

# Powering Consulting Services

Vitelis helps global tier-1 consulting firm uncover client value creation opportunities and accelerates engagement origination

## Challenge

Consulting firms face increasing pressure to identify, qualify and close client opportunities faster than ever. Traditional engagement origination depends on analyst-heavy benchmarking taking weeks to complete, creating bottlenecks delaying client engagements, and limiting partner capacity.

## Vitelis uncovers client value opportunities in hours instead of weeks

Vitelis applies its proprietary Business World Model to analyze each target organization from the outside in, surfacing performance gaps, value creation opportunities, and root causes before the first client meeting.

Consulting teams enter that meeting with quantified opportunities, prioritized recommendations, and supporting evidence already in hand, replacing weeks of discovery with a conversation that moves directly to value.

## Vitelis powers the firm with:

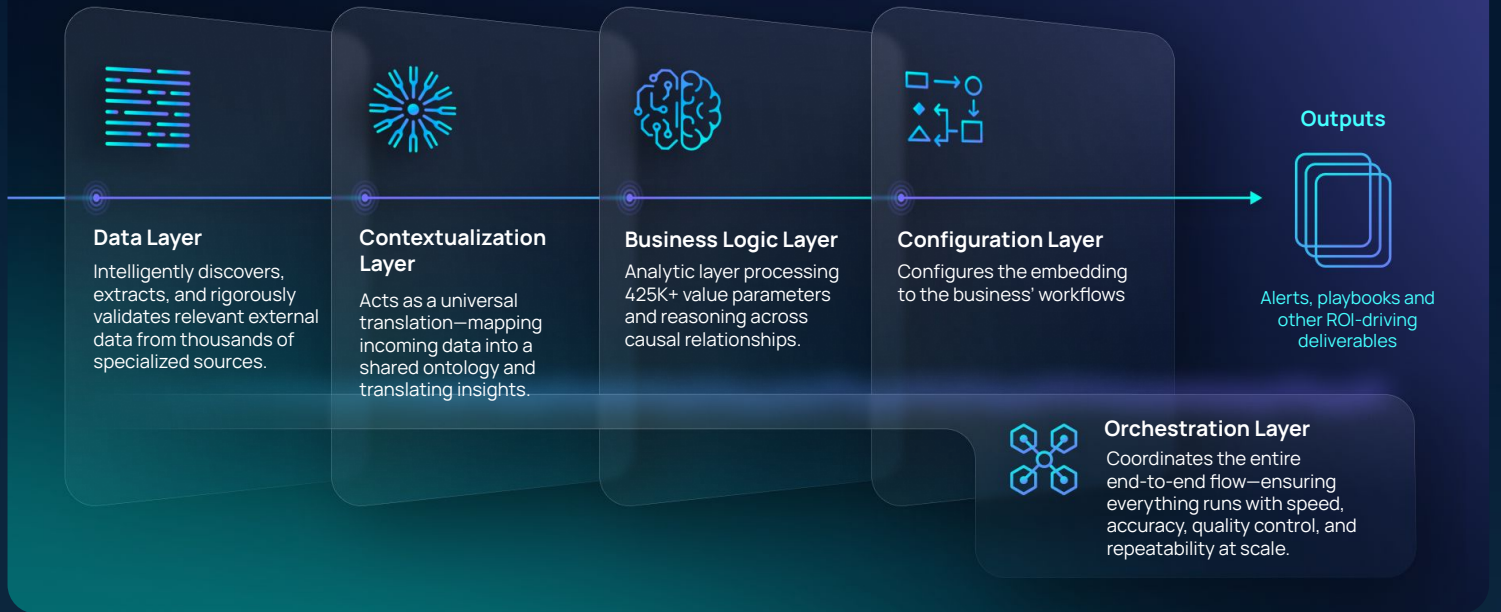
- Competitive benchmarking and maturity assessments tailored to target clients
- Quantified value creation opportunities supported by external evidence and business cases
- Root-cause analysis linking performance gaps to actionable improvement initiatives
- Client-ready recommendations and executive briefings with full source traceability
- Repeatable opportunity discovery that partners could use to initiate and expand engagements at scale



## Conclusion

By providing consulting-grade client intelligence in hours, Vitelis enables the firm to identify opportunities faster, increase partner leverage, win more engagements, and scale growth without proportionally increasing headcount

## Vitelis Proprietary AI Business World Model: the engine of our platform



## Vitelis Value Intelligence Platform

### See what others can't

Uncovers and prioritizes hidden value opportunities.

Identifies root causes, quantifies competitive gaps, and provides executable solutions.

### Drives priority outcomes

Aligns value intelligence directly to growth, efficiency, customer impact, and execution speed.

### Provide clear paths to action

Delivers execution playbooks, alerts, and reports to support direct action.

### Highly accurate, external-first data

Processes vast amounts of unstructured external data and distills it into structured, decision-ready intelligence. Data is verified for accuracy and auditable.

### 20X+ ROI and fast time to value

Zero upfront investment. No data lift, no integration required. Generates immediate value with 15 pre-built analytic frameworks (eg. CX, Digital Maturity).

### Flexible

Configurable for internal data and frameworks. Outputs are fully customizable.

## Take the guesswork out of improving performance



Identify new growth opportunities, lost revenue and competitive gaps.

