

# CDP disclosures with KPMG & Briink

Reduce Effort.  
Drive Impact with AI

Collaboration event between  
KPMG, Briink & CDP

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# Here with you today



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# Agenda

01

## CDP Updates

2026 Disclosure Cycle & Key changes



02

## KPMG x Briink approach

How to reduce effort and improve scores through an approach driven by expertise and AI



03

## Key Takeaway



04

## Q&A Session



# We would like to know about your perspective

*How would you describe your organization's current approach to ESG rating disclosures?*

- A. Ad hoc / reactive
- B. Structured, but still largely manual
- C. Partially automated and AI-supported
- D. Fully structured, AI-enabled, managed

01

**Maturity Check**

*What is your biggest challenge when dealing with ESG rating disclosures?*

- A. High manual effort and data collection
- B. Lack of transparency on score drivers
- C. Data quality and consistency issues
- D. Coordination across internal stakeholders
- E. Translating ratings into improvements

02

**Key Challenges**

# 01

## CDP Updates

2026 Disclosure Cycle & Key changes



# About CDP

CDP is a global non-profit that runs the world's environmental disclosure system for companies, cities, states and regions.

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**540+**

Global financial institutions with US\$110 trillion in assets



**270+** purchasing organizations



**22,100+**

disclosing companies worth two-thirds of global market capitalization



**1,000+**

disclosing cities, states & regions



# How we work

Investors and purchasing companies use CDP to make informed decisions, reward companies with superior performance and drive action.



Provide data on environmental impacts, risks, opportunities, investments, strategies and more.



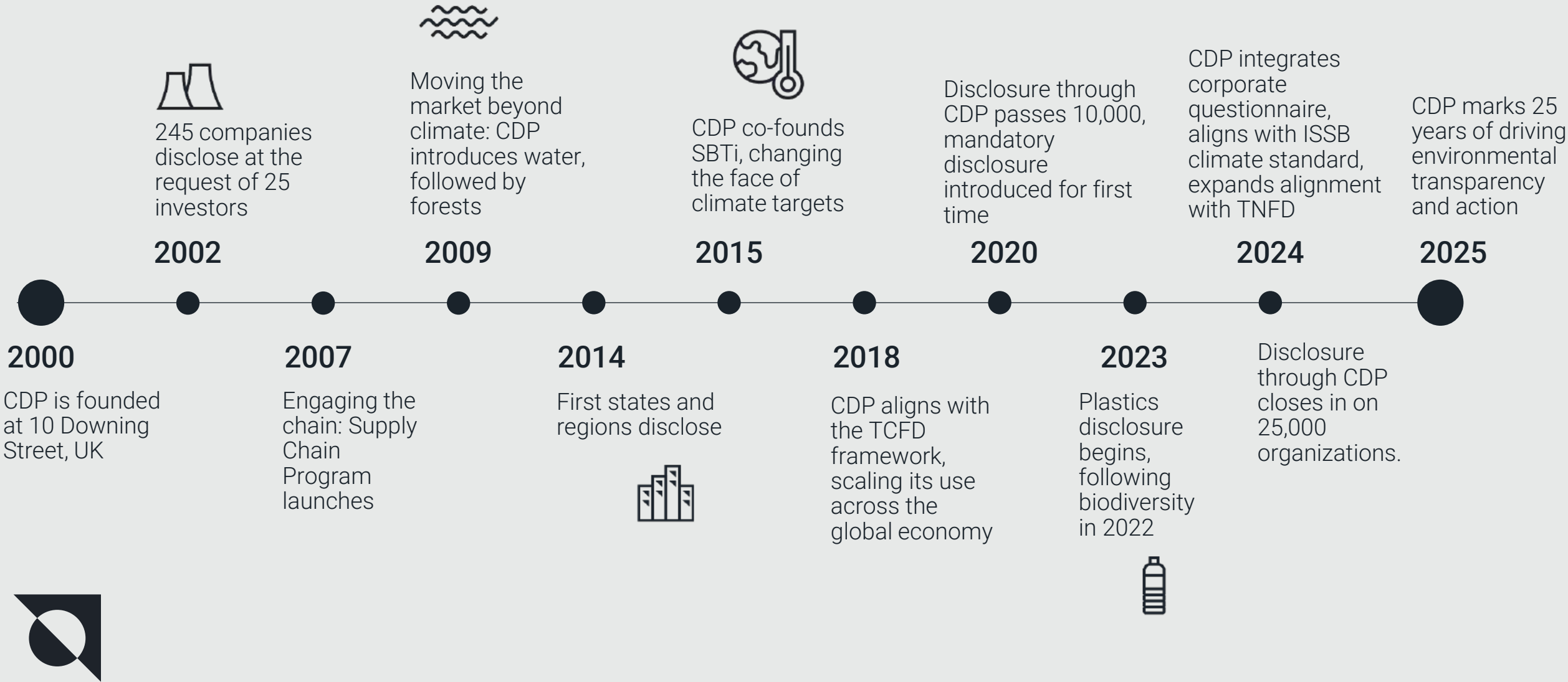
# About CDP scores

A CDP score provides a snapshot of a company's disclosure and environmental performance.

Scores indicate the level of action reported by the company to assess and manage its environmental impacts during the reporting year.



# Moving the market for 25 years



# Disclosure is a business necessity



## Access to capital

Quantifying risk and opportunity

Financial institutions (FI) representing more than a quarter of global institutional assets asked CDP to collect the data they need in 2025.



## Business competitiveness

Procurement and building business

Companies reducing emissions through their supply chains are saving up to US\$54.4 billion.



## Compliance

Mandatory or voluntary

CDP brings frameworks and standards together in a single questionnaire, preparing companies for market and regulatory requirements



# Putting disclosure to work in financial markets



Euronext uses CDP scores to create indices that track science-based targets. Banks use these indices to create new financial products.



In 2025, Cathay United Bank used CDP disclosure insights to launch a new transition finance platform: Cathay One.



Walmart



Suppliers use CDP data to report into Project Gigaton and access improved rates of finance and early payments.



A €150 million biodiversity fund will leverage CDP data to invest in companies reducing biodiversity loss.



# Scaling supplier data for strategic decision-making

- Since 2021, Bosch has worked with CDP to grow the number of its disclosing suppliers from 500 to over 3,200, gaining **visibility over 77% of its purchasing volume**.
- After several years of disclosing, about **half of Bosch's suppliers have improved their CDP score**, and most have also achieved emissions cuts.
- Internal scoring and **bonus-malus programs** are used by Bosch to **inform procurement choices** with evidence and reward improvement.
- Bosch has educated their teams on how to **leverage incoming information** from suppliers through training and technology.

"Bosch's strategic partnership with CDP is an important factor to drive the decarbonization of our supply chain, by transforming data into impactful action."<sup>\*</sup>

Dr. Thomas Schulte, Senior Vice President and Head of Sustainability & EHS at Bosch

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\*as of March 2026, source: [CDP website](#) – [Bosch case study](#)



# Key improvements



# Focus on simplicity

## Technological updates

Improved guidance, navigation support and contextual explanations.



## Clear guidance

Updated guidance for full corporate and SME questionnaires, with changes made to improve readability



## Questionnaire setup

Opt-in to disclose against the most relevant topics during questionnaire set-up



## Nature disclosure

Expanded nature coverage to include ocean, and the introduction of optional forest and water questions for SMEs



## Simple and streamlined disclosure

Enhanced data collection abilities, allowing organizations to upload data directly or reuse previously reported information.



# Deeper dive into product improvements

## Reducing friction

- New AI-powered tool supports uploading of data from unstructured documents.
- Inbound disclosure API improvements.
- Ability to republish mid-cycle, improvements to guidance and navigation enhancements.

## Driving efficiency

- New Chatbot in the Help Center to answer basic disclosure questions.

## Enhancing data accessibility

- Outbound API for supply chain data and response data access.
- Enabling members to track supplier progress within internal systems.
- Introducing a Data Product page in the Portal.

## Better scoring

- Improvement in scoring capabilities to reduce manual functionality.

## Improving data quality and integrity

- Introducing cultural settings to improve user experience in specific regions.
- Continued improvement in company identification.
- Improved questionnaire set up, tags and greater sectoral alignment.

## Clearer signposting

- Presentation of “visible tags” to illustrate alignment with frameworks and standards.



# Questionnaire changes



# Questionnaire Headline Changes

## Standards & Frameworks



Question and guidance improvements in line with the TNFD, SBTN, EMF, GRI, and GHG Protocol.

## Adaptation and resilience



Broadening existing questions to capture improved data on adaptation and resilience.

## Ocean



Framework expansion to cover ocean. Opt-in functionality for ocean disclosure.

## Water security



Improvements to wastewater treatment and water pollutant management questions, as well as sector-specific revisions promoting streamlining.

## Forests and other natural ecosystems



Revisions to facilitate scoring of cocoa, coffee and rubber datapoints, and a modification to reporting no-deforestation and no-conversion targets.

## Plastics



Question developments which take CDP towards full alignment with EMF's Global Commitment. Opt-in functionality for plastics disclosure.



# Corporate scores in 2026



CDP will continue to **score companies individually** for climate change, forests, and water security in 2026.



**Plastics, biodiversity and ocean will be unscored** as we empower more companies to begin disclosing on these environmental issues.



# 2026 disclosure timeline

**Prepare**

**Disclose**

**Access insights**

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

w/c 20th April  
**Question bank  
published**

w/c 27th April  
**Requesters  
can start to submit  
lists**

w/c 15 June  
**Response window  
opens for  
disclosers**

w/c 14 September  
**Scoring deadline**

w/c 26 October  
deadline to **submit  
unscored  
responses**

w/c 30 November  
**2026  
scores available  
in CDP Portal**



# CDP Corporate Health Check

The annual state of Earth-positive business action.

[Link: CDP Corporate Health Check 2026 Europe](#)



# Percentage of European companies that achieved leadership level in 2025 by environmental theme



# Four markers of leadership

**01** Link executive pay to environmental performance



**02** A robust process for managing environmental dependencies, impacts, risks and opportunities



**03** A 1.5°C aligned climate transition plan with ambitious environmental targets



**04** Value chain engagement

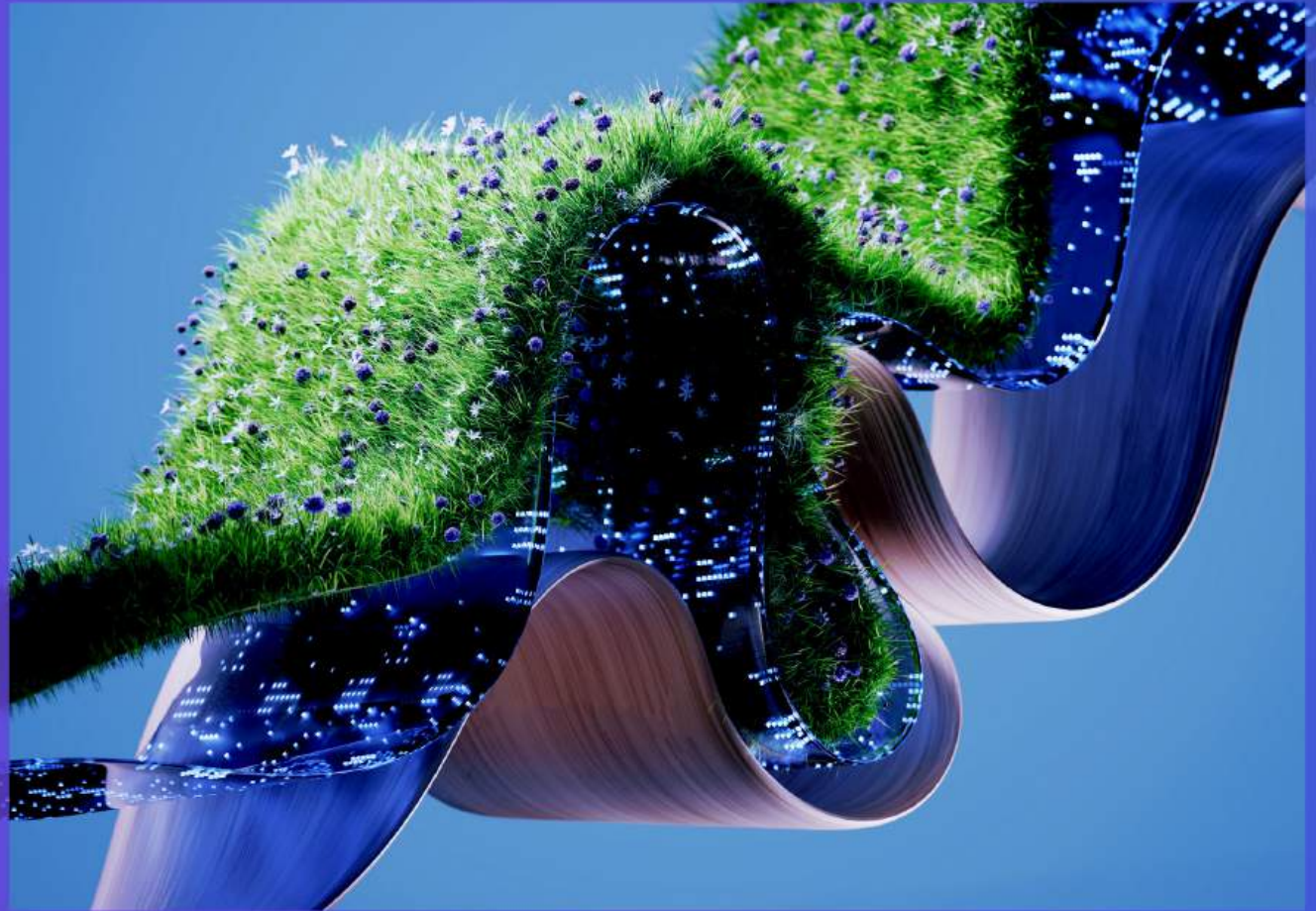


[Click here to find out more](#)

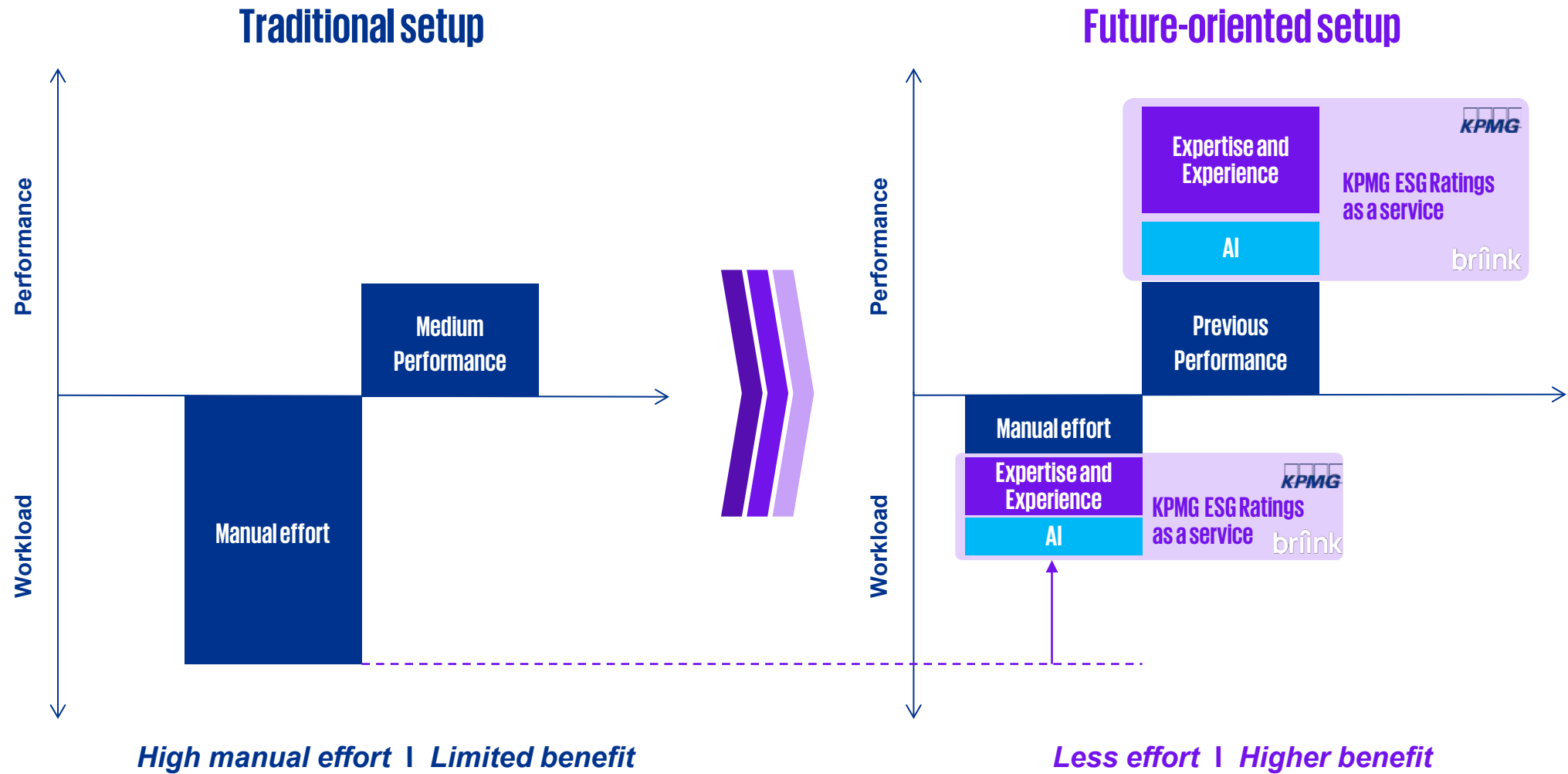
# 02

## KPMG x Briink approach

How to reduce effort and improve scores through an approach driven by expertise and AI



# ESG ratings have a long tradition – and will be more efficient in future



# ESG Ratings as a Service as part of our Tech-enabled offering



**Minimum Effort**  
for our client

**Tech-enabled  
Managed Service**

**ESG Ratings**

**Maximum Result**

Climate Risk

GHG Accounting

CBAM

ESG Reporting

EmpCo

# From ESG Reporting to ESG Ratings – Leveraging AI and Expertise



## Today's challenge

Reporting and ratings are managed in silos – repeated gap analyses, high manual effort, low reusability of prior-year responses



## The opportunity

Instead of starting from scratch, companies can systematically reuse and reshape their existing ESG reporting content to pre-fill rating questionnaires – faster, more consistently, and with better results




# We combine our strengths for unparalleled support of your ESG rating submissions

**KPMG**




- Brings the **expertise** layer: turning data into **high-quality, score-oriented submissions** and sustainable rating improvement.
- Delivers **targeted support** across:
  - End-to-end submission
  - Quality review
  - Gap closure incl. scoring logic
  - ESG rating strategy
- Experience out of countless projects:



**Transportation**

Targeted support to improve ESG rating performance



**Energy Utility**

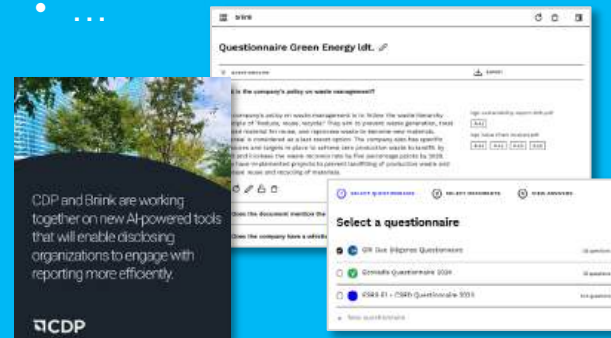
Rating improvement and integrated data-management

*Selected credentials*



**Briink AI**

- Lays the basis for efficiency by providing **AI-powered automation** for ESG questionnaires as partner of CDP:
  - Document extraction
  - Pre-population of answers
  - Benchmarking
  - Pre-Scoring of answers
  - ...



**Your Value Add**



**Cost-Efficient**



**Reduced Effort**



**Improved Scores**



**Fast Delivery**



**Reliable Partners**

# Your next CDP Submission – End-to-end in 5 weeks



01

## Pre-Assessment & Kick-Off

**You** share your existing sustainability information, and together we define scope, roles and data inputs

1 week



02

## Data analysis & drafting

**We** leverage Briink as a central platform to pre-fill the questionnaire based on your existing data

1 week



03

## Gap Analysis & Improvement

**We** combine AI-powered insights with KPMG expertise to review, validate, and optimize responses

2 weeks



04

## Validation & Submission

**You** receive a submission-ready questionnaire, with improvement levers and transparency on scoring impact

1 week

# Your next CDP Submission – End-to-end in 5 weeks



01

## Pre-Assessment & Kick-Off

**You** share your existing sustainability information, and together we define scope, roles and data inputs

1 week

## What we focus on to get started

- **Scoping:** Which disclosures are relevant for your company and what is your ambition
- **Roles and responsibilities:** Which internal stakeholders need to be involved and what are their roles
- **Data input:** What data is typically required in addition to public information to fill the questionnaire

1 week

2 weeks

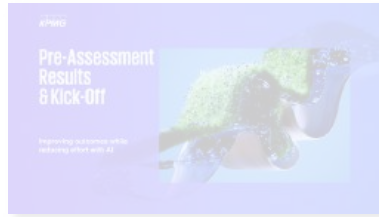
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1 week



# Your next CDP Submission – End-to-end in 5 weeks

## What we focus on to leverage quick wins

- **KPMG quality review** to ensure accuracy
- **Clear prioritization of high-impact data points** driving rating outcomes
- **Optimization of qualitative responses**, e.g.:
  - Greater precision on ESG management practices beyond policy-level descriptions
  - Targeted wordings
- Guided **Deep-Dive session** with **You**



03

## Gap Analysis & Improvement

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04

## Validation & Submission

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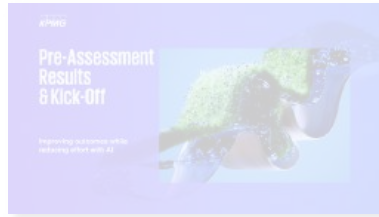
1 week

1 week

2 weeks

1 week

# Your next CDP Submission – End-to-end in 5 weeks



01

## Pre-Assessment & Kick-Off

You share your existing sustainability information, and together we define scope, roles and data inputs

1 week

## What we focus on to finalize your submission

- **KPMG** provides a **submission-ready** answers for **your** final validation and official submission in the CDP portal
- Complemented by:
  - insights on **actionable improvement levers**
  - transparency on **scoring impact**

1 week

2 weeks



04

## Validation & Submission

You receive a **submission-ready questionnaire**, with improvement levers and transparency on scoring impact

1 week

03

Key Takeaway



# From Data to Value - Reduce effort and drive impact



## Key takeaways

01

### ESG ratings are still relevant

The variety of ESG ratings in the market can directly impact financing, customer access and positioning – however, requiring a more structured approach.

02

### Manual processes are one of the biggest challenges

High manual effort and fragmented processes prevent companies from managing ESG disclosures efficiently and focusing on real performance improvements.

03

### From effort to value with KPMG x Briink

Combining AI and expertise with KPMG x Briink shifts the focus from manual effort to value creation by automating execution and enabling targeted, score-driven decisions.

## What you can do now

### Leverage what already exists

Build full transparency on your positioning across key ratings and reuse ESG reporting data and structures to systematically feed rating requirements instead of starting from scratch.

### Focus on what moves the needle

Identify the highest-impact levers and prioritize actions that deliver measurable rating improvements.

### Scale efficiency with AI-powered workflows

Reflect on AI-driven workflows and managed service offerings to scale data collection, increase consistency, and reduce manual effort.

### Start the conversation

Discuss your specific use case with us and explore how the KPMG & Briink approach can deliver measurable value.

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04

Q&A Session





# Thank you for participating in today's webcast!



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Brink Intelligence GmbH



**Melanie Vezejak**

Engagement Lead, Disclosure, EMEA  
CDP



**Start the conversation**

*Please scan the QR code and  
get in contact with us*

The logo for KPMG, featuring the letters 'KPMG' in a bold, italicized, white sans-serif font. The letters are set against a background of four white-outlined rectangular boxes, one for each letter. The background of the entire image is a solid blue color with a subtle gradient from top to bottom.

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