

Aileen Allen is a Partner at Mercury Fund. Prior to joining Mercury, Aileen spent over 15 years in B2B software GTM, leading marketing and BDR teams at world-class SaaS companies. Aileen oversaw product marketing and ecosystem GTM at Atlassian during the company's hyper-growth phase (pre and post-IPO). She subsequently served as a marketing executive at Gremlin, Vanta, and Tailscale.

Aileen enjoys partnering with founders and executives to design and execute go-to-market strategies, optimize customer journeys, and drive user/customer acquisition, expansion, and retention revenue.

Aileen serves on the Board of Directors of Team Catapult, an organization whose mission is to help disabled athletes achieve their goals. Aileen previously served on the Board of Directors of the Houston Angel Network, Texas' oldest angel investment group. Aileen is also a committed volunteer with Big Brothers Big Sisters.

Aileen earned her BA in Mass Communication and Spanish from St. Edward's University.