



ECOSYSTEMS 2030

WOMEN IN LEADERSHIP 2024 SUMMIT AGENDA

Location

*A Coruña (Galicia)
Spain*

Dates

28-29 June 2024



**ECOSYSTEMS
2030**





ECOSYSTEMS
2030

About

Women In Leadership | A Coruña (Galicia) | 2024

Welcome to ES2030's Women In Leadership Summit 2024, a gathering of visionary leaders and innovative thinkers from around the world. This year's summit is dedicated to exploring the forefront of leadership, innovation, and the transformative potential of technology in our rapidly changing world through the lens of top female trailblazers.

Over the next few days, we will delve into insightful discussions and enriching networking opportunities designed to foster collaboration and inspire new ideas. From the Women in Leadership sessions, to our focused Business Ecosystems Design Course, each segment of our agenda is crafted to provide you with valuable knowledge and connections.

We are honored to have you join us in this journey of discovery and growth. Together, let's envision and create a future where leadership and innovation thrive, paving the way for sustainable development and inclusive progress.



*Women In Leadership Open Session
at Palexco Convention Center*



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Honorary Committee

Women In Leadership | A Coruña (Galicia) | 2024



His Majesty Felipe VI
King of Spain



Inés Rey García
Mayor of A Coruña



Ricardo Cao
President of the University of A Coruña

Our Partners

Women In Leadership | A Coruña (Galicia) | 2024

We are delighted to collaborate with the City Council of A Coruña, Inditex, Trison, Iberia, and Okta in presenting this special edition of Ecosystems 2030 Summit:

Women in Leadership 2024

These esteemed partners play a pivotal role in supporting and empowering women leaders globally, and their commitment ensures the success and impact of this transformative event.

Diamond



Ayuntamiento de A Coruña
Concello da Coruña

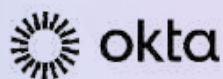


Platinum

INDITEX

TRISON **IBERIA** 

Silver





ECOSYSTEMS
2030

Agenda

Women In Leadership | Open Session | Friday, 28 June 2024

8:00 AM: Registration at Palexco Convention Centre

Mlle. de Trasatlánticos, s/n, 15003 A Coruña, Spain

9:00 AM: Summit Opening Ceremony & Introduction

Helena de Fuentes, ES2030 MC

Ines Rey, Mayor of A Coruña

Omar Hatamleh, Executive Chairman at ES2030

9:15 AM: Raisa Ghazi

Award-winning Global Public Speaker on Inclusive Leadership (Forbes & Dutch Econ. Board)

Inclusive Leadership & Creating a Culture of Innovation

9:45 AM: Pilar Manchon

Senior Director of Engineering, AI Research Strategy, Google

Evolution of Artificial Intelligence by 2030

10:00 AM Keynote Fireside Chat – Socioeconomic Transformation In the Age of AI

Moderator:

Helena de Fuentes

ES2030 MC

Speaker:

H.E. Nancy Namrouqa

Minister of State for Legal Affairs, Hashemite Kingdom of Jordan

10:30 AM: Heather Winkle

Chief Design Officer, McAfee (former)

The Future of Design & Innovation

10:45 AM: Keynote Panel – Leadership and Security in the AI Era

Moderator:

Bhawna Singh

CTO, Okta Identity Management

Panelists:

Sheila Bangalore

Independent Board Member

Aysha Khan

CISO and CIO, Treasure Data

Kristin Seaver

Vice President Strategic Client Engagement, General Dynamics IT (GDIT)

Victoria E. Beckman

Associate General Counsel - Security & Privacy, Shopify

11:15 AM: Verónica Pascual Boé

President, ASTI Talent & Tech Foundation

The Future of Education

11:30 AM: Vanessa Escrivá García

Group Chief Information Officer, Mapfre

The Future of the Insurance Industry

11:45 AM: Keynote Panel – Leading Beyond Stereotypes: Women Redefining Power Dynamics

Moderator:

Deepti Pahwa

Executive Coach & Professor, Co-Founder & Board Member at LISA Alumni Ventures (Stanford GSB) AI Venture Studio, MIT Media Lab

Panelists:

Kristin Seaver

Vice President, Strategic Client Engagement, General Dynamics IT (GDIT)

Tsvetanka Mintcheva

Chairwoman of the MB and CEO, UniCredit Bulbank

Kristen Anderson

CEO, Board Member, European Women on Boards

12:15 PM: Coffee Break

12:30 PM: Keynote Panel - How Different Industries Harvest Innovation

Moderator:

Zenia Tata

Innovation Strategist

Panelists:

Carolina García Gómez

Head of New Business & Innovation, IKEA

Aylin Uysal

Vice President of User Experience Design, Oracle

Moirá Gilchrist

Chief Communications Officer, Philip Morris International

Anna Chokina

Former CEO at Cellular Goods, a premium skincare and supplement manufacturer

1:00 PM: Rika Nakazawa

Global Vice President, New Ventures & Innovation, NTT

New Ventures and Innovation in the Digital Age

1:15 PM: Jennifer Stumm

Founder & Director of Ilumina, World-Renowned Violist

Seeing the Invisible: The Future of Talent

1:30 PM: JoAnn Stonier

Executive Vice President, Chief Data Officer, Mastercard

The Promise & Protections of Data

1:45 PM: Lunch**3:00 PM: Bhawna Singh**

CTO, Okta Identity Management

Protecting Your Identity in the AI Era

3:15 PM: Christine Heckart

Founder & CEO, Xapa

The Changing WHY of Work

3:30 PM: Maria Fernandez

Executive Vice President & COO, Latin Iberia, Sony Music

Women in the Music Industry

3:45 PM: Jessica-Herrera Flanigan
Partner, Monument Advocacy
Future of Social Media

4:00 PM: Jelena McWilliams
Chairman of the FDIC (2018-2022)
Future of Finance

4:15 PM: Coffee Break

4:30 PM: Keynote Panel - Future of Privacy

Moderator:

Debbie Reynolds

The Data Diva, CEO, Debbie Reynolds Consulting

Panelists:

Victoria E. Beckman

Associate General Counsel - Security & Privacy, Shopify

Tülay Kiyildi

Senior Director, Legal Counsel, Europe, The Coca-Cola Company

Onur Korucu

Managing Partner, GovernID

Patricia Ulecia

Lead Privacy Counsel, Logitech

5:00 PM: Kate McCourt
Global VP CIS Development and Change Management, DHL Express
The Future of eCommerce

5:15 PM: Keynote Panel - The Future of AI Governance

Moderator:

Zenia Tata

Innovation Strategist

Panelists:

Emerald de Leeuw

Global Head of Privacy & AI Governance, Logitech

Temi Odesanya

Director of AI Governance Automation, Thomson Reuters

Irina Mirkina

Head of Innovation, AI Lead, UNICEF Office of Innovation

5:45 PM: María Cortés Puch

Vice President, United Nations Sustainable Development Solutions Network
Shaping Sustainable Development Solutions for a World of Rapid Change

6:00 PM Keynote Panel – Board Member Leadership

Moderator:

Christine Heckart

Founder & CEO, Xapa

Panelists:

Rebecca Kehat

CEO, Ex-Google, Ex-P&G, Unicorn Strategy and Innovation

Margaret Lazo

Public and Private Company Board Director and Advisor, former CHRO

Coco Brown

Founder & CEO, Athena Alliance

Cheemin Bo-Linn

Former VP at IBM, CEO of Peritus Partners,
Board Director - Kore Wireless, BLN Safety, Lake Resources

6:30 PM: Ayşegül İldeniz

Global Tech leader & Board member, & Vice President, Intel Corporation
(former)

The Next Wave, Thriving In Uncertainty

6:45 PM: Keynote Panel – Diversity & Entrepreneurship

Moderator:

Zenia Tata

Innovation Strategist

Panelists:

Karina Kogan

Chief Marketing Officer, Infinite Reality

Cate Costa

Vice President, Philanthropy, JP Morgan Chase (former)

Darlene Menzies

Chief Innovation Officer, Finfind

7:15 PM: Closing Ceremony**7:30 PM: Conclusion of Women In Leadership Summit**

Agenda

Business Ecosystems Design Course | Saturday, 29 June 2024

9:00 AM: Registration at Teatro Rosalía de Castro
R. Riego de Agua, 37, 15001 A Coruña, Spain

10:00 AM: Business Ecosystems Design Course with Dr Michael Lewrick
Renowned International Bestselling Author, Consultant, and Acclaimed Speaker

Join design thinking legend Michael Lewrick for a power-packed 90-minute workshop at Ecosystems 2030 and dive into the world of Design Thinking!

In this hands-on masterclass, you'll learn the secrets behind the mindset used by Apple, Airbnb, Google, Tencent and countless other successful organizations. Through interactive exercises and Michael Lewrick's renowned expertise, you'll gain the tools to:

- Approach challenges with fresh perspectives
- Develop creative solutions that make a real impact
- Turn ideas into prototypes – fast!

Every participant will walk away with a coveted "Design Thinking Compact" international certification from Lewrick & Company. This valuable credential validates your design thinking skills and sets you apart in today's competitive landscape.

12:00 PM: Conclusion of course



Teatro Rosalía de Castro

Biographies

Women In Leadership | A Coruña (Galicia) | 2024



Ayse Birsel

World-renowned Industrial Designer, Herman Miller (former) & Author of 'Design The Life You Love'

Ayse (pronounced Eye-Shay) Birsel is one of the world's leading industrial designers. She has designed hundreds of products, from toilet seats to office systems to potato peelers to concept cars. You've probably held or sat on something she has designed for Herman Miller Knoll, Target or Toyota, among many others. Her work has earned her several nicknames—Queen of Toilets, Queen Bee (for office systems), and Design Evangelista (given to her by Mauro Porcini, Chief Design Officer, PepsiCo).

Interior Design Magazine awarded her Best Of Year Product Designer of 2020. She is one of Fast Company's Most Creative People In Business. She is named one of the world's top 8 coaches by Thinkers50 for Marshall Goldsmith Distinguished Achievement Award for Coaching and Mentoring. She is the author of Design the Life You Love and is recognized as "The #1 Coach for Life Design." Her new book, Design the LONG Life You Love, was published in December 2022. Her design process, Deconstruction:Reconstruction™, is the red thread across all her work. Her work can be found in the permanent collection of the Museum of Modern Art (MoMA).

Ayse was born in Turkey and came to New York City with a Fulbright scholarship, where she now lives and works.



Helena De Fuentes

ES2030 Master of Ceremonies for Women in Leadership 2024

Having worked for 20 years as a lawyer, journalist and entrepreneur, Helena now devotes herself to what she always wanted to do... she calls it "Events Energizing", and that's exactly what she does - transforming events with her energy and her ability to connect with a live audience. The experiences gathered by living in more than 20 countries, interviewing top politicians, starring in a London musical or working in such diverse institutions as the European Commission, a law practice, founding a publishing company or creating two startups, make her resourceful, quick and fun on stage.



Inés Rey García
Mayor of A Coruña

Inés Rey, a lawyer by profession, was elected in 2019 the first female mayor of democracy in the city of A Coruña. She has been a member of the PSdG-PSOE since she came of age and has recently been elected a member of the PSOE Federal Committee. She is the General Secretary of the Agrupación Socialista Coruñesa. Inés Rey has been recognized by the OECD as one of the Champions of Mayors, a distinction that identifies the leaders of European cities committed to inclusive growth in their territories. Among the axes of the mandate of Inés Rey are:

- The recovery of quality urban spaces, through their humanization
- The promotion of soft mobility, with the multiplication of spaces reserved for transit on foot and by bicycle, to the detriment of the private motor vehicle
- The recovery of A Coruña's leadership in the cultural field, combined with the commitment to quality tourism, linked to the identity of the city as a city of music of all genres.
- Leadership in the promotion of digitalization and technological development projects, such as the city of ICT, a pioneer in Galicia in the attraction of talent in emerging technologies.
- Leadership in national and international forums of urban development, such as the network of Atlantic Cities, where the Mayor exercises the Vice Presidency.
- The commitment to urban development based on innovation and research in the blue economy and sustainability at an environmental, social and economic level.

These urban development guidelines are being reflected in the Urban Agenda of A Coruña (AUAC2030). A Coruña has led Spanish cities in the initial phases of development of their urban agenda, which will also serve as an instrument of materialization at the local and metropolitan level of the Sustainable Development Goals approved by the United Nations.



Omar Hatamleh
Co-author of BetweenBrains and Executive Chairman at Ecosystems 2030

Dr. Omar Hatamleh is co-author of BetweenBrains. A book that explores the impact of Artificial Intelligence on the future of jobs, ethics, technologies and economies. Omar is former Chief Innovation Officer, Engineering at NASA (2015 - March 2020) and Executive Director of the Space Studies Program at the International Space University (2016-2019). Omar has over 25 years of aerospace industry experience and has published over 33 international journal articles; he has four engineering degrees, speaks four languages, and has been an invited keynote speaker to multiple national and international events.



Raisa Ghazi

Award-winning Global Public Speaker on Inclusive Leadership (Forbes & Dutch Econ. Board)

Raisa Ghazi is an award-winning global public speaker, Top 50 Influential Muslim Europe, and content creator. Known as the Robin Hood of Leadership, she provides free leadership training to communities that have been marginalized while developed governments and profitable organizations pay the full price. Her focus areas are Women's Leadership, Inclusive Leadership, and Growth Mindset. Forbes and the Dutch Soc. & Econ. Board have acknowledged her as a leader in her field. She's the highest-scoring lecturer in her program field at the prestigious University Nyenrode & a LinkedIn Top Voice.



Pilar Manchón

Senior Director of Engineering and AI Research Strategy at Google

Pilar Manchón is the Senior Director of Research Strategy at Google AI, focused on advancing the state-of-the-art in the field, applying AI to products and to new domains, and developing tools to ensure that everyone can access AI.

Pilar also serves on the Advisory Board of numerous AI companies and venture capital firms. She is an investor, a lecturer and a public speaker. Pilar has been a leading voice within the AI industry for more than 22 years: as an entrepreneur, driving her AI startup through a successful exit, and as an executive at companies such as Roku, Amazon, and Intel. After building high-performance teams, launching full product lines, raising millions in venture capital and developing leading-edge AI, Pilar believes that having an inspiring mission and a hard-working, determined and diverse team are the key to a successful venture.

Pilar's main areas of expertise range from Natural Language Understanding and Multimodal Conversational Systems to Speech Recognition & Synthesis, Machine Translation and Language Technologies and AI in general. Pilar is particularly interested in Intelligent Conversational Agents, Cognitive Science, Machine Learning, Human-Computer Interaction, User Experience, Artificial Intelligence, Cognitive Computing, Ambient Computing & Robotics.

Pilar is originally from Spain and holds an MSc. in Cognitive Science and Natural Language, a Masters in Business Internationalization and a Ph.D. in Multimodal Conversational Systems.

**H.E. Nancy Namrouqa****State Minister for Legal Affairs for The Hashemite Kingdom of Jordan**

Nancy Namrouqa is the Jordanian Minister of State for Legal Affairs. She was appointed on 27 October 2022.

Namrouqa holds a Doctor of Philosophy in Public Law from the Amman Arab University.

Previously, Namrouqa was an advisor in the Prime Ministry and in the Legislation and Opinion Bureau.

**Heather Winkle****Chief Design Officer at McAfee (former)**

Heather Winkle has spent nearly three decades as a designer and product leader in high tech. If you've paid a bill online, gotten a stock quote, compared items while online shopping, or filtered a search result, you've interacted with something she designed for the first time on the internet.

After completing Carnegie Mellon's program in Industrial Design, Heather kicked off her career in Silicon Valley, designing some of the world's now ubiquitous digital experiences for companies like Apple, Adobe, eBay, Intuit, Yahoo, and Netscape. Fascinated by design's potential for business, Heather obtained her MBA and specialized in leading innovation. She expanded her human-centered approach into business strategy, organizational design, and leadership to transform teams, services, and systems at scale.

Heather served as McAfee's Chief Design Officer, leading the company's vision for the future of online protection. Prior to joining McAfee, Heather was Senior Vice President of Design at Capital One, where she helped establish and mature the company's design practice and design its ecosystem of award-winning digital banking apps.

Heather applies her passion for improving the human experience to more than just products: she founded an Equity by Design team to understand and address bias and inclusivity in practice, served on community service and grant-decisioning committees, and continues to be an active participant in business resource groups for women in tech, LGBTQIA2S allies, Black and LatinX in tech, and adoptive parents.



Bhawna Singh
CTO, Okta Identity Management

Bhawna Singh is a senior technology executive with 20+ years of experience in successfully transforming products and scaling technology for a global user base. In her career as an executive leader, advisory board member, and investor, Bhawna has worked across multiple high-growth companies to grow & scale platforms from 0 to 100+ million monthly users, led global expansion of products, steered multiple acquisitions and spearheaded innovation to drive user growth and engagement, delivering multi million dollar revenue growth.

As CTO at Okta, Bhawna leads tech strategy and vision for its Customer Identity product. Bhawna frequently connects with senior executives of Okta's global customer base, to build deep trust by delivering highly scalable, stable and secure products serving billions of login per month.

Bhawna sits on the Advisory board of early stage startups and VC groups. Bhawna's deep expertise in the area of high-growth, enterprise SaaS, and cybersecurity is frequently published in the press and podcasts.



Sheila Bangalore
Independent Board Member

Sheila Bangalore is an executive with global business experience spanning public and private multinational technology (B2B/C), and specialty materials businesses over nearly 20 years.

Since February 2022, Ms. Bangalore has served as a Venture Partner at Springtide Ventures, a venture capital firm focused on investment in cutting-edge healthcare technology businesses. She also served as an independent director and member of the first class of directors for McLaren Technology Acquisition Corp.

Ms. Bangalore also serves as Co-Chair of the Nominating Committee of the Board of Directors for the International Institute for Conflict Prevention and Resolution, a non-profit organization promoting the prevention and resolution of conflict, and on the Governance and Strategic Planning Committees of the Board of Directors for the United Way of Southern Nevada.

Previously, from April 2020 to May 2021, Ms. Bangalore served as Chief Strategy Officer, General Counsel and Corporate Secretary of MP Materials, a regulated specialty materials company she helped take public in 2020.

Ms. Bangalore received her B.A. in Literature from Tufts University, her J.D. from the Washington University in St. Louis, and her MBA with a concentration in Finance from the Wharton School of the University of Pennsylvania.



Aysha Khan
CISO & CIO at Treasure Data

Aysha Khan is the Chief Information Security Officer (CISO) and Chief Information Officer (CIO) at Treasure Data. She has over 20 years of experience managing Information Technology and Security at Fortune 500 companies. She is passionate about aligning strategy with agile execution to drive business results and customer satisfaction. Aysha has successfully built and led technology, security, compliance, risk, and operations functions from scratch, as well as turned around disjointed organizations into cohesive and collaborative environments.

Her core competencies include data and security strategy in alignment with Go-To-Market and Research & Development, strategic partnerships, AI and technology direction, digital transformation, cross-functional team leadership, building A+ global and remote diverse teams, company culture, advisory board, executive reporting, and strategic negotiations.

Aysha is also an advisor with Silicon Valley CISOs Investments, a Clear Ventures CXO council member, an investor in many early-stage startups, a DEIB (diversity, equity, inclusion, and belonging) executive, a speaker, and a life coach who strongly believes in connecting people, purpose, and performance to bring the best out of others and achieve sustained and predictable results.



Kristin Seaver
Vice President Strategic Client Engagement at General Dynamics IT (GDIT)

Kristin Seaver is Vice President for Strategic Client Engagement at General Dynamics Information Technology, where she is responsible for strengthening engagement across federal civilian agencies. She currently leads efforts to deepen mission understanding in government operations, align technical solutioning to mission outcomes, and create exceptional customer relationships build on transparency, trust, and value.

Prior to joining GDIT, Kristin served over 30 years with the United States Postal Service, a \$70 billion organization delivering over 40% of the world's mail. She led in three executive vice president roles including chief retail and delivery officer, chief information officer, and incident commander - coronavirus pandemic, and held numerous leadership positions in engineering, logistics, and operations.

Kristin has excelled in multiple senior executive roles while leading in a highly complex operating environment of public service, statutory obligation, and regulatory requirement. She has established herself as a transformational leader who harnesses the power of people, technology, and innovation to achieve business objectives and create winning cultures.

She currently serves as a board director for American Postal Infrastructure and is

also a member of the U.S. General Services Administration Acquisition Policy Federal Advisory Committee which advises GSA's administrator on emerging acquisition issues, challenges, and opportunities to support its role as America's buyer. The current focus for the GAP FAC is on driving regulatory, policy, and process changes required to embed climate and sustainability considerations in federal acquisition.



Victoria E. Beckman

Associate General Counsel - Security & Privacy at Shopify

Victoria is responsible for providing strategic legal advice across the company's global operations about information risk management, regulatory compliance, incident prevention and response, and cybersecurity awareness and training initiatives.

Victoria is a Certified Privacy Manager (CIPM) and Certified Information Privacy Professional (CIPP/US) by the International Association of Privacy Professionals (IAPP). Prior to joining Shopify, Victoria managed Microsoft's Digital Crimes Unit for the Americas.

A native of Colombia, Victoria spent years as a public defender in Arizona first assigned to capital habeas appeals and later trying major felony cases. Prior to practicing law, Victoria was an industrial engineer in the technology and automotive sectors and a competitive figure skater.

Victoria has been recognized globally for her expertise and leadership in cybersecurity as well as her efforts to support women, especially Latinas, in the legal and security industries. Most recently, she was named "Top Women in Cybersecurity - Latin America" (WomCy, 2022 & 2023), "Rising Star" (MCCA, 2021), "Top 50 Cybersecurity Influencer" (Engatica, 2022), and "Cybersecurity and Privacy Legal Professional of the Year" (CYA, 2020).



Verónica Pascual

President at ASTI Talent & Tech Foundation

Graduated in Aerospace Engineering from the Polytechnic University of Madrid, Verónica Pascual Boé has completed an MBA at the Collège of Engineers of Paris and an Executive Master in Positive Leadership and Strategy (EXMPLS) in IE Business School. Likewise, she has various postgraduate studies at INSEAD, Stanford, and Harvard Business School.

She is an entrepreneur who has led a Group of companies linked to digital transformation for 18 years headed by ASTI Mobile Robotics Group, a company based in Spain, France, and Germany, dedicated to supplying autonomous vehicle systems for process automation in industrial sectors such as automotive, food, cosmetics, pharmaceuticals, and retail. Since August 2021, ASTI Mobile Robotics

has been integrated into ABB Robotics and Verónica has held the position of Global Manager of Autonomous Mobile Robotics until January 2023.

She currently leads her family office, ALBP Corp, one of whose main objectives is the investment in technology-based impact projects, such as Marsi Bionics, first paediatric exoskeleton for physical therapy of children with neurological conditions.

Verónica chairs the ASTI Technology and Talent Foundation, a foundation created for the development of STEM vocations from an early age. Likewise, she is Endeavor Entrepreneur, board member and vice chairman of Endeavor Spain, member of the Advisory Board of Telefónica Tech, and Independent Board member of Telefónica, GAM, Telefónica Audiovisual Digital and Viscofan. She is also part of the global leadership network Eisenhower Fellowship (Global Eisenhower Fellow 2024).

She began her professional career at an international level in the department of strategic management of Human Resources of multinational industrial group, Bouygues. In 2004, she joined the family company ASTI, having held different positions in the Management of said company (Technical Management and Commercial Management). At the end of 2006, she became General Manager and, in 2008, she opted for the acquisition of 100% of the shares of said company.

In parallel, she has held various positions, among others, the following stand out: Promoter and Founder through ASTI of the Digital Innovation Hub (DIHBU) of Burgos, (2018); President of the Industry 4.0 Working Group of the Junta de Castilla y León (2016-2018); President of the Industry 4.0 Commission and Vice President of Talent Development at AMETIC (2016-2018); Member of the Advisory Council of the Quality Agency of the University System (2015-2016); Member of the Advisory Board of EAE Business School (2015-2016); Member of the Governing Council of APD Castilla y León (2014-2015); Member of the Board of Directors of Castilla y León Family Business (2001-2013).



Vanessa Escrivá García
Group Chief Information Officer at Mapfre

Vanessa Escrivá (Valencia, Spain) holds a degree in Advanced Telecommunications Engineering from the Polytechnic University of Valencia. She began her career developing bioengineering projects, building image-based diagnostic tools for cardiac pathologies.

She joined KPMG in 2003 and worked on a wide variety of projects for many of Spain's leading enterprises. In 2007, she began her career at MAPFRE, Spain's benchmark insurer and the leading global insurance group in Latin America, where she led the corporate technology audit area in 25 countries.

In 2016, Vanessa was tasked with developing the core technology driving MAPFRE's main IT platform and rolling it out across multiple geographies. In 2019, she was appointed Assistant General Manager for all corporate solutions, including the full implementation of Life, Auto and Reinsurance components.

In 2021, Vanessa was named Group Chief Information Officer, a role that also sees her collaborate closely with Fundación MAPFRE in executing its technology projects.

Vanessa is passionate about promoting the role of women in STEM disciplines and is highly regarded for her commitment to promoting the transformative role technology plays in our society. She serves as a member of the advisory board of CIOs of Spain and is involved in numerous influential forums that foster dialogue and ongoing development in the Spanish and Latin American markets.

In 2023, Vanessa was honored by the Orange Foundation, who presented her with the Women and Technology award in recognition of her work in the field of IT. She also won the CIONET Vocento 2023 award for the best CIO of the year.

Vanessa holds a Management Development Program on Strategy Management from the Babson College (USA).



Deepti Pahwa

Executive Coach & Professor Co-Founder & Board Member at LISA Alumni Ventures (Stanford GSB) AI Venture Studio, MIT Media Lab

Deepti Pahwa is a Moonshot Thinker, and award-winning ecosystem builder for Innovation & Entrepreneurship Ventures.

In her multiple roles as Innovation and Leadership Executive Coach to C-suites and Entrepreneurs; Founding Partner & Board Member, LISA (Stanford GSB LEAD Incubator & Startup Accelerator); Advisor for DayOne MedTech Accelerator; and Jury & Mentor at MassChallenge, she helps to define and refine big innovation ideas and visions. As a Research Affiliate at MIT Media Lab for AI Ventures studio, she is working with Entrepreneurs who leverage AI-centric technologies to address complex global challenges and foster innovation. She has helped create one of the biggest Stanford global alumni communities building 200+ new ventures from 36 countries represented. She advises various corporate venture studios and government-led Accelerators on setting up their platforms, resources, partner networks, and support systems.

Deepti's cross-industry experience includes Former Chief Innovation Officer (Health-tech startup, Silicon valley), working with hundreds of Global Executives at Stanford GSB's Executive Education Program facilitating and coaching on Innovation & Leadership courses, helping build Pandemic Technologies solutions with MIT Media Labs Spinoff, and heading Product & Brand Strategy with Global

Lifestyle Brands.

She stands in awe of the brilliance of hundreds of founders she meets, yet dismayed by their self-limiting actions and beliefs, inability to effectively communicate their story, or rally-in support from potential partners and investors.

Vowing to make a difference, she sparks ambition within founders with social-science-backed strategies for success. She is the author of Bestselling and Award-winning book - Trailblazer Founders. She has talked about her ideas at the coveted TEDx stage, Various Innovation Keynotes at Stanford University & other world stages, and at the World Economic Forum as Panel Speaker in 2024.



Tsvetanka Mintcheva

Chairwoman of the Management Board and CEO at UniCredit Bulbank

Tsvetanka Mintcheva has more than 20 years career path in the banking sector, starting from an intern position in UniCredit in Bulgaria in 2001. Since then, she developed herself in different roles - from various execution and managerial functions within the Retail network and Head Office team, incl. the coordination and development of alternative distribution channels. In September 2013, she was appointed as a Head of Retail Division, and a Member of the Management Board. In 2017 she was appointed as a Head of Global Banking Services Division within UniCredit Bulbank successfully implementing multiple strategic and transformation projects.

From March 2020 till June 2021 she holds the position of Deputy CEO of UniCredit Bank Romania. Since September 2021 she holds the position of CEO and Chairperson of the Management Board of UniCredit Bulbank.

In March 2022, Tsvetanka Mintcheva was appointed as a Deputy Chairperson of the Management Board of the Association of Banks in Bulgaria.

While building her career in the pan European group of UniCredit, Tsvetanka stayed engaged with the cause of developing women leadership. Since September 2015 she is a member of the Management Board of the Council of Women in Business in Bulgaria and in June 2022 she was elected Chairperson of the MB of the organization. Under her guidance, the organization further developed its strategic focus to enhancing diversity and inclusion in Bulgarian business. CWBB became an active player and works actively with authorities for building environment that supports women growth and providing opportunities for young people to stay in Bulgaria.

Tsvetanka Mintcheva has a degree in economics and an MBA in international business from MIB School of Management in Italy. In 2023 she was named Manager of the Year 2023 at the 16th edition of the competition for top managerial achievements.



Kristen Anderson
CEO and Board Member at European Women on Boards

Kristen is currently the CEO of European Women on Boards (EWOB), a member of the EWOB Board since 2021 and leads the EWOB Executive Committee. EWOB is the European umbrella association for gender equality at decision-making level; a non-profit organisation whose aim is to increase gender diversity in C-Suite and Board roles throughout Europe and beyond.

From 2016-2021, Kristen was Chief Diversity and Inclusion Officer for Barilla and had been a member of its D&I Board since its formation in 2013. Kristen reported to the CEO of Barilla and led a 12 member D&I Board, comprised of internal members from 8 regions and external advisors.

After a Master's Degree in Chemical Engineering, Kristen worked in the Food Industry for over 25 years, leading various R&D teams in diverse geographies such as Australia, Germany, China, India, South Africa, Singapore, Italy and originally the USA.



Zenia Tata
Innovation Strategist

Zenia Tata is an impact and innovation strategist, a trained futurist and a humanitarian who is passionate about tapping the vastness of human potential to tackle the planet's most vexing problems.

Zenia has been leading innovation projects and advising on sustainable impact initiatives as a Venture Partner and Strategic Advisor for Kitty Hawk Ventures, MAKR Venture Fund, Pure Technologies, Breakthrough Victoria, a 2-billion-dollar impact investment fund for the Prime Minister's Office of Australia, an affordable and sustainable housing design project for Emaar Properties through ExO Mesh; and sustainability related consulting projects globally for BCG.

Zenia spent a decade as Chief Impact Officer at XPRIZE, where she created a new prize development methodology and designed more than 25 different innovation challenges to incentivize development of moonshot technologies in areas such as hydrogen energy, carbon dioxide removal, zero-waste mining, alternate proteins, desalination, age-reversal, and water abundance. During this time, she trained as a futurist and launched XPRIZE's future foresight practice, which produced deeply researched impact roadmaps which outlined the breakthroughs necessary to achieve preferred future states in various sectors.

Before XPRIZE, Zenia served as Executive Director of International Development Enterprises (iDE) USA, a nonprofit company that creates market-based approaches to help impoverished farmers in 20 developing countries generate income. Her proudest achievement was iDE's ability to lift 24 million farm families out of the cycle of poverty.

A sense of adventure and an explorer's mindset runs through Zenia's life and work. Growing up in Bombay she dreamt of becoming an astronaut, before becoming one of the few women in the '80s to become a pilot. Her love of the outdoors and extreme sports are reflected in her bold innovation designs which are influenced as much by bio mimicry as they are by the confluence of exponential technologies. Zenia is bold, brimming with optimism and determined to change the world.



Carolina García Gómez
Global Head of New Business & Innovation at IKEA

In her role Carolina is responsible for leading New Business & Innovation areas globally as a new capability to explore, design, innovate and deploy new viable businesses, business models, services and innovative solutions for IKEA.

Industrial Engineer with an MBA by IESE Business School Carolina during last 19 years has developed a successful international career at IKEA. Her journey started in IKEA Barakaldo Store in Spain then moving to Sweden to work in the Global Sales Function. She returned to Spain as Store Manager in IKEA Malaga and opening of IKEA Valencia store and then moved as Deputy CEO for Czech Republic, Slovakia and Hungary region and after that IKEA Japan.

After leading IKEA Poland as CEO and Chief Sustainability Officer she joined Group Digital in Sweden as Digitalisation Manager to then start the global assignment as Head of New Business and Innovation.



Anna Chokina
Former CEO of Cellular Goods, a premium skincare and supplement manufacturer

Anna Chokina is consumer goods executive with 20+ years of general management, commercial and marketing experience from some of the most well-known companies in the world, e.g. Procter&Gamble, L'Oreal and PepsiCo. Over the course of her international career Anna had a chance to work in various markets and geographies, such as USA, United Kingdom, and Russia. In all these markets she was able to successfully bring new products and grow portfolios of brands, and, importantly, embrace the cultural context and grow high performing teams. Anna's most recent executive role was CEO of Cellular Goods, a wellness and beauty start-up that makes products with lab-made cannabinoids.

Anna is married and has two school-age kids, and has a firsthand experience in juggling a demanding career and an equally demanding family life. She is passionate about gender diversity, having experienced the pressures of being the only female in male-dominated leadership teams.



Aylin Uysal
Vice President of User Experience Design at Oracle

Aylin Uysal is the Vice President of Design for Oracle Cloud Applications. Her team is committed to crafting experiences that connect, empower, and delight customers, as well as all those little big details that make them fall in love with Oracle, one interaction at a time. During her tenure at Oracle, she has been granted eleven patents.

Before joining Oracle, Ms. Uysal held design leadership positions at Silicon Graphics, Inc. and SAP, Inc. Her work at Silicon Graphics has been showcased at the Silicon Valley Computer History Museum. Ms. Uysal has a Bachelor's degree in Industrial Design from Middle East Technical University and a Master's in Computer Graphics from San Francisco Academy of Art University.

In January 2015, Turk of America Magazine recognized her as one of the 30 most influential Turkish American women.

She is a member of the TÜSİAD Silicon Valley Network board, facilitating communication and knowledge exchange among TÜSİAD members and professionals in Türkiye and the Bay Area.

Outside of work, Ms. Uysal spends most of her time with her two sons and takes advantage of all the outdoor activities the San Francisco Bay Area offers. She is an accomplished open-water swimmer, cyclist, and runner who actively fundraises for charitable causes benefitting children. She is an alumni ambassador for Save the Children Foundation.

Ms. Uysal faces each challenge before her with energy and optimism.



Moira Gilchrist
Chief Communications Officer at Philip Morris International

Dr. Gilchrist was appointed Chief Communications Officer in January 2024. She was previously Vice President, Strategic and Scientific Communications, a role she assumed in 2018.

From bringing to life PMI's fast-paced progress as it evolves into a smoke-free business and expands to areas outside the tobacco and nicotine space to translating the science behind PMI's smoke-free alternatives into information that policymakers and the public can easily understand, Moira and her team are at the heart of the company's historic evolution.

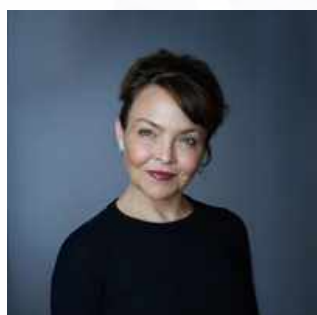
She regularly engages with public health authorities, media, and decision-makers around the world, demonstrating the benefits of scientifically substantiated, smoke-free products for those adults who would otherwise continue smoking and calling for risk-proportionate regulation that affords these people accurate inform-

ation about and access to these better alternatives. In short, she plays a vital role in PMI's transition away from cigarettes and its journey toward a better, smoke-free future.

Prior to her current role, Moira held several positions within PMI, including leading the Reduced-Risk Products Corporate Affairs team, serving as Director of Scientific Engagement within the R&D function, and working in both product development and commercialization.

Before joining PMI in 2006, Moira worked in the pharmaceutical sector for more than a decade. She was a principal consultant within PwC's and IBM's pharmaceutical industry consulting groups and held positions within both industry and nonprofit organizations as a developer of drug formulations.

Moira holds a degree in Pharmacy and a PhD in Pharmaceutical Sciences, both from the University of Strathclyde in Glasgow, Scotland.



Rika Nakazawa

Global Vice President for New Ventures & Innovation at NTT

Rika is a technology leader, VC investor, best-selling author, and frequent public speaker on technology-powered industry transformation. She is Global Vice President with NTT's New Ventures & Innovation team where she is building Agile Co-innovation practices for emerging technologies like 5G, Edge Computing, AI, and IoT. In her additional role as Head of Sustainability for Americas at NTT, Rika is driving NTT's sustainability ambition in operations while also orchestrating the go-to-market for NTT's climate-positive solutions across their portfolio of digital infrastructure solutions. For 2 consecutive years in 2022 and 2023, Rika has been awarded "Power 70" and "Power 80" recognition for the Women of Channel awards with The Channel Co's CRN network. She has also been ranked as "Top 100 in Emerging Tech" by Women of the Future.

Trilingual in Japanese, German, and English, Rika grew up in Japan and moved to the US to attend Princeton University. Rika has since worked internationally in senior executive roles in strategy, business development, consulting, and marketing with Fortune 500 companies - Accenture, NVIDIA, Capgemini, Sony - and Silicon Valley startups. She is a digital innovation veteran and has served on multiple boards in Next-Gen Computing, XR/VR/AR, Cybersecurity, and AI ecosystems. Rika is currently board chair at STRIDES AI - a social impact venture that is advancing diversity in senior leadership with an AI platform, and a board member of Venus Shell Systems - a circular and blue economy enterprise.

Rika is the best-selling author of "Dear Chairwoman" - featuring the trials and triumphs of women corporate board leaders. Her next book, featuring the inter-

section of sustainability, digital innovation, and the pandemic, is called "Beyond the Black Swan: How the Pandemic and Digital Innovation Intensified the Sustainability Imperative - Everywhere" and was just released by Taylor & Francis in January 2024.



Jennifer Stumm
Founder & Director of Ilumina and World-Renowned Violist

Violist and director Jennifer Stumm has blazed a courageous creative path, her diverse projects mixing a searching intellectual curiosity, irrepressible musical enthusiasm and committed advocacy for social opportunity. Known for the seductive power and "opal-like beauty" (Washington Post) of her sound, Jennifer appears on the world's great stages like Carnegie Hall, the Kennedy Center, the Concertgebouw Amsterdam, Sala São Paulo, and the Wigmore Hall, London.

Her solo career was launched after victories in three major international competitions: William Primrose, Geneva, and Concert Artists Guild (where she was the first violist ever to win First Prize) and she swiftly earned a reputation as one of the world's outspoken voices for the expressive possibilities of her instrument. Her viral TEDx talk about the viola and the blessings of being different, "The Imperfect Instrument," was named an editor's pick of all TED talks and led to a solo debut at the Berlin Philharmonie. Jennifer has released two celebrated solo albums.

Jennifer is founder and director of Ilumina, the São Paulo-based chamber music collective, festival and social initiative, which has ascended rapidly to prominence as a modern model for 21st century creativity and efficient artist-led advancement of diverse talent. Ilumina unites leading international soloists with the best rising talent from Latin America, working and performing side-by-side in São Paulo at the Ilumina festival and on tour around the world. Jennifer's flair for curation and stage direction has received much attention, and Ilumina concerts invite listeners to be immersed in dynamic musical worlds, steadfastly committed to interpretation, powered by the freshness and energy of cultural exchange.



JoAnn Stonier
Executive Vice President, Chief Data Officer at Mastercard

JoAnn C. Stonier is Executive Vice President, Chief Data Officer for Mastercard. In this role, she is responsible for enterprise-wide data strategy and management to ensure the organization maximizes the value of its information assets. JoAnn and her team of global professionals identify the opportunities associated with Mastercard's information assets and assist in the development of the tools, processes, policies and standards necessary to enable their use.

Previously, JoAnn was EVP Chief Information Governance & Privacy Officer for the

organization. In that role she was responsible for worldwide privacy and information governance, leading those teams as well as leading regulatory engagement in this area. Prior to joining Mastercard in 2008, JoAnn was the Chief Privacy Officer for American Express Company. She also held various roles of increasing responsibility at American Express, including Chief Operating Officer, American Express Tax & Business Services; Vice President, Acquisition Integration; and Vice President & Assistant to the Chairman. JoAnn has worked at Waldenbooks, Inc., PepsiCo, and started her career as an auditor for PriceWaterhouseCoopers.

In addition to her work at Mastercard, JoAnn is an adjunct professor at Pratt Institute where she teaches business strategy and international business, in the Design Management Master's program.

JoAnn received her Juris Doctorate from St. John's University in Queens, and her Bachelor of Science degree from St. Francis College. She holds memberships in the Bar of the State of New York and the Bar of the State of New Jersey. JoAnn has been recognized as a leader in data and privacy by several organizations including the Aspen Institute, the United Nations, and the Information Governance Initiative and has served on the board of the International Association of Privacy Professionals, the Center for Information Policy Leadership, and the Information Accountability Foundation. She is a well-regarded speaker at industry events and often addresses the need for balancing data innovation and privacy. JoAnn is based in Purchase, NY.



Christine Heckart
CEO and Founder at Xapa

Christine Heckart is the founder and CEO of Xapa World, a gamified mobile app that helps companies grow the people that grow their business. She brings over twenty-five years of experience in the technology industry having held a variety of leadership roles including CEO, GM, president, and CMO in industries that include entertainment, SaaS, data analytics, security, networking, and storage. She has worked in B2C and B2B business models at companies ranging in size from one person to over one hundred thousand at iconic brands such as Microsoft, Cisco Systems and NetApp. Having begun in new product development, Heckart's passion is in forging wholly new markets, and she has launched three new categories that have reached several billion in revenues annually. She has also created disruptive business models and worked through big market downturns and inflections.

Heckart is known for her strategic vision and understanding of market transitions. She has experience in high growth environments where scale challenges predominate, and is also familiar with the challenges of leading major transformational change. Recently named one of the Fifty Most Powerful Women

in Technology by the National Diversity Council and a 2016 Woman of Influence by Silicon Valley Business Journal, her passion is helping people and companies achieve more than they ever thought possible.

Heckart serves on the board of directors for SiTime and Contentful, and previously for Lam Research, Scalyr, and 6Sense.

Married for 35 years with three grown children, Christine writes, paints and follows leading science research in her spare time. She graduated Magna Cum Laude and Phi Beta Kappa with a degree in Economics from the University of Colorado, Boulder.



Maria Fernandez

Executive Vice President, Chief Operations Officer, Latin Iberia at Sony Music Entertainment

Maria Fernandez, as the Executive Vice President and COO of Latin Iberia at Sony Music Entertainment, oversees operations, negotiates major deals, and leads mergers and acquisitions. Since joining Sony Music Entertainment in 2007, she has played a crucial role in forming partnerships with companies like EVENTIM and Walter Kolm Entertainment. Notably, she played a key role in the acquisition of Som Livre, Brazil's largest independent company, and is currently leading its integration process. Maria is also dedicated to mentoring colleagues and young individuals in the music industry.

Growing up in Venezuela, her passion for music led her to start her career at Disney before moving to DirecTV Latin America. Alongside her corporate roles, she has been involved in entrepreneurial ventures and fundraising activities. Maria's career at Sony Music Entertainment has seen her rise from Sr. Director of Finance to Executive Vice President and COO, facilitating major deals and expanding the reach of label artists internationally.

She has also been active in industry panels and recognized in Billboard's Women in Music and Latin Power Players lists. Maria completed her MBA with a focus on Business Analytics and a Certificate in Diversity, Equity, and Inclusion. Additionally, she joined the board of Fender Musical Instruments Corp. in 2022. Throughout her career, Maria's primary objective remains serving artists, organization members, and partners, recognizing the importance of music in evoking emotions and sharing it with the world.



Jessica Herrera-Flanigan
Partner at Monument Advocacy

Jessica Herrera-Flanigan is a partner at Monument Advocacy, where she provides strategic leadership, public affairs, and public policy advising to corporations, associations, and non-profits. Previously, she served as the Vice President, Public Policy & Philanthropy, Americas, where she oversaw all public policy and government relations for the United States, Canada, Latin America, and Brazil, as well as the company's global social impact efforts and philanthropic initiatives.

She also was the Executive Vice President of Government & Corporate Affairs at Univision Communications where she managed all global government affairs and regulatory strategy, as well as third-party engagement, philanthropy, corporate social responsibility, sustainability, and policy communications functions. Prior to her work in the private sector, Jessica was the Staff Director & General Counsel of the House Committee on Homeland Security where she was the first Latina to serve as a staff director for a Congressional Committee. She also was Senior Counsel at the U.S Justice Department's Computer Crime & IP Section, where she led teams of prosecutors and investigators and represented the U.S. internationally. She also served as a Special Assistant U.S. Attorney at the D.C. U.S. Attorney's Office. She has written and taught cybersecurity, cybercrime, and criminal law at several universities and currently coaches a middle school debate team.

Jessica holds a BA, American Studies from Yale University and a JD from Harvard Law School. She is a Member of the Council on Foreign Relations and sits on the boards of Polaris Project and Regis University.



Jelena McWilliams
Chairman of FDIC (2018-2022)

Jelena McWilliams served as the 21st Chairman of the Federal Deposit Insurance Corporation (FDIC), where she managed over 6,000 employees, a \$2.2 billion budget, and engaged in oversight of approximately 5,000 banks. From 2018 to 2022, she implemented a robust regulatory agenda to encourage competition, foster innovation and digital transformation, and advance financial inclusion both inside the FDIC and throughout the banking system. She conceptualized and the FDIC implemented The Mission-Driven Bank Fund, a novel public-private partnership to stimulate capital investments in minority depository institutions that serve low- and moderate-income populations and communities of color.

Ms. McWilliams led the FDIC's response to the unprecedented economic shock caused by the COVID-19 pandemic to accommodate a fifty-percent increase in deposits (from \$13.5 trillion to \$20 trillion) in FDIC-insured banks while ensuring that consumers continued to have reliable access to banking services. During her

tenure, only eight FDIC-insured banks failed. Before heading to the FDIC, Ms. McWilliams was Executive Vice President, Chief Legal Officer, and Corporate Secretary for Fifth Third Bank, a \$200+ billion regional bank in Cincinnati, Ohio. Prior to that, Ms. McWilliams worked in the U.S. Senate as Chief Counsel and Deputy Staff Director with the Senate Committee on Banking, Housing and Urban Affairs, and Assistant Chief Counsel with the Senate Small Business and Entrepreneurship Committee. During the 2008 financial crisis, Ms. McWilliams worked at the Federal Reserve on a number of consumer regulatory initiatives, including subprime lending, mortgage disclosures, and overdraft protection.

Before entering public service, Ms. McWilliams practiced corporate and securities law at Morrison & Foerster LLP in Palo Alto, California, and Hogan Lovells LLP in Washington, D.C., where she advised management and boards of directors on mergers and acquisitions, securities offerings, strategic business initiatives, venture capital investments, and corporate governance matters. Ms. McWilliams graduated with highest honors from the University of California at Berkeley with a B.S. in political science, and her law degree from University of California Berkeley School of Law.



Debbie Reynolds
Data Diva, Privacy Expert at DR Consulting

Debbie Reynolds "The Data Diva" has made a name for herself as a leading voice in the world of Data Privacy and Emerging Technology with a focus on industries such as AdTech, FinTech, EdTech, Biometrics, Internet of Things (IoT), Artificial Intelligence (AI), Smart Manufacturing, Smart Cities, Privacy Tech, Smartphones, and Mobile App development.

With over 20 years of experience, Debbie is a sought-after keynote speaker featured at conferences and organizations such as Coca-Cola, PayPal, Uber, and Johnson & Johnson. She has also been featured by media outlets such as The New York Times, Wired, Business Insider, Protocol, USA Today, New Statesman, Dark Reading, Morning Brew, Lifewire, CMSWire, Bloomberg, and Digiday.

Debbie has been recognized as a true trailblazer in the field with numerous honors and awards. She hosts the #1 award-winning "The Data Diva" Talks Privacy Podcast and has been named one of the Global Top Eight Privacy Experts by Identity Review. In 2020 and 2021, Debbie was named one of the Global Top 30 Cyber Risk Communicators by The European Risk Policy Institute. Additionally, she was appointed by the U.S. Department of Commerce to the Internet of Things (IoT) Advisory Board in 2022 and serves as the IEEE Committee Chair for Cyber Security for Next Generation Connectivity Systems at IEEE for Human Control & Flow.

Debbie Reynolds is truly dedicated to advancing the field of Data Privacy and Emerging Technology, and she continues to be a driving force in shaping the future of this ever-evolving industry.



Onur Korucu
Managing Partner at GovernID, IAPP Ireland

Onur Korucu is a managing partner for GovernID, she leads the company's strategic direction and ensuring compliance with data protection regulations, including the global adoption of the EU General Data Protection Regulation. Presently, she also acts as a Microsoft Subject Matter Expert (SME) and holds shares in three companies specializing in data protection, cyber security, and AI automation.

Onur's professional journey began in multinational professional services firms such as KPMG, PwC, and Grant Thornton, where she gained extensive experience as a consultant and senior management member across various global regions.

Previously, she held the position of Senior Group Manager for GRC, Cyber Security, and Data Protection at Microsoft—Avanade UK & Ireland. In addition to her technical engineering and M.Sc degrees, she holds an LL.M degree in Information and Technology Law and completed a Business Analytics executive master's program at the University of Cambridge.

Focused on emerging technologies, Onur is a cyber security, compliance, and privacy professional. She also serves as a lecturer for Cyber Security Masters programs at universities in Istanbul and London, sharing her expertise as a guest lecturer at esteemed institutions such as the University of Westminster, the University of Portsmouth, and Istanbul Sabanci University.

Onur authored a book on risk-based global approaches to enhancing data protection and contributed articles to prestigious publications such as Harvard Business Review and Tomorrow Magazine, covering trending technology, cyber security, data protection, and privacy trends.

Additionally, she is a Women in Tech world ambassador, board member, and International Association of Privacy Professionals (IAPP) Ireland Chapter Chair. Onur serves on the board of ISACA. Recognized for her contributions, she was selected as the recipient of the IAPP Privacy Vanguard Award 2024 and has won several other awards, including GRC Role Model of the Year, Technology Consulting Leader, Cyber Women of the Year, The Risk Leader, and The Technology Businesswoman.



Patricia Ulecia
Lead Privacy Counsel at Logitech

Patricia is the Lead Privacy Counsel at Logitech and a PICCASO Privacy Leader of the Year Finalist for 2023.

She joined the Global AI Governance & Privacy team at Logitech in 2021. Patricia manages a team advising on cutting-edge information technology, AI governance, data protection, privacy, ethics, compliance, notices, contractual obligations and confidentiality. She is the Lead for LogiWomen EMEA and recognized as a strategic leader for her efforts to empower women and underrepresented communities.

Previously, she worked for the Global Data Privacy team at IBM where her expertise led her to become the lead lawyer for the IBM Research Lab, supporting projects with AI, Machine Learning and Privacy Enhancing Technologies for the healthcare and automotive industries. She was appointed as the Diversity & Inclusion Leader for the European Legal Department. Prior to that, Patricia represented clients in court and outside on a wide range of contentious matters in the Litigation & Arbitration Department at Baker McKenzie. She has notable experience before International Courts of Arbitration including hearings under the ad-hoc rules for the Rio 2016 Olympic Games and professional football contracts under FIFA Regulations.

Patricia holds a Bachelor Degree in Law and a specialization in EU Law & International Law, both funded by an Academic Excellence Scholarship and completed with First-Class Honors. She was an Erasmus scholar in Brussels. She furthered her education with a Master's Degree in Procedural Law. Patricia trained and qualified as both a Barrister and Solicitor in Spain. She currently lives in Dublin and is a public speaker on a variety of topics including privacy, AI governance and female leadership.



Kate McCourt
Global VP CIS Development and Change Management at DHL Express

Kate is the Global Vice President of CIS Development and Change Management at DHL Express. She is a passionate believer in culture to drive engagement because motivated people deliver great results. Kate is an Industrial and Organizational Psychologist, dedicated to making leadership development and learning key enablers for performance and well-being at work.

Kate has a proven track record of implementing purpose-driven and high-impact global programs and believes personal development, growth, and fun are at the core of the Employee Value Proposition and a winning organizational mindset.

She believes:

- A respect and results culture drives performance
- People and Organizational priorities determine capability development (not hierarchy)
- Great leaders are great Facilitators
- Systems and data need a human-centric approach for customers and colleagues
- Technology necessitates 'can-do' - trial and error help us get better
- The future of leadership starts now

Kate thrives by working with and supporting individuals and teams. Her strengths are connecting the dots, developing others, fostering virtual and multicultural teamwork, engaging stakeholders and her sense of humor. She excels as a sparring partner, advisor and program designer, capability developer and as a facilitator, moderator and coach.

Previously Kate held corporate roles, including Global Head of Learning, Leadership Development & Coaching, Head of Engineering Competence Development & Engineering Executive Pool Management, and worked in Executive Education at ESMT, Berlin. She is also a co-designer and founding co-convenor of the renowned ESMT Coaching Colloquium. Fluent in English and German, Kate lives in Berlin and likes to move: Walking, spinning, hiking, traveling and connecting energize her.



Emerald de Leeuw

Global Head of Privacy & AI Governance at Logitech

Emerald de Leeuw-Goggin is a leading expert in privacy and AI governance, currently serving as the Global Head of Privacy and AI Governance at Logitech. She is also the co-founder of Women in AI Governance. Her expertise in the field was awarded with the accolade of Privacy Executive of the Year 2023. Emerald's professional journey in privacy began with her founding of Eurocomply, a privacy-tech company, after writing her master thesis on the GDPR in 2012. Her leadership in this venture led to numerous awards, including European Young Innovator of the Year and inclusion in Forbes' 100 European female founders to follow.

As a speaker, Emerald is known for her engaging presentations at conferences like TEDx and WomeninTech, and at institutions such as MIT Sloan and the European Parliament. Her talks cover a range of topics including privacy, AI governance, and supporting female entrepreneurs. In 2021, she was named a Marshall Memorial Fellow with the German Marshall Fund of the United States.

Emerald holds a bachelor's degree in Law, two master's degrees, one in E-Law and Intellectual Property Law and another in Business Information Systems, both with First-Class Honours. She furthered her education by completing her executive education at Stanford Graduate School of Business in 2023. Her blend of skills in legal, technology, and business areas makes her a key figure in shaping the future of privacy and AI governance.



Temi Odesanya

Director of Automation and AI Governance at Thomson Reuters

Temi Odesanya is the Director of Automation and AI Governance at Thomson Reuters. She is responsible for building innovative platforms and spearheading automation initiatives that ensure strict adherence to regulations and ethical standards across global operations. She has led teams in strategic planning, execution, and the launch of pioneering technologies; including artificial intelligence, automation, and metaverse initiatives. She has spearheaded data literacy programs, passionately promoting the integration of automation and machine learning tools within various sectors to drive innovation and efficiency across consulting, telecommunications, etc.

As a part-time educator, Temi imparts her knowledge of machine learning and responsible AI through her teaching engagements at several esteemed Canadian post-graduate institutions, namely Durham College, Conestoga College, and Concordia University. Her commitment to education extends beyond the classroom as she regularly shares her insights in the media, including The Globe and Mail, Evanta—a Gartner Company, Corinium Intelligence, Black Professionals in Tech etc.



Irina Mirkina

Innovation Manager – AI Lead at UNICEF Office of Innovation

Irina Mirkina is an AI strategist and a leading international expert on responsible AI. Working for increasing global awareness of both benefits and risks of artificial intelligence, Dr Mirkina is currently the AI Lead for the Office of Innovation at the United Nations Children's Fund (UNICEF).

Having built a successful career in academia and the private sector, she joined UNICEF to advance the ethical development and use of AI systems that respect children's rights and save children's lives. She is currently serving as a co-chair of Community of Practice on AI for the Digital Public Goods Alliance, a co-organizer of the UN Generative AI Practice Group, a member of the UN Intra-Agency Working Group on AI, and an expert for the European Commission Research Executive Agency.

For her work on responsible AI for social good, she has been included in the lists of 100 Brilliant Women in AI Ethics™ and Inspired Minds Top 65 Most Influential Women 2023.

**María Cortés Puch****Vice President at United Nations Sustainable Development Solutions Network**

María Cortés Puch is the Vice President of Networks of the UN Sustainable Development Solutions Network.

She joined SDSN in 2013 and currently leads its efforts to build a global network of universities, research centers and civil society organizations that pursue sustainable development innovation locally through research, public education, executive training, demonstration projects, convening of social stakeholders and incubation of solutions.

Prior to joining the SDSN, María worked for UNESCO at the Science Policy and Sustainable Development Division for two years. Previously, she coordinated the European energy and transport programs at the Polytechnic University in Madrid, and worked for two years as a Scientific Officer at the Spanish Office for Science and Technology in Brussels, analyzing EU policies for international cooperation, transport and energy. She began her professional career with the National Institute of Aerospace Technology in Madrid as a Technology Transfer Officer.

María holds a Master's Degree in International Affairs from Columbia University (Fulbright scholar) and BSc. and MSc. degrees in Physics from the Complutense University in Madrid (with one year at Paris VII as an Erasmus scholar). She currently lives in Madrid with her family.

**Rebecca Kehat****CEO, Ex-Google, Ex-P&G, Unicorp Strategy and Innovation**

Executive Board member | AI PhD Candidate | University Professor | General Manager | P&G Alumni Women Leadership Forum

Rebecca is Israel Country Manager of iQO, a Global Strategy & Innovation Consulting firm, Executive board member at Maabarot CPG Group, Advisory board member at Redefine crypto cyber startup and at Hagal Shelly NGO for youth in danger, as well as P&G Alumni WLF Board Program Steering Team coordinator.

Previously led at Google the Israeli domestic market, as head of ads revenues with largest clients, advertising and media agencies. At Bank Hapoalim (#1 in Israel), served as Head of Retail Division HQ, managing Strategy, Marketing, Financial Planning and Big Data. At Procter & Gamble was Deputy CEO for Israel, Cyprus and Malta, and prior to that held various positions at P&G Globally, in Geneva and Cincinnati.

Women empowerment in tech Champion. Chosen one of the 40 most promising talents under 40 of The Marker magazine.

**Margaret Lazo****Public and Private Company Board Director and Advisor, former CHRO**

Margaret is a career human resources leader and DE&I advocate with demonstrated experience building human capability - talent, leadership, organization, and HR - while leading transformation and change at highly visible companies.

Margaret served as Chief Human Resources Officer at Univision Communications, Inc. from 2016 through 2021, seeing the Spanish language media conglomerate through ownership and leadership changes culminating in a merger with Televisa in January 2022. Most recently, Margaret worked with Cerberus Capital's Operating and Advisory Company as a senior operating advisor providing human capital expertise to accelerate operational performance at the portfolio company level.

Prior to Univision, Margaret led the human resources teams at GE Capital's portfolio of lending and leasing businesses in the Americas and previously for the Global Commercial Real Estate business. Margaret held a series of executive level human resources leadership roles across NBC Universal's broadcast, network entertainment, cable and digital businesses in operations located in New York, Miami, and Los Angeles during a tenure marked by evolution in the industry, growth through acquisitions, and diversification. In addition, she served as global co-chair of parent company GE's Hispanic employee resource group and a participant on the corporate diversity council. Margaret started her career in human resources at Macy's following completion of their management training program.

Margaret currently serves on the board of directors for Heartland Financial USA, Inc. (Nasdaq:HTLF) and is an advisory board member for Xapa, a gamified personal enrichment engine; Bullseye Engagement, an HR software company, and the Latinx Executive Alliance advancing representation of Latinx talent incorporate leadership roles. She also serves on the board of Hispanic Federation and has held previous non-profit board roles with the T. Howard Foundation and the I Have a Dream Foundation, Los Angeles.

**Coco Brown****Founder & CEO at Athena Alliance**

Coco Brown is the Founder and CEO of Athena Alliance. Athena has helped thousands of leaders build their Portfolio of Impact and grow and advance in their executive careers. The company has also brought over 450 women to corporate boards from growth stage private companies to name brand public companies.

Coco has personally worked with hundreds of top leaders, CEOs and boards to evolve modern leadership. She's served on ten commercial and non-profit boards and advisory boards, and has led two notable companies (Taos, acquired by IBM, and now Athena).

She is part of Nasdaq's Governance Insights Council, and is often called on to share guidance to the evolving focus and breadth of responsibility within the Modern Boardroom. Coco was recently named one of the 100 Most Powerful People of Silicon Valley.



Cheemin Bo-Linn

Former IBM VP, CEO of Peritus Partners

Board Director - Kore Wireless, BLN Safety, Lake Resources

Cheemin leverages tech to make the seemingly "impossible...possible " and leapfrogs competition with a time to market advantage through digital transformation in the industrial and healthcare sectors. She was CEO of Peritus Partners Inc. until 2023. Prior, she was recruited to scale growth as IBM Vice President running a \$3.5b P&L, M&A partner, and other financial expert and "go to market" roles at SMB companies. Also she has served in roles such as digital Chief Marketing Officer and Chief Revenue Officer and multiple roles in mobile, software, energy, semiconductor, and industrial sector companies.

She has previously served on boards of 8 public companies and multiple private companies in Canada, US, Europe, and Australia. She was recognized as 2021 Financial Times "Top 100 " global diverse board directors and 2019 "Top 50 Board of Directors," by the Nat'l Assoc. of Corp. Directors. In 2018, she was named 1 of 20 top " Directors to Watch". In 2022, she was named "Top Woman in Health and Safety". She has served as Lead Independent Director, Audit Chair, Chair of Compensation, Chair of Nom/Gov/ESG/Technology, Innovation, and Cyber Security.

Cheemin is recognized as "Top 100 CEOs Leading STEM," "Most Influential Silicon Valley Exec" awardee, and inducted into the "Hall of Fame for Women in Technology," a program supported since US Presidents Bush through Obama, She was also invited to speak at the United Nations, UBS, Barclays, Dow Jones, IEEE, and British Chamber on leveraging digital technologies (IoT, AI, cybersecurity, big data) and digital marketing to win in global markets and fostering innovation amidst disruptive markets.

She attended the U of Houston earning a Doctorate degree (Dissertation: Computer based Information Systems and Organizational Change) then Stanford University GSB Executive Program for post-doctorate. For 2017 - 2019, she was appointed Visiting Professor on digital transformation, technologies (social analytics, AI, IoT, and cyber security) and marketing at the joint Columbia University, London School of Business, and Hong Kong University EMBA/MBA program.

**Ayşegül İldeniz**

Global Tech leader & Board member, & Former Vice President at Intel Corporation

Ayşe İldeniz is a global technology leader, award-winning executive, and a pioneer leading at the intersection of innovation, technology, and the future of business. Ayşe was recognized as one of the Top 100 Most Creative People by Fast Company Magazine in 2015 and is a 2010 Eisenhower Fellow. She has pioneered in development of smart cities, smart energy, wearables and consumer IoT products; built and led internationally diverse teams to deliver breakthrough results.

İldeniz currently serves on conglomerate boards in technology, venture capital, media, consumer electronics, energy, and aviation industries—Doğan Holding, Vestel Electronics, Zorlu Energy, Pegasus Airlines and Tekfen Ventures; and provides consultancy in Silicon Valley. With a focus on innovation, social work and smart future, Ayşe also serves as the Chair of TUSIAD Silicon Valley Network and is a member of the board of Turkish Philanthropy Funds.

İldeniz served as COO for Silver Spring Networks, publicly traded smart energy and smart cities company till its exit. Prior, she had a series of successful executive leadership roles at Intel Corporation where she served as Vice President and General Manager of New Devices Group. İldeniz also served as Regional Director and member of the EMEA board to build the fastest-growing region, comprising 67 countries across the Middle East, Turkey, and Africa.

She holds a master of arts in electronic communications from SFSU, a bachelor of arts in business administration from Boğaziçi University, and has completed executive leadership program at Stanford's Graduate School of Business. She is a frequent speaker at conferences, quoted in world-recognized publications, and has been honored with multiple awards.

**Darlene Menzies**

Chief Innovation Officer at Finfind

Tech Innovator and Serial Entrepreneur.

World Economic Forum top 6 Female Tech Entrepreneurs (Africa) 2017.

Founder of the innovative Fintech businesses - Finfind (Pty) Ltd and SMEasy Business Software (Pty) Ltd.

Products include Finfind, SMEasy, GetStarted, Joblinx and eSocialite

Founder of The Development House.

15 years' experience starting and scaling technology businesses

15 years' corporate ICT experience in the banking and IT outsource services sector

3 years NPO sector experience (socio-economic development, BOP job creation & income generation)

I have established multiple successful technology businesses - experienced in lean product and product concept to commercialization process.

Having liquidated a number of times, my entrepreneurial journey has provided firsthand experience about what it takes to start and scale successful enterprises and the difficulties entrepreneurs have to overcome to do so. I have used these insights to develop simple online solutions that address major challenges for the start-up and small business market.

Some of these include the award-winning, online small business accounting system SMEasy, currently being rolled out across Africa by MTN (the continent's largest telecommunications network provider); and Finfind, South Africa's leading online SME access to finance solution, which is sponsored by the South Africa Department of Small Business Development and supported by USAID, SA SME Fund, Business Leadership SA and the Banking Association of South Africa.

In the last 7 years, I have raised R40M in seed and early-stage funding from 9 Venture Capital Companies to fund the development of disruptive innovations. I am a local and international public speaker and a national media spokesperson for the SME sector on matters of entrepreneurship, small business development, innovation and disruptive technology.



Karina Kogan
Chief Marketing Officer at Infinite Reality

Karina Kogan is an award winning marketing and technology executive with a track record of fueling brand equity, revenue growth, and digital innovation for disruptor brands.

Karina currently serves as Chief Marketing Officer for Infinite Reality, an innovation company powering the next generation of commerce, creativity, and connection through AI and immersive technologies.

Prior to Infinite Reality, Karina spent over two decades in marketing and general management roles. Most recently, she served as CCMO (Chief Commercial and Marketing Officer) at Pvolve, an omnichannel wellness brand partnered with Jennifer Aniston. Previously, she was CMO for Oura Ring, leaders in wearable health technology, SVP & Global Head of Product Marketing at Peloton, and SVP of Digital Media and Products at WarnerMedia.

Karina also holds board and advisory posts at Jackpot.com, AIR (Advanced Inhalation Rituals), and FightCamp, among others.



Cate Costa
Vice President at JPMorgan Chase & Co. (former)

Cate Costa is a well-rounded professional with over a decade of experience in philanthropy, economic development, and entrepreneurship, working across the corporate, government, and nonprofit sectors. Her expertise lies in program design, implementation, and evaluation, with a focus on advancing racial and gender equity through sustainable impact.

Costa's academic background includes a Master of Business Administration from Howard University, where she also served as Center Lead for the Institute for Entrepreneurship & Innovation. She also studied Growing the Minority Business at the Tuck School of Business at Dartmouth, and has a Bachelor of Arts in Sociology and Critical Social Thought from Mount Holyoke College.

Her extensive professional experience includes Vice President at JPMorgan Chase & Co., Deputy Director of Business Enterprise Program at State of Illinois Department of Central Management Services, and Director of Entrepreneurship at Chicago Urban League, among others. She has also founded her own consulting firm, Venture Catalyst Consulting.

Costa's passion for advancing racial and gender equity through entrepreneurship is evident in her work, and she has a proven track record of designing and implementing programs that leverage multinational and multi-disciplinary organizational assets to achieve sustainable impact.



Michael Lewrick
Bestselling Author of "The Design Thinking Playbook" at Deloitte

Michael Lewrick advises companies on innovation strategies and complex business challenges. He is an international speaker and teaches design thinking, life design and business ecosystem design as a visiting professor at various universities.

Recognized as a lead author and thought leader internationally with his award winning bestsellers:

- The Design Thinking Playbook
- The Design Thinking Toolbox
- The Design Thinking Life Playbook

Further, Michael formerly held a position of Head Innovation Labs at Deloitte Switzerland. His expertise centres in the development of go-to-market concepts, growth strategies & implementation, investment steering, business model innovations and building business ecosystems. His research interests focuses on Design Thinking, Business Ecosystem Design & Innovation Management in cooperation with Stanford and various European Universities.



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Partner Profiles

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Ayuntamiento de A Coruña
Concello da Coruña



INDITEX

TRISON

IBERIA



okta



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Ayuntamiento de A Coruña
Concello da Coruña



The City Council of A Coruña (in Galician: "Concello da Coruña") is the local government and administration body of the municipality of A Coruña, situated on the north-west coast of Spain. It's chaired by the mayor of La Coruña who, since 1979, has been democratically elected. Inés Rey, of the PSdeG-PSOE, currently holds that position since 2019.

A Coruña is a major Atlantic commercial port and the city stands on a peninsula connected to the mainland by a narrow isthmus with two maritime fronts: on the one side the port, facing the coastal inlet of the Ría da Coruña, and on the other side, the city's main beaches, Riazor and Orzán, bathed by the open sea.

A Coruña is a welcoming and hospitable city with a lot to offer to the traveler and a lot to discover even for those who live here. The landmark of the city is the Tower of Hércules, the world's only working Roman lighthouse and a World Heritage Site.



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INDITEX

The Inditex Group, with its seven recognized global brands (Zara, Pull&Bear, Massimo Dutti, Bershka, Stradivarius, Oysho and Zara Home), is a unique example of innovation-driven enterprise in the fashion retail industry: a small family-owned business that has become a global success through a new business model based on continuous adaptation to customers' demands and market conditions.

Innovation and technology play a central role in a company that navigates through digital transformation with ambitious sustainability goals all along its value chain, without ever forgetting its main challenge: keeping the customer at the center of all its decisions.



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TRISON

TRISON is a global leader in the digitalization of physical spaces through the development and integration of visual, acoustic, and scent marketing systems. Its international capacity and experience make TRISON a company capable of designing and implementing technology-based solutions anywhere in the world.

Its 23 years of history include more than 19,000 projects carried out over 112 countries, with more than 80,000 screens installed. The company currently has 16 delegations in 14 countries and 286 employees. Its client portfolio is made up of, among many others, Inditex Group, ZARA, Louis Vuitton, Loewe, Balenciaga, Rolls Royce, Porsche, IKEA, New Balance, Tous, FNAC or Merlin Properties.



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Iberia is the flag carrier airline of Spain founded in 1927. Based in Madrid, it operates an international network of services from its main bases of Madrid-Barajas Airport and Barcelona El Prat Airport. Iberia, with Iberia Regional (operated by an independent carrier Air Nostrum) and with Iberia Express, is a part of Iberia Group.

In addition to transporting passengers and freight, Iberia Group carries out related activities, such as aircraft maintenance, handling in airports, IT systems and in-flight catering. Iberia Group airlines fly to over 109 destinations in 39 countries, and a further 90 destinations through code-sharing agreements with other airlines.



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The World's Identity Company

From our inception in 2009 to joining forces with Auth0 in 2021, Okta is the leading independent Identity partner for organizations around the globe. We're relentlessly focused on Customer and Workforce Identity so that our customers can enable secure access and seamless experiences for their customers, employees, and partners.

With flexibility and customer choice at our core, our solutions make it easy for everyone — from budding developers to leaders of the world's largest organizations — to build and use their tech stack, their way. All because Okta works anywhere, on any device, with any technology.



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