



Education

Kutztown University of Pennsylvania

Kutztown, PA | May 2026
BFA in Communication Design
Minor: Web Development

Skills

Brand Integration
UI & UX
Motion Graphics
Vector Illustration
Video Editing & Special Effects
Great Planning & Time Management
Good Proofreader

Software

Adobe Suite – Proficient
Davinci Resolve – Proficient
Figma – Skilled
Blender – Knowledgeable
WordPress – Skilled
HTML & CSS – Proficient
Javascript, PHP & Java – Knowledgeable

Honors & Awards

KUCD Interactive Award Nominee

KUCD Senior Exhibition | May 2026

KUCD Diane V Dougherty Advertising Award Nominee

KUCD Senior Exhibition | May 2026

Founder's Scholar

Kutztown University | Fall 2022–Present

Dean's List (3.91 GPA)

Kutztown University | Fall 2022–Present

Logo Redesign Winner

Gamers of KU Club | Spring 2023

Exhibitions

Playlist Project Gallery

Sharadin Atrium Gallery | Kutztown, PA
Group Show | November 2025

"Bias Inside Us" Library Show

Rohrbach Library | Sharadin Kutztown, PA
Group Show | November 2024

Freshman Foundation Exhibition (Juried)

Sharadin Atrium Gallery Kutztown, PA
Group Show | May 2023

Industry Experience

Graphic Design Intern + Meris Communications + Online + June–July 2025

- Assisted in creating new branding and advertising graphics for clients
- Addressed changes and additions to client WordPress sites in a timely manner
- Prepared a pitch deck for a local golf business and presented it to the Meris team
- Deck included identity design, web design, and an out-of-home advertising campaign

Video Editor & GFX Artist + modus Music + Online + September 2023–Present

- Assisted in creating new branding and advertising graphics for clients
- Used judgement to select appropriate segments from livestream archives
- Incorporated the artist's branding in captions, transitions, and effects
- Designed complex 2D and 3D visuals and gathered footage for yearly recap specials

Freelancer + April 2023–Present

Brand Designer for TeeBark (Startup T-shirt Company)

- Conceptualized a brand name and visual identity from scratch
- Designed logo variations and a brand style guide for use across various platforms
- Created promotional flyers to connect with potential shirt artwork illustrators

Logo Designer for Luna's Bakery

- Designed a digitally illustrated mascot icon based on client specifications
- Carefully chose typography and color to establish brand persona
- Created variations of the logo for use in a variety of settings

Title Sequence Designer for Matt Smyntek Short Films

- Illustrated stylized and thematic representations of film actors
- Collaborated with the producer and incorporated suggested additions
- Utilized clean, consistent typography to list film crew and actors

Volunteer Experience

Volunteer Artist + KU Support Staff Appreciation Day + February 2025

- Conceptualized a brand name and visual identity from scratch
- Learned that non-artists are very grateful for hand done work

Leadership Experience

Team Coordinator & Designer + KUCD "Designathon" + February 2025, 2026

Designathon is a 12-hour design marathon where students donate their skills and work in teams to create assets for local nonprofit organizations

- Carried out requests from non-profit clients to help revitalize their brands and causes
- Took initiative and formed a plan for project completion involving each team member
- Communicated with team members, professors, and alumni to prepare deliverables
- Presented organized deliverables to the client at the end of the event