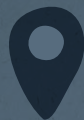




ALLENS CARAVANS

EST. 1947

Join the family



FIVE IDYLIC
LOCATIONS



FAMILY OWNED
AND RUN



4 GENERATIONS
OF EXPERIENCE



PLACES
TO BELONG



ENHANCING
LIFESTYLES



OWNERS
COME FIRST



COMMITTED
TO QUALITY



ALWAYS
HONEST



Welcome to Allens Caravans

At Allens, owning a holiday home is about far more than the caravan itself. It's about the time you spend with us — time to slow down, time with loved ones, and time you genuinely look forward to, year after year.

Allens was founded by my grandfather Bill in the 1940s and has remained in the family ever since. Being a family-run business shapes the way we do things every day and we believe in being honest, doing things properly, and putting owners first in the decisions we make.

I'm very aware that I'm looking after something special, built over generations, and I want the choices we make today to keep earning the trust people place in us for years to come. Welcoming people into the Allens family isn't just something we say — it's a responsibility we take seriously.

Our approach is simple: we focus on what matters most — caring for our owners, our parks, and our team. Whether you're just beginning to explore ownership or already imagining your future here, I hope this gives you a real sense of what Allens is about. We'd be proud to welcome you and help you find the park that's right for you.

Warm wishes,



James Allen

and the whole Allens Family



Holiday Home Ownership

Owning a holiday home with Allens Caravans means more than just having a place to stay – it's about finding your very own escape, time and time again. Imagine arriving whenever you choose, greeted by familiar faces, peaceful surroundings, and a space that's entirely your own. Enjoy the freedom of spontaneous getaways and longer stays alike – all without the hassle of booking or planning!

Each Allens park offers a secure, well-maintained environment with modern facilities, friendly communities, and a dedicated on-park team always ready to help.

We make holiday home ownership simple, enjoyable and stress-free – helping you create a lifetime of memories in a place you truly love.

PERKS OF OWNERSHIP



**Unlimited
Holidays**



**A Second
Family**



**Great Food +
Drink Venues**



**Amazing
Facilities**



**Dedicated
Park Teams**



**Annual Events
Calendar**



**Exclusive
Offers**



**Lifelong
Memories**

Our Locations

From peaceful countryside retreats to vibrant coastal escapes, our parks are set in some of the UK's most idyllic spots. Whether you prefer rolling hills, lakeside views, or fresh sea air, you'll find a park that feels just right for you.

Every Allens park has its own character and charm, thoughtfully created by our family for yours. We've highlighted what makes each location unique so you can find your perfect fit and holiday your way.







BREDON VIEW

HOLIDAY PARK ESTATE



Luxury
park



Tranquil
setting



Perfect for
nature lovers

PERSHORE

Your key to the *Cotswolds*

Nestled at the foot of Bredon Hill, Bredon View Holiday Park Estate offers a countryside retreat set in a peaceful and rural environment, encouraging relaxation and reconnection. Surrounded by nature and alive with wildlife, it's a place where you can breathe, unplug and feel truly at home.

10.5 MONTH SEASON | OWN FROM £79,995



Clubhouse Bar



18 Hole Golf Course



Private River Fishing



Pétanque Court





Abbot's Salford

HOLIDAY PARK



Traditional
park



Shared social
spaces



Perfect for
relaxed breaks

A welcoming riverside retreat

Set beside the River Avon and surrounded by peaceful countryside, Abbot's Salford Holiday Park offers a welcoming haven where every visit feels like a breath of fresh air.

Whether you're enjoying peaceful walks, taking advantage of the on-site facilities, or exploring nearby attractions – including the historic town of Stratford-upon-Avon just a short drive away – there is something for everyone to love.

10 MONTH SEASON | OWN FROM £24,995



Restaurant and Bar



Heated Outdoor Pool



Private Fishing



Children's Play Area





Aber Bay

HOLIDAY PARK



Contemporary
park



Modern
facilities



Perfect
for families

ABERYSTWYTH

A Welsh coastal *haven*

With breathtaking views of the surrounding countryside and the sparkling sea, it's an idyllic getaway. Whether you're exploring the beautiful beaches, hiking the scenic trails, or simply enjoying the peaceful atmosphere, Aber Bay provides a retreat where you can unwind and create unforgettable memories.

10.5 MONTH SEASON | OWN FROM £24,995



Restaurant and Bar



Heated Indoor Pool



Children's Play Area



Games Room





Overstone Lakes

HOLIDAY AND
RESIDENTIAL PARK



**Established
park**



**Extensive
facilities**



**For every
lifestyle**

NORTHAMPTON



A friendly *lakeside* retreat

Nestled in beautiful Northamptonshire countryside, the park offers scenic lakes, abundant wildlife, and a warm, welcoming atmosphere. With excellent on-site facilities and plenty of local attractions nearby, Overstone Lakes is an ideal destination for relaxation, family fun, and outdoor adventures.



11 MONTH SEASON | OWN FROM £59,995



Restaurant and Bars



Heated Outdoor Pool



Private Fishing Lakes



Children's Play Area



On Site Shop



Sports Courts





Sunbeach

HOLIDAY PARK



Family focused
facilities



Something
for everyone



Sociable
community

SNOWDONIA

A vibrant seaside escape

Located along the breathtaking Welsh coast, this is the perfect family-friendly destination. With direct access to beaches and stunning sea views, it's an ideal spot for both relaxation and adventure. The modern clubhouse adds a fresh touch, offering a welcoming space for guests to enjoy entertainment, food and drinks.

11 MONTH SEASON | OWN FROM £24,995



Restaurant and Bar



Heated Indoor Pool



Adventure Golf



Children's Play Area



Your journey to *ownership*

1

Visit us for a park tour

Come and explore your chosen park, take a stroll, and get a feel for the community.

2

Ask us anything

We'll listen to what you're looking for and guide you through the costs.

3

Choose your dream home

Discover our beautiful range of homes and choose the one that feels just right.

4

Join the family

Secure your dream holiday home with a deposit and agree a date to get the keys!

5

Welcome to the family

The day has arrived - open the door to a lifetime of amazing memories. Most people get their keys in a matter of weeks.



Making ownership *affordable*

There are a number of ways to purchase your holiday home, whether you're buying for the first time or upgrading to your next. We'll help you understand the options available so you can move forward with confidence.

Buy Outright

Purchase your holiday home in full before collecting your keys, using either your own funds or finance agreed through a lender of your choice.

Part Exchange

Already own a caravan or motor home? We may be able to accept it as part payment towards your new holiday home, reducing the balance you'll need to pay.

Flexible Finance

Spread the cost of purchasing your holiday home with fixed monthly repayments through our trusted finance partner, DF Capital.

ASK US ABOUT FINANCE!

FIXED MONTHLY
PAYMENTS FROM
£274*

DEPOSITS FROM
£5,000

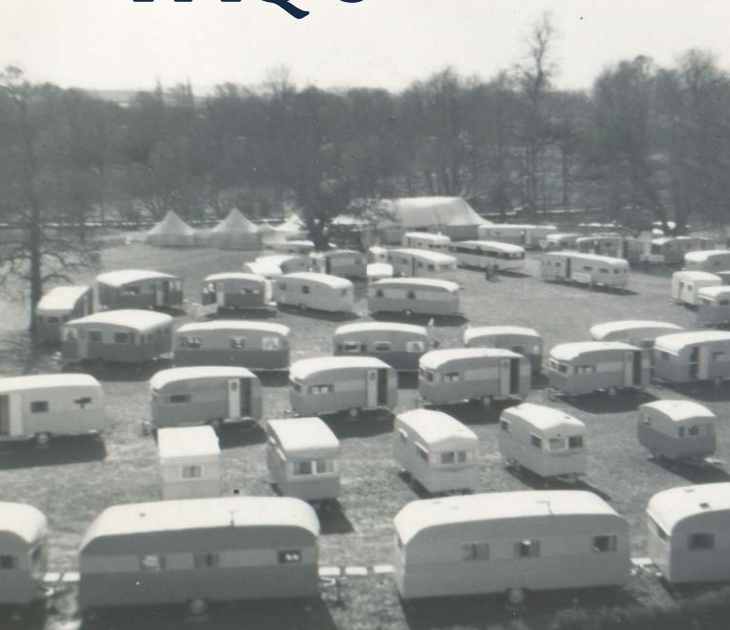
REPAYMENT PERIODS
OF UP TO **10 YEARS**

* REPRESENTATIVE EXAMPLE:

Cash Price	£24,995.00
Customer Deposit	£5,000.00
Amount of Credit	£19,995.00
120 monthly repayments of	£274.30
Total Amount Payable	£37,916.06
Representative APR	10.9%
Total Charge for Credit	£12,921.06



FAQ's



Why should I choose Allens Caravans?

Buying a holiday home is a big decision, and who you choose to buy it with matters just as much as the holiday home itself. If you're looking for a family-run business built on trust, quality and long-term care, you'll feel at home with Allens.



Can I bring my family, friends and pets?

Yes - your holiday home is yours to enjoy with family and friends whenever you visit. We know pets are also part of the family and our parks are designed with them in mind too!



Can I live in my holiday home?

Our parks are designed for holidays and short stays, rather than full-time living. You'll need to have another main residential address and use your holiday home as a place to relax and escape.

How often can I visit my holiday home?

You're welcome to visit as often as you like during your park's open season. Whether it's a weekend break or a longer stay, our parks are designed to fit around your lifestyle.



Can I let my holiday home?

This depends on the park you choose. Some of our parks allow owners to let their holiday homes, whilst others are exclusively for owner use. Our team can talk you through the options available at your chosen park.



What are the running costs?

Running costs include annual pitch fees, utilities, insurance and general upkeep, which can vary across our parks. Our team will always talk you through the details clearly so you know exactly what to expect.



Park Home Living at Allens Caravans

Looking for your next chapter? Discover the ease and comfort of park home living with Allens Caravans. In our welcoming residential communities, you'll find a peaceful lifestyle designed for those aged 50 and over. Surrounded by beautiful natural settings and friendly neighbours, it's a place to slow down, settle in, and truly feel at home.





Wootton Hall – Wootton Wawen, B95 6EE

Set in the heart of the Warwickshire countryside, Wootton Hall offers relaxed residential living within a friendly community. Surrounded by mature landscapes and peaceful green spaces, it's a place where neighbours become friends and everyday life feels calm, comfortable, and unhurried — the perfect setting to enjoy your next chapter.



Overstone Lakes – Northampton, NN6 0BD

Nestled among beautiful lakes and open countryside is a brand-new residential development offering a serene and welcoming community for those over 50. Set against the backdrop of tranquil lakes and beautiful countryside, this park provides the perfect setting for relaxed, independent living.



**Fully
Furnished**



**On Park
Amenities**



**Close
Community**



**Security + Peace
of Mind**



**No Stamp
Duty**



**Low Running
Costs**

Take the next step, your way

There's no better way to discover the Allens lifestyle than by visiting one of our parks in person. Take your time to wander through the park, explore our holiday homes, and soak up the atmosphere that makes each location so special. It's your chance to picture relaxed weekends, memorable breaks, and where your next getaway could begin.

Our friendly team will be on hand to welcome you, answer any questions, and guide you through the options at a pace that suits you. Whether you're just starting to explore holiday home ownership or ready to take the next step, we're here to help you every step of the way.

Speak to our team | 01564 792323

Book a park tour | allenscaravans.co.uk





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 info@allenscaravans.co.uk

 allenscaravans.co.uk

*Allens Caravans Estates Ltd
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