

HOW TO OPEN A DENTAL PRACTICE:

ONLY TAKE ON WHAT YOU NEED TO GROW!

Digital[®]

RESOURCE

Your resource for everything digital



WHAT YOU NEED IN A WEBSITE:

- ✓ Ownership of your site
- ✓ Responsive, mobile-friendly design
- ✓ Conversion-driven design
- ✓ Fast site speed

WHAT KIND OF MARKETING SHOULD I CONSIDER?

- 🔍 Advanced SEO & Blogging
- @ Social Media Marketing
- 📘 Facebook Ads
- 💻 Google Ads
- ☰ Directory Listing Management
- 👤 Managed Live Chat
- 📷 Multimedia Marketing
- 👤 Reputation Management
- 📊 Internal Practice Marketing

WHAT SHOULD I EXPECT FROM MY MARKETING?

You can expect an 6-8X return on your invested marketing dollars.

INTERNET MARKETING TIMELINE

Decided to Open a Practice

Start Designing Logo and Branding

1

2 Months Before Opening

Start Social Media Marketing, SEO, Multimedia Marketing, and Directory Listing Management

2

3

Opening Day

Start Internal Practice Marketing

5

4-6 Months Before Opening

Start Website Build

4

1 Month Before Opening

Start Facebook Ads, Google Ads, and Managed Live Chat

FUTURE-PROOF YOUR PRACTICE! SCHEDULE A FREE CONSULTATION

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