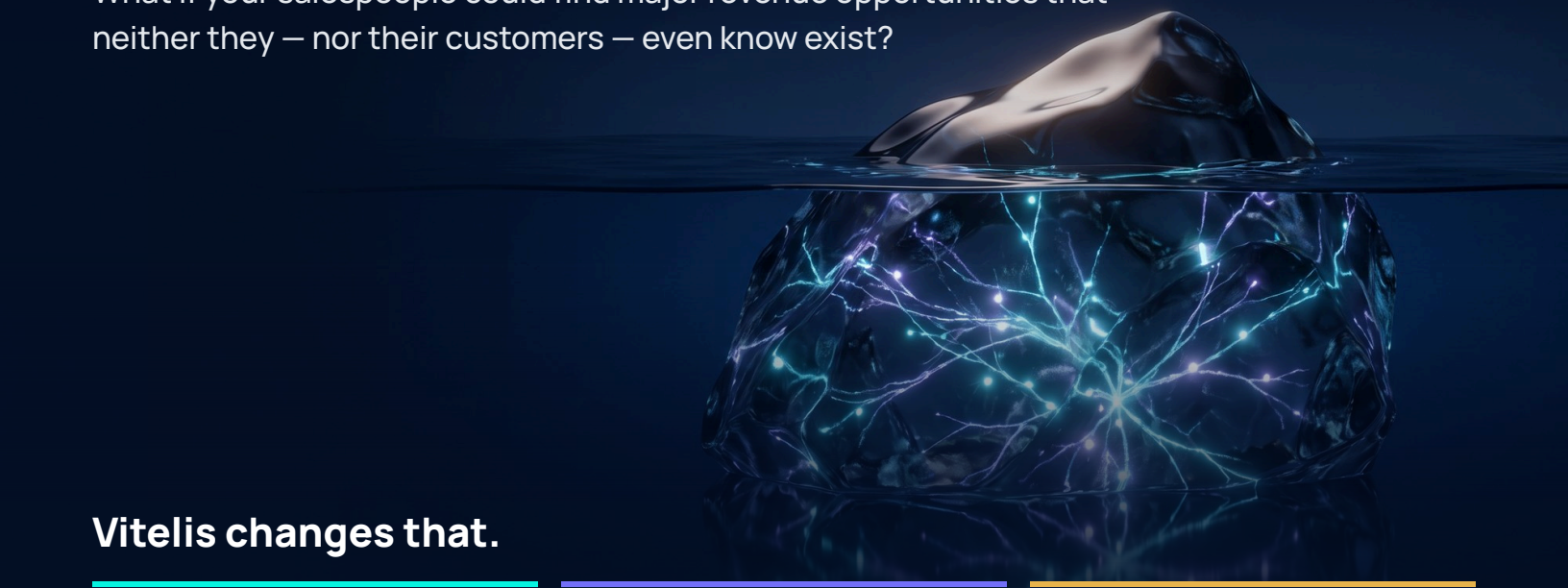
Vitelis

Your next billion dollars in revenue may already be hiding in your existing customers.

What if your salespeople could find major revenue opportunities that neither they — nor their customers — even know exist?



Vitelis changes that.

SEE

Hidden revenue, revealed

Untapped needs inside the customers you already serve.

FIRST

Before anyone else

High-value deals found before buying signals or an RFP appear.

ACT

What to sell, to whom, why, when

A clear deal card and playbook for every opportunity.

THE RESULTS

$500M+
sales-accepted opportunities at T-Mobile

~$100M
brought in during the pilot

>100×
revenue on investment across validated opportunities

No integration · No confidential data · Works with your CRM

THE CHALLENGE

Prove us wrong.

Pick **3 customers**. We'll show you opportunities your team hasn't found.

FREE

vitelis.com · info@vitelis.com

Learn more on the next page →

LEARN MORE · HOW IT WORKS

Vitelis

Not another sales tool. A new way to grow.

1 Read every account
Vitelis reads each customer from the outside: plans, investments, changes, pressures.

2 Match to your portfolio
Each business situation is matched to the products you can actually sell.

3 Deliver deal cards
Salespeople get who, why now, what to offer and how to open, continuously.

WHAT VITELIS SPOTS

SITUATION WE SPOT	NEED	YOUR OPPORTUNITY
Customer opens a new plant	→ Equip and supply new capacity	→ **Products for the new site**
Customer makes an acquisition	→ Integrate and standardise	→ **Expand across the combined company**
Customer launches a new line	→ New volumes and services	→ **Cross-sell into the launch**

WHAT YOUR TEAM RECEIVES

DEAL CARD · ILLUSTRATIVE

Existing customer · industrial manufacturer

SITUATION	Announced a new plant abroad
NEED	Equip and run the new site
OFFER	Your core line, plus service contract
WHO	VP Operations, plant lead
WHY NOW	Construction starts next quarter

Backed by dated public sources your team can check.

Accept | Log in CRM

Find deals with Vitelis. Log them in your CRM.
Vitelis adds what your CRM lacks: what to sell, to whom, and when.

WHY IT IS DIFFERENT

- **Discovers, not manages.** CRMs and sales tools handle known deals. Vitelis finds the ones nobody has seen.
- **Tailored to you.** Built around your products, your customers and your industry.
- **Proven method.** The same diagnostic used for due diligence and value creation on the largest deals, now for sales.

FREE PILOT · 3-2-1

3 of your customers or prospects · **2** weeks, delivered by email · **1+** opportunity your team accepts

No integration, no data lift, no cost. Then scale with your growth ambitions.

The question isn't whether you have hidden revenue. It's how much.

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Deal card and situation examples are illustrative.