

Privacy Statement

All personal data is recorded, used and deleted by Buddy Media Limited (“**Buddy**”) strictly in line with the usage, data security and deletion statements made by Buddy for which permission of use is confirmed by the provider of the personal data. Data Security standards and the use of personal data strictly conform to GDPR May 2018 compliance and the highest UK and International Data Security standards.

Buddy has internal policies and controls in place to ensure that personal data is not lost or misused. Buddy uses a cloud-based system to store personal data that requires 2 factor authentications. Physical documents containing personal data are kept under lock and key in filing cabinets/rooms.

Where Buddy engages third parties to process personal data on its behalf, they do so on the basis of written instructions, are under a duty of confidentiality and are obliged to implement appropriate measures to ensure the security of data.

The organisation will hold personal data for the duration stated for the permission of use confirmed by the provider of the personal data.

As a data subject, those providing personal data may:

- Access and obtain a copy of their personal data on request;
- Require Buddy to change incorrect or incomplete data;
- Require Buddy to delete or stop processing your data, for example where the data is no longer necessary for the purposes of processing; and
- Object to the processing of their personal data where we are relying on its legitimate interests as the legal ground for processing.

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Data Security standards and the use of personal data strictly conform to GDPR May 2018 and all other prevailing legislation.

Those wishing to exercise any of these rights, please contact Richard Smale rich@buddymediagroup.com. Those who believe that Buddy have not complied with their data protection rights, may complain to the Information Commissioner.