

Maksymilian Kaczorowski

Design Lead

Summary

Design Lead with experience in building and scaling complex fintech products and design systems.

Combining holistic product thinking with expertise in design systems, high-density interfaces and cross-platform architecture, driving consistency, improving delivery speed and enabling more effective collaboration between product, design and development teams.

Experience

Feb 2023 - Present

StoneX Group Inc.

Senior Product Designer (Lead Scope)

- Led development of a cross-platform design system, introducing semantic tokens and standardized components to improve consistency and scalability
- Improved design-engineering collaboration and implementation quality, reducing rework, QA issues and delivery friction
- Coordinated contributions from 6 designers, ensuring alignment and consistency across the system
- Mentored and supervised designers during ongoing product work
- Owned core product areas including funding, trading and onboarding across web and mobile
- Designed complex, data-heavy trading interfaces, balancing usability and information density
- Transitioned product from fragmented solutions to a scalable system-based approach
- Contributed to product direction and system-level decisions with product and business stakeholders
- Maintained system quality through design reviews and ongoing governance

Jan 2022 - Present	Genesy Product Designer <ul style="list-style-type: none">• Delivered end-to-end product and web design across multiple client projects• Designed brand systems and digital experiences aligned with business goals• Built and launched production-ready websites using no-code tools• Translated business requirements into scalable product solutions
Aug - Nov 2022	Altalogy Product Designer (Contract) <ul style="list-style-type: none">• Supported design delivery across financial and startup-focused projects• Designed websites for VC funds and early-stage startups• Created brand systems and visual identity guidelines• Contributed to mobile product flows and design reviews
Nov 2020 - May 2022	Priori UX/UI Designer <ul style="list-style-type: none">• Delivered branding and web design projects• Developed websites using no-code tools
Education	Cracow University of Economics BA in Business Innovation
Core Competencies	Design Leadership · Team Collaboration · Product Design Strategy · Design Systems · Stakeholder Alignment · Delivery Optimization