

## **Data Use Policy**

### **1. Preamble**

PECERA MEDICAL is required to process personal data in connection with the use of this website or interaction with any other online presence of which PECERA MEDICAL is an administrator.

PECERA MEDICAL attaches particular importance to the preservation of your personal data and the associated rights and freedoms.

The main objective of these confidentiality conditions is therefore to duly inform the data subjects of the processing carried out by PECERA MEDICAL and of their rights in accordance with the legislation in force and our commitment to better data protection.

### **2. Responsible for processing**

PECERA MEDICAL

RCS : 501 572 853

Intra VAT number : FR5750157285300023

Established at : 19 Chemin de la Traille - 01700 Neyron.

For any request concerning your personal data, please send us your request by [contact@preceramedical.com](mailto:contact@preceramedical.com) or by phone on +33.4.78.55.80.00. In accordance with EU regulation 2016/679 and the Data Protection Act n ° 78-17 PECERA MEDICAL undertakes to send you an answer as quickly as possible, with regard to your rights.

### **3. Legal framework**

PECERA MEDICAL undertakes to respond at all times to the legal and regulatory obligations and guarantees in its capacity as data controller for the protection of personal data and in particular to the guarantees provided for by EU regulation 2016/679 and the law. information technology and freedom of January 6, 1978 n°78-17 (amended on June 20, 2018 by law n ° 2018/493).

### **4. Use of data**

In accordance with the regulatory and legislative standards mentioned above, PECERA MEDICAL is bound by a duty of information and transparency towards the persons concerned. Among other things, he undertakes:

- to process only the data that it essentially needs for the operation of this site (more information in the cookie section below) and to carry out its legal and contractual obligations,

- to process the aforementioned data only within the limits of the purposes provided for in the “**purpose and motivation of the processing**” field of the confidentiality policies,
- not to process this data for a period strictly equal to the legally prescribed deadlines in the absence of this for a period proportional and in accordance with the use justifying such treatment,
- not to transfer your data to unauthorized third parties without first obtaining your unequivocal consent.

Data we collect automatically :

- IP address
- Type of browser and operating system used
- Domain name of your original website
- Number of visits
- Average time of visit
- Pages visited

This information is useful to us in order to measure the frequentation of our website and to improve its content.

## **5. Retention time**

Your personal data is in principle retained by PECERA MEDICAL for a period of three (3) years from our last contact. However, you are informed that certain types of personal data may be retained for different periods when required by the laws applicable in France.

## **6. Addressees of personal data**

PECERA MEDICAL may, in certain cases, share this personal data with subcontractors, third-party service providers, payment providers and financial institutions, competent authorities, commercial partners and marketing partners. In the interests of transparency, here is the list of entities with which we share your personal data:

- **LIST PROVIDER**
- **STUDIO HB** Head office : 22, Rue de la République, 69002 Lyon RCS Lyon : 482 963 303 Website : [www.studio-hb.com](http://www.studio-hb.com) Name of the person in charge of personal data : Mr Laurent BUFFEVANT

We draw your attention to the fact that our business is not to market your personal data despite this sharing with the above-mentioned third parties. We share your personal data only in order to allow us to operate, realize or improve our services.

## **7. Cookies management policy**

When arriving on the site, the visitor is warned of the use of cookies by PECERA MEDICAL. He has the possibility of consenting, refusing or personalizing this use as he sees fit in accordance with regulation 2016/679.

We inform you that disabling or deleting cookies may affect the use and functionality of this website. You can also modify the cookie settings directly from your browser menu (Internet Explorer, Safari, Firefox, Google Chrome, etc.).

## **8. Exercise of rights**

You can exercise your rights (right to be forgotten, right of access, portability, rectification, withdrawal of consent) by sending us an email to the following address:

contact@preceramedical

We will make our best efforts to respond to your requests within a reasonable time. In addition, we inform you that we may retain personal data, despite a specific request from you, where we are required to do so by law or where there is a legitimate reason. You may, if you wish, lodge a complaint with the competent supervisory authority, namely the Commission Nationale de l'Informatique et des Libertés, located at 3 Place de Fontenoy, TSA 80715, 75334 Paris Cedex 07.