive growth strategies to internal stakeholders. This includes leaders, employees, internal and external partners, and more.

Our goal is to help strengthen the organization's culture by aligning their business strategy and talent capability requirements to successfully implement the desired outcomes. By involving the internal stakeholders in the process, we aim to help the organization create a culture of ownership, resilience and reinvention readiness that allows their people to actively shape the organization's future.



Externally

ELEVATE CLIENT TRUST: EXPLORE POSSIBILITIES

GLLG can help organizations share their disruptive growth strategy to external stakeholders. This includes clients, prospects, vendors, partners and more. By sharing how the organization plans to strengthen their brand value proposition, embolden their business model and elevate their talent capabilities - this reflects the organization's desire to be proactive in how they will add value to their external stakeholders. The summit approach will further elevate trust by helping the organizations' clients see new ways to drive growth and minimize risk in support of their own business strategies.

Our goal is to help the organization explore mutually beneficial possibilities that forge stronger partnerships by inspiring new ways of working,. This approach can also be used to engage new prospects.

GLLG has designed, led and produced customized summits for:



Customized Summit Deliverables

Our comprehensive summit offering includes a robust list of deliverables designed to ensure a seamless and impactful event.



Planning & Preparation

- **Leveraging 5 years of GLLG's proprietary LAOP Methodology** to include key learnings, and its ongoing research & insights.
- **Identify the Goals and Objectives of the Summit:** We work closely with you to understand your vision and goals for the summit.
- **Develop a Comprehensive Event Plan:** Our team will design a timeline and event content that aligns with disruptive growth strategy and objectives.



Content Creation

- **Curate Engaging Speakers:** We'll identify relevant speakers within your organization and manage the speaker preparation process. This includes conducting speaker briefings, prep calls, and providing access to GLLG Online Academy resources.
- **Create Summit Materials:** We'll develop a comprehensive Summit brochure, schedule, agenda, and other written materials for participants and speakers.
- **Comprehensive Digital Strategy:** Our team will create a user-friendly summit website, design essential media assets, and implement a strategic communication plan for effective summit promotion.



And we'll also provide:



Event Management

- **Manage AV/Production Needs:** We'll work closely with an AV/production company to ensure seamless execution of technical needs.
- **Provide High-Quality Streaming Experience:** Whether it's a hybrid event or fully remote, we ensure high-quality streaming experiences for remote participants.
- **Facilitate Group Exercises:** To enhance engagement and interaction, group exercises will be incorporated into the summit. These collaborative exercises provide participants with the opportunity to actively process the presented content while engaging in stimulating discussions with their peers.



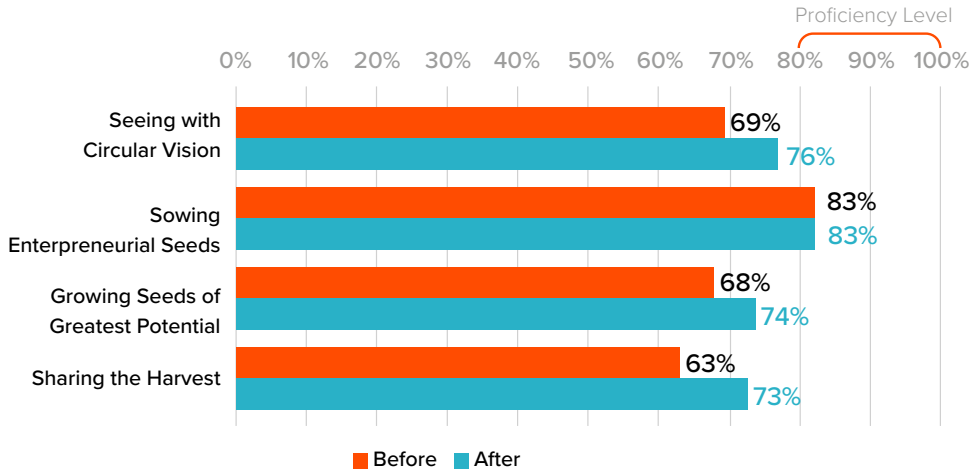
Post-Event Follow-up

- **For Internal Summit - Write Debrief in Support of Disruptive Growth Strategy:** We'll assess the entire content experience, curate and analyze the key highlights, feedback and participant inputs. GLLG will identify the opportunities to strengthen the overall strategy and desired outcomes for senior leadership review.
- **For External Summit - Write and Design and Executive Summary:** We'll compile key takeaways, strategies and learnings in support of how the organization can strengthen external partnerships with mutually beneficial outcomes.
- **Create Post-Summit Videos:** We'll produce videos summarizing the summit highlights and share with internal and external stakeholders respectively.

The LAOP Methodology

Generates Measurable Behavior Change

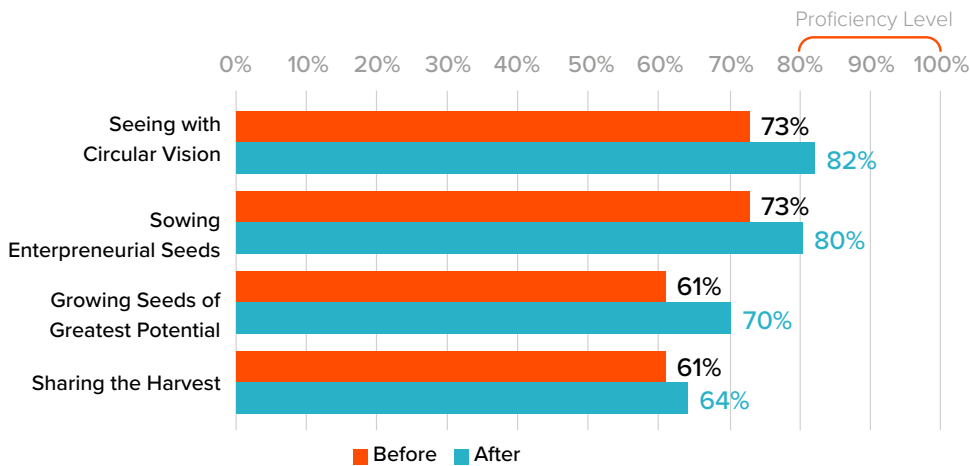
CVS Health: Supply Chain Department



"Appreciation for the importance of Individuality and authentic efforts to unleash it are essential to achieving the true value of what inclusion and personalization can bring to an organization's culture. Glenn's journey to reshape my organization's thinking on this important leadership imperative is both instructive and inspiring."

Jeff Pilof, Senior Vice President Supply Chain at CVS Health

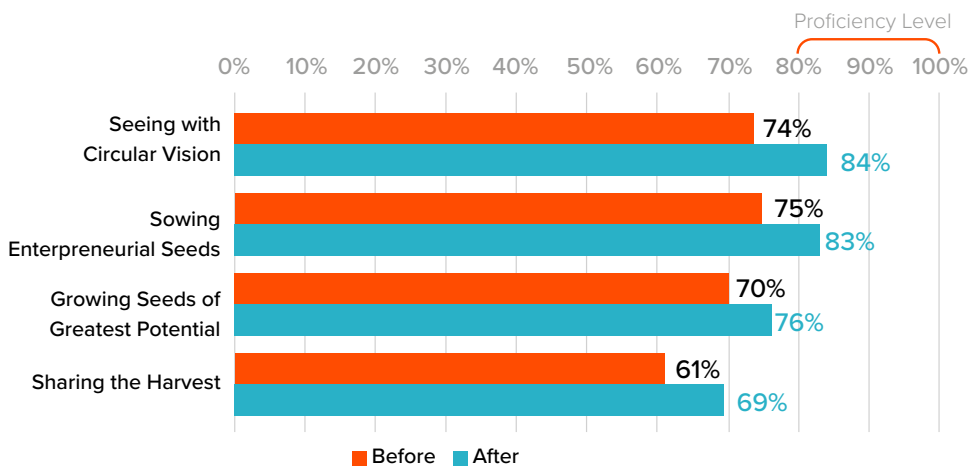
General Mills: Strategy & Growth Department



"Leadership in the Age of Personalization gave me a framework to understand my unique combination of strengths and empowered me to fully leverage those. This allowed me to realize my full capacity and capability at work. I am so thankful to Glenn Llopis and General Mills for this extraordinary experience!"

Alissa Ryan, North America Controller at General Mills

Target Corporation: High-Potential Leaders



"For too many years, I was stuck inside of shell and was letting my work environment define me. Glenn opened my eyes and expanded my mind to explore possibilities I hadn't previously concerned. I can proudly say that the Leadership in the Age of Personalization training was a transformational experience both personally and professionally."

Janelys B. Gonzalez, Human Resources Business Partner at Target

Redefining Leadership: A Retrospective

Over the past five years, we've been at the forefront of redefining leadership. We've facilitated thought-provoking discussions, challenged conventional wisdom, and pushed for change. Here's a look at our journey and the transformative summits we've successfully designed, led and produced.

2023

Chasing Resilience

Hosted by University of Phoenix

Summit Highlights Coming Soon



As we navigated through a rapidly evolving landscape, our focus shifted to resilience and reinvention. The 2023 summit brought together leaders who shared their insights on unlocking resilience. Together, we explored new strategies to thrive amidst constant change, reinforcing our commitment to adaptability and innovation. **Executive Summary coming soon.**

2022

Navigating Uncertainty

Hosted by Clemson University

[Watch Summit Highlights](#)



The 2022 summit addressed one of the most pressing challenges of our time: uncertainty. Leaders from various fields convened to discuss how to navigate the unknowns, particularly in relation to ESG, DEI, and wellbeing goals. The insights shared during this summit continue to guide our approach towards embracing uncertainty. [Download the Executive Summary.](#)

2021

Individuality Unleashed

Hosted by LightSpeed VT

[Watch Summit Highlights](#)



In 2021, we tackled the concept of the 'great resignation,' a term many of our summit participants viewed as backward-looking. Instead, we chose to focus on agility and the unleashing of individuality. Our annual Leadership in the Age of Personalization Summit served as a platform for these important discussions. [Download the Executive Summary.](#)

2020

The Collapse of Standardization

Hosted by Fairfield University

[Watch Summit Highlights](#)



The 2020 summit was held amidst a time of crisis, prompting leaders to reassess their values. Over three days, 46 speakers gathered virtually to discuss navigating the new normal in the wake of standardization's collapse. The conversations held during this summit shaped our understanding of leadership in times of crisis. [Download the Executive Summary.](#)

2019

Welcome to the Age of Personalization

Hosted by City of Hope

[Watch Summit Highlights](#)



Our journey began in Southern California with the 2019 Leadership In The Age of Personalization Summit. The focus was on embracing human dignity as a means to achieve long-term efficiency. The discussions held during this summit laid the groundwork for our belief in the power of personalization and the importance of human-centric leadership. [Download the Executive Summary.](#)

Beyond the Summit: The Start of Your Transformation Journey

Transformation is not a single event, but a journey. With GLLG's support, you can navigate your strategic journey with confidence, knowing you're well-equipped to foster a high-performance culture that accelerates growth and empowers each leader, employee, team, department, and operating unit across the enterprise.



The Summit: Assessing the Current Situation

Our summits are designed to assess your organization's current state and potential for growth. These interactive experiences provide an opportunity for leaders and employees to come together, share unique ideas, and build a collective vision for the future. Through these discussions, we elevate talent capacity awareness and assess your readiness to implement new strategies.



Training: Interrupting Outdated Ways of Thinking

Post-summit, we offer targeted training sessions designed to interrupt outdated ways of thinking and foster new habits necessary for executing your transformation strategy. These sessions are tailored to address specific needs at different levels within your organization, ensuring a more personalized approach to learning and development.



Consulting: Pivoting the Implementation of the Strategy

Our consulting services are designed to unleash the full potential of your transformation strategy. We work closely with you to implement and scale the new strategies across departments and functions.



Supporting Tools: Keeping You on Track

To further support your transformation journey, we offer online masterclasses and one-on-one executive coaching sessions. These resources provide ongoing learning opportunities and personalized support for leaders at all levels. Moreover, our assessment reports keep senior leadership abreast of the process, tracking progress and identifying areas for continuous improvement.



Our Collaborative Impact

Over the years, we've had the privilege of working with a diverse array of organizations and industry leaders. This has not only broadened our perspective but also allowed us to develop an extensive network of professionals committed to redefining leadership.



The LAOP Consortium: Redefining Leadership Together

The LAOP Consortium is an elite collective of executives from various sectors including Corporate, Healthcare, and Higher Education. United by a shared purpose, we strive to disrupt standards and redefine what leadership, growth and collaboration means.

Together, we've built a comprehensive content library featuring rich discussions among executives and insightful one-on-one interviews, this resource offers invaluable insights into thriving in a rapidly changing landscape.



About GLLG: Empowering Individuality

GLLG, established in 2008, is a nationally recognized workforce development and business strategy consulting firm. We are dedicated to developing high-performance leaders, teams, and cultures that embrace inclusion and the power of individuality.

Our unique approach to leadership and business growth flips the conventional model on its head. We believe it's no longer about the business defining the individual, but the individual defining the business.

With over 15 years of experience assisting Fortune 500 companies to adapt and thrive in the modern workplace, GLLG has been at the forefront of the Leadership in the Age of Personalization Movement. We help organizations of all sizes embrace new models for leadership, growth, and success. From coaching leaders and training teams to fostering inclusive cultures, we support our clients' success by celebrating individuality.

Together with our consortium partners and guided by Glenn's expertise, we continue to redefine leadership. Our collective impact showcases our expertise and relevance as we navigate the dynamic landscape of leadership in the age of personalization.



Glenn Llopis: A Catalyst for Change

Glenn Llopis, a Cuban-American best-selling author, speaker, and senior advisor, has been guiding Fortune 500 companies across industries for over 15 years. In 2022, he introduced his latest book, "Unleashing Individuality," which delves into the power of individuality in an increasingly conformist age.

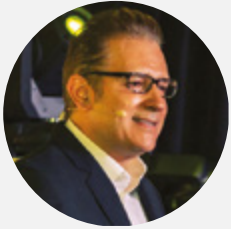
As a leadership strategy contributor to Forbes since 2010, Glenn's insights and advice have empowered countless professionals to reach their leadership potential. His thought-provoking articles have also been featured in the Harvard Business Review and Entrepreneur Magazine.



Published Books:



Contact Us



Glenn Llopis

CEO/Chief Personalization Officer
glenn@glennllopisgroup.com
949-690-7553

300 South Main Street, Suite 212
Holly Springs, NC 27540



Sandy Sickler

Director, Client Relations
sandy@glennllopisgroup.com
949-842-6204

300 South Main Street, Suite 212
Holly Springs, NC 27540



Our evolution and growth as a business is founded on an unwavering commitment to putting people, customers, and associates at the center of what we do. Leadership in the Age of Personalization elevated and strengthened our core values by reinforcing the importance of creating environments where authenticity is encouraged and deeply valued.”

- **Gisel Ruiz**, Former EVP at Walmart, COO at Sam’s Club and
Current Independent Directors on Several Boards



Leadership in the Age of Personalization will move healthcare providers from the traps of standardization and unleash the powers of personalization. Glenn’s progressive thinking is for any leader and organization who cares about his or her people—and that should be all of us.”

- **Annette Walker**, President, City of Hope, Orange County



Leadership in the Age of Personalization was the game changer we needed to realize that, in order to manage risk and human capital for our clients, we first needed to understand how to do this for ourselves. Our experience not only drove our internal transformational strategy, but it also elevated client trust as a consultative thought partner.”

- **Eduardo Criado**, CEO & President, Aon Puerto Rico



Discover More About Our Journey

Visit our website to explore highlights from our previous summits, meet our consortium members, listen to our podcasts, and much more. Dive into the wealth of resources we’ve curated over the years and discover how we’re redefining leadership in the age of personalization.

Join us on this journey of transformation:
www.ageofpersonalization.com