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Loyal Pyczynski: Keynotes & FAQ

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"In a world of relentless change, my job is to help organizations solve a single, critical problem: How do we stop "performing" capability and start harnessing the authentic power that actually drives innovation?"

– Loyal Pyczynski

Signature Keynotes & Frameworks

Loyal delivers high-energy presentations designed to challenge perspectives and elevate leadership performance. Choose from his flagship framework below, or partner with Loyal to develop a custom keynote tailored to your organization's specific goals and cultural landscape.

The Flagship Experience

The 10% Gap™: Overcome Imposter Syndrome and Lead Authentically

The high-achiever's roadmap to maximizing productivity.

Drawing on his leadership at Meta, Disney Imagineering, and elite endurance sports, Loyal reveals how the most successful leaders often fall into the trap of "performing" capability rather than embodying it. This keynote introduces **The 10% Gap™**, a proprietary framework designed to help leaders identify the internal frictions that eclipse their impact, allowing them to shift from a culture of perfection to a culture of authentic power.





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Specialized Sessions

Simulating Magic: My Journey Building the World's Most Iconic Tech

Lessons in creativity from Walt Disney Imagineering and military flight simulation.

Loyal pulls back the curtain on high-stakes innovations that prove groundbreaking technology should be indistinguishable from magic. By exploring the development of iconic projects like flying *Star Wars* X-wings, he shares a blueprint for how teams can foster unbridled curiosity to turn complex engineering into legendary human experiences.

Dreaming with AI: Leadership Lessons from the Front Lines of Meta & Disney

Navigating the intersection of artificial intelligence and human imagination.

The future of AI isn't just about efficiency—it's about story. Loyal shares leadership insights from the front lines of Meta and Disney to explore how AI can serve as a powerful mirror for our most authentic human narratives, teaching leaders how to pilot emerging tech without losing the human edge.

Winning the Right Game: The Power of the Adaptive Mindset

From IRONMAN World Champion to Bionic Leader.

Loyal traces his evolution from an elite athlete to a big tech executive, illustrating the high cost of "independence at all costs." By sharing his journey of refusing—and eventually embracing—adaptive tools and psychological support, he offers a masterclass in the **Adaptive Mindset**: how to trade the pride of doing it alone for the empowerment of leading with every resource available.





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Frequently Asked Questions

What topics do you speak on?

Loyal bridges the gap between high-performance technology and the human psychology required to lead it. His keynotes focus on **The 10% Gap™**, dismantling imposter syndrome, and navigating the future of innovation. Whether exploring the front lines of AI at Meta or the magic of Disney Imagineering, Loyal's sessions help organizations transform imposter syndrome into authentic, resonant leadership.

Who is your typical audience?

Loyal speaks to diverse audiences, from CEOs and business leaders to marketers, educators, and tech enthusiasts. While their professional backgrounds vary, they all share a common human challenge: the inertia caused by imposter syndrome. Loyal specializes in meeting high achievers exactly where they are, helping them dismantle the barriers that limit their impact. He tailors every talk to be engaging, insightful, and actionable, ensuring that every attendee leaves with the clarity and confidence to lead with their full potential.

Can you customize your keynote for my event?

Yes! Loyal views every keynote as a strategic partnership. He works directly with executive sponsors and event organizers to ensure his message aligns with your organization's specific goals.

How can I book Loyal for an event?

Fill out the inquiry form on Loyal's website or email contact@loyal.info with the details of your event. He'll respond as soon as possible to discuss how to make your event successful.

Why choose Loyal over other keynote speakers?

Loyal offers a perspective that simply cannot be found elsewhere: the intersection of imaginative wonder (Disney Imagineering), big tech (Meta), and extreme human resilience (IRONMAN World Champion triathlete). While many speak on the theory of innovation, Loyal has lived it—navigating the high-stakes pressure of scaling products for billions while mastering the mental and physical hurdles of elite performance. When you





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book Loyal, you are giving your audience a proven roadmap for overcoming imposter syndrome and leading with absolute clarity in a world of relentless change.

Does Loyal offer half-day workshops or executive coaching in addition to keynotes?

Yes! To turn the inspiration of a keynote into long-term organizational change, Loyal offers a two-hour executive Deep Dive.

Is Loyal available for virtual events as well as in person?

Absolutely. Given Loyal's background as the former Head of Metaverse Technology at Meta, Loyal ensures that the digital gap never compromises the human connection.

What are your speaking fees?

Please see our Speaker Kit or visit the Contact page on Loyal's website for updated fees and packages.

How much should I budget for travel?

Loyal travels from Orlando, FL, with a commitment to straightforward, transparent billing. All travel is billed at cost with no hidden fees or markups. To simplify your budgeting process, we offer an optional flat-fee travel buyout as an alternative to traditional expense reimbursement.

