

Heath Butler is a Partner at Mercury Fund. Prior to joining Mercury Fund, Heath founded Gestalt Theory Venture Partners, a venture studio. Prior to Gestalt Theory, Heath held leadership roles as a corporate development executive, fintech division president, and various business/product development roles at Insperity (NYSE: NSP). Prior to Insperity, Heath led product development for EnergyWorkspace.com, co-founded a fintech startup during the dot.com era, and developed his foundational management experience at Travelers Group and UPS.

Outside of Mercury, Heath is an active investor, mentors founders in innovation communities throughout Middle America, teaches the quarterly "How to Start a Startup" session at The Ion, and blogs @ StartupHeat. He is passionate about educating, empowering, and enabling entrepreneurs and investors in all communities.

Heath's entrepreneurial journey began by helping run his parents' chain of retail stores in the French Quarter of New Orleans. He received a BS in Finance from the University of New Orleans and an MBA from Texas Southern University.