

Elijah Allen

Multidisciplinary Graphic Designer specializing in high-end production design, bringing brand systems to life across digital and physical touchpoints. Creating refined, production-ready assets with a focus on materiality, typography, and visual cohesion. Translating creative direction into precise deliverables that maintain brand integrity across formats. Systems-driven, with strengths in organization, scalability, and consistency. Experienced in press-ready file preparation, vendor coordination, and end-to-end execution. Known for reliability, attention to detail, and delivering high-quality work across multiple timelines.

Experience

Principal Designer
Studio Saturate, San Francisco, CA [May 2020 - Present]

Led brand, web, and print design across hospitality, editorial, and independent clients, spanning identity, digital, print, and photography. Highlights include: Directed full rebrand for a high-cuisine Northern-Thai restaurant, including identity, menus, packaging, and website. Partnered with ceramic artist Yana Goldfine to develop her artist brand, retail shop, website, social, and packaging. Directed photography shoots end-to-end—concept, art direction, lighting, retouching—producing polished, consistent imagery for client use. Balanced creative direction with hands-on production, ensuring work remained both conceptually strong and execution-ready.

Art Director
Critica Magazine, San Francisco, CA [Jan. 2023 - Present]

Led art direction and production of a biannual editorial publication across print and digital platforms. Developed and maintained layout systems for long-form content, ensuring clarity, pacing, and visual consistency across 100+ page issues. Managed full production lifecycle including preflight, file preparation, and coordination with print vendors. Designed and maintained WordPress site, translating editorial layouts into responsive digital formats. Produced supporting campaign, marketing, and social assets. Collaborated closely with editors and contributors to ensure cohesive visual execution and timely delivery.

Graphic Designer
Seesaw Learning, San Francisco, CA [Oct. 2020 - May 2023]

Designed scalable visual systems including templates, infographics, and presentation frameworks. Maintained consistency across a large asset library through structured file management and component-based design. Partnered cross-functionally to translate complex information into clear, production-ready visuals. Supported iterative updates to align with evolving brand standards and product needs.

Visual Designer
NexHealth, San Francisco, CA [Apr. 2022 - Jul. 2022]

Produced presentation templates and marketing assets aligned with brand guidelines and product messaging. Supported design system implementation and ensured consistency across digital outputs. Delivered polished, production-ready files under tight timelines with strong attention to detail.

Graphic Designer
The Oakland Institute, Oakland, CA [Feb. 2021 - Oct. 2021]

Designed long-form research publications with complex editorial structures and typographic systems. Produced print-ready files, ensuring accuracy in formatting, image handling, and preflight checks. Collaborated with researchers to translate dense content into clear visual narratives while maintaining consistency and meeting publication deadlines.

Contact

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Skills

Technical skills	Software
-	-
Production design	InDesign
Print production	Photoshop
Digital production	Illustrator
Presentation design	After Effects
Asset management	Premiere Pro
File preparation	Figma
Techniques	Additional:
-	-
Art direction	Photography
Typography	Video editing
Layout systems	Web design
Visual hierarchy	E-commerce
Retouching	Social assets
Prepress	AI workflows

Education

San José State University
Bachelor of Fine Arts, BFA - Graphic Design
San José, CA · 08/2015— 05/2020

Recognition / Exhibitions

2021	Jazz Festival Poster	[Exhibition]
2020	BFA Grad Show Branding	[Exhibition]
2019	App Branding Competition	[Award]
2019	Film Poster Competition	[Award]
2018	Photography Competition	[Award]

References

Earl Gee
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