

See the growth you're missing.

Organic growth.
Smarter acquisitions.
A stronger combined business.

THE VISIBILITY GAP

You have products, capabilities and customer relationships. Yet **growth stays hidden** when you cannot fully see customer needs, acquisition fit or where your capabilities create value.

THE CORPORATE MRI

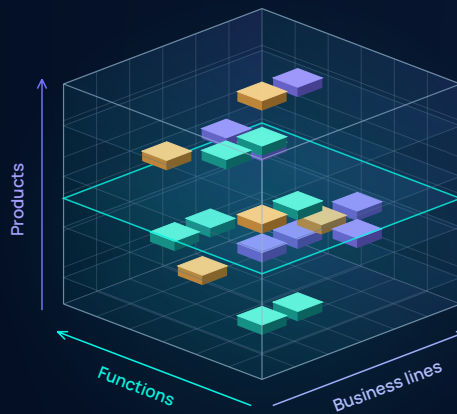
One diagnostic engine. Every growth route.

ORGANIC GROWTH

Unlock what you already have.

No seller can deeply know every customer and every offering.

- Look beyond surface signals to customer needs.
- Match those needs to your entire portfolio.
- Reveal hidden deals, whitespace and cross-sell potential.



ILLUSTRATIVE ANALYSIS

Consulting-depth diagnosis. Enterprise-scale execution.

Connect company evidence to business needs, portfolio fit and value creation.

GROWTH THROUGH M&A

Understand what you could buy.

Screening takes effort. Unseen risks and weak fit can erode value.

- Examine targets from the outside.
- Assess strategic fit and surface risks.
- Identify value-creation opportunities to inform diligence.

POST-ACQUISITION · DAY-ONE PRIORITIES

Make the combination worth more.

Match the merged product portfolio to the combined customer base.
Turn revenue-synergy ambitions into account-specific cross-sell priorities from day one.



Not another AI-generated summary. An evidence-backed view of where and how to grow.

Outside-in evidence → Business needs → Portfolio fit → Growth priorities

Used by leading consulting firms and the Big Four, Fortune Global 500 companies, hyperscalers, leading technology firms, and small and mid-sized B2B companies.

Bring us your portfolio, priority accounts or acquisition targets.

See where the next growth opportunities are.

Start every day with the **best deals** in your inbox — before anyone else sees them.

Vitelis is **Deal Origination AI** for leading B2B sales orgs, built on the diagnostic engines used by top PE and consulting firms.



Signals show you who is active. Vitelis shows you what to sell, to whom, why — and why now, pre-signal.

SEE MORE · SEE EARLIER

Deals before they become signals

- Look into any account from the outside — competitive gaps, issues, initiatives, opportunities.
- Surface deals **pre-signal**, before they become an RFP visible to every competitor.

CONSULTING-GRADE LINEAGE

PE-and-consulting diagnostics, productized

- The outside-in diagnostic discipline used by leading PE and consulting firms — now a continuous engine for sales.
- Maps hidden business conditions to the vendor's full product portfolio.

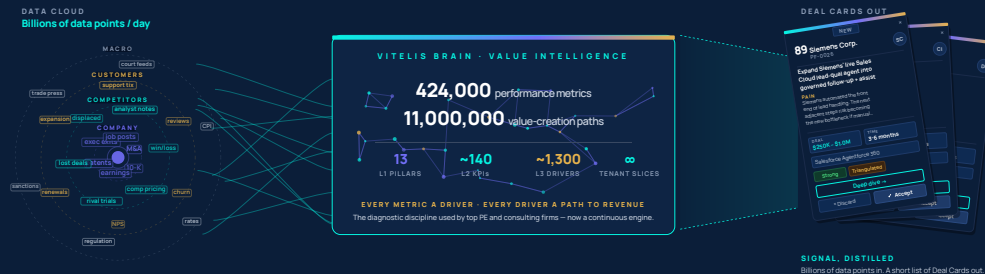
CONTINUOUS OUTPUT

Where the next deal is coming from

- Prioritized, evidence-backed Deal Cards, delivered continuously — not a one-off scan.
- No internal customer data, **no integration required**.

INSIDE THE ENGINE

Billions of data points on your account · its competitors, customers, and market · **reasoned by the Vitelis brain** · distilled into a short list of Deal Cards.



RESULTS

\$500M+

Net-new opportunity value accepted by AEs at a flagship enterprise account.

-60%

Research time removed from seller workflows.

>20×

ROI on Vitelis engagements.

>100×

Revenue on investment across customer-validated opportunities.

TEST FOR FREE · THEN SCALE

FREE PILOT · 3-2-1+

3-2-1+

3 free target accounts · 2 weeks · typically 1+ proposals — zero cost, no data lift, no integration.

Just give us three company names. They don't even have to be current customers.

STARTER PRICING · 5 FOR 5

5 for 5

From \$5k / month to enable a typical \$5M+ in additional annual customer-validated revenue. Scale with growth ambitions.

Standard package \$50k / yr · smaller companies from \$20k / yr.

HOW IT WORKS · 3 STEPS

1

Give us 3 target accounts

Any accounts — customers, prospects, whitespace. **No data lift, no integration.**

2

We run the diagnostic

Outside-in scan against your **full product portfolio**. Two weeks, delivered by email.

3

You get Deal Cards

What to sell, to whom, why now — each backed by evidence your AEs can act on.

Give us 3 target accounts and your product portfolio. We'll show you where the next deals are.

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