

HOP
LUN

A/W 2026

ESSENTIALS



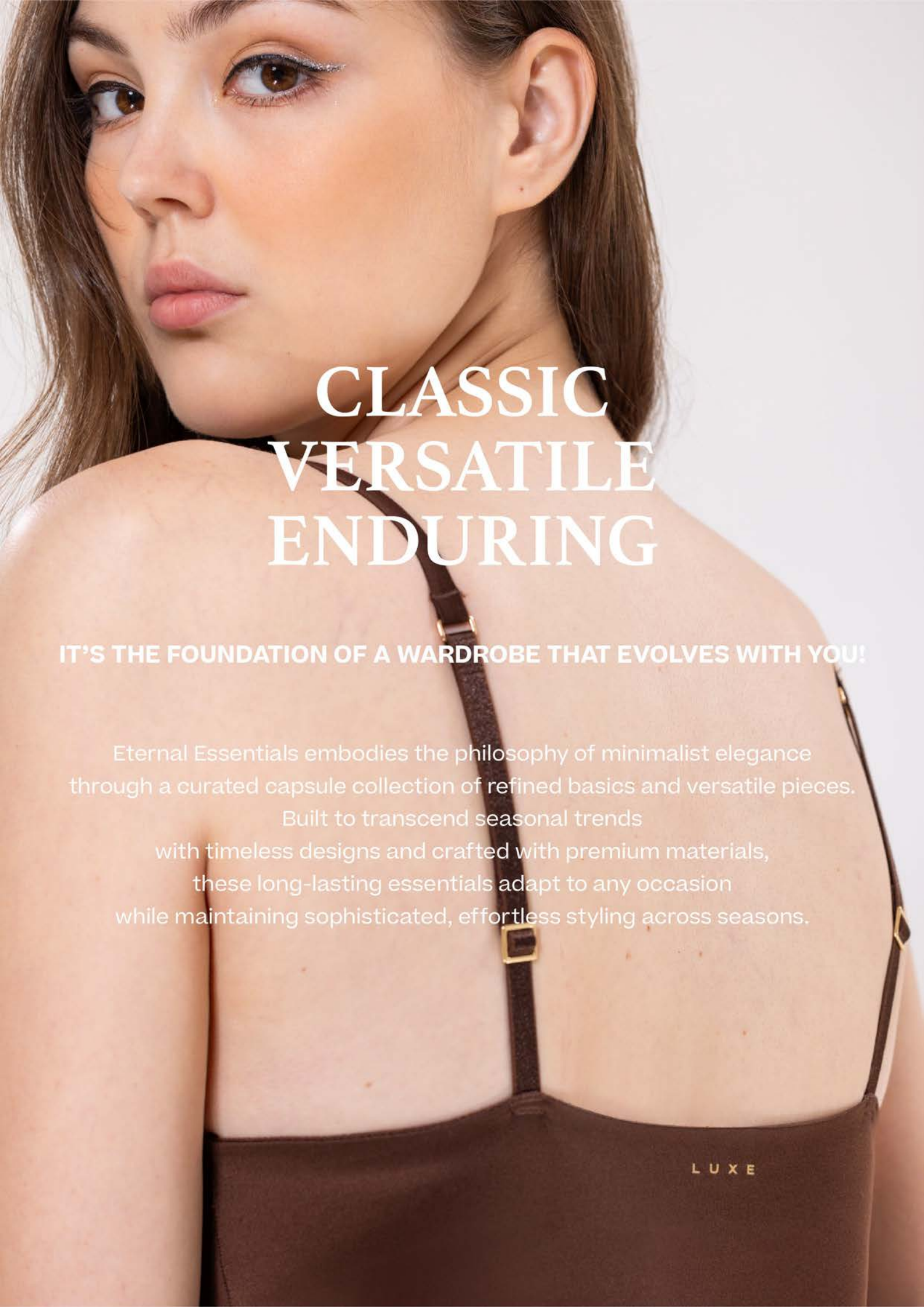
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INFINITE POSSIBILITIES

VERSATILITY MEETS TIMELESS ELEGANCE
DESIGNED TO LAST
REFINED SIMPLICITY





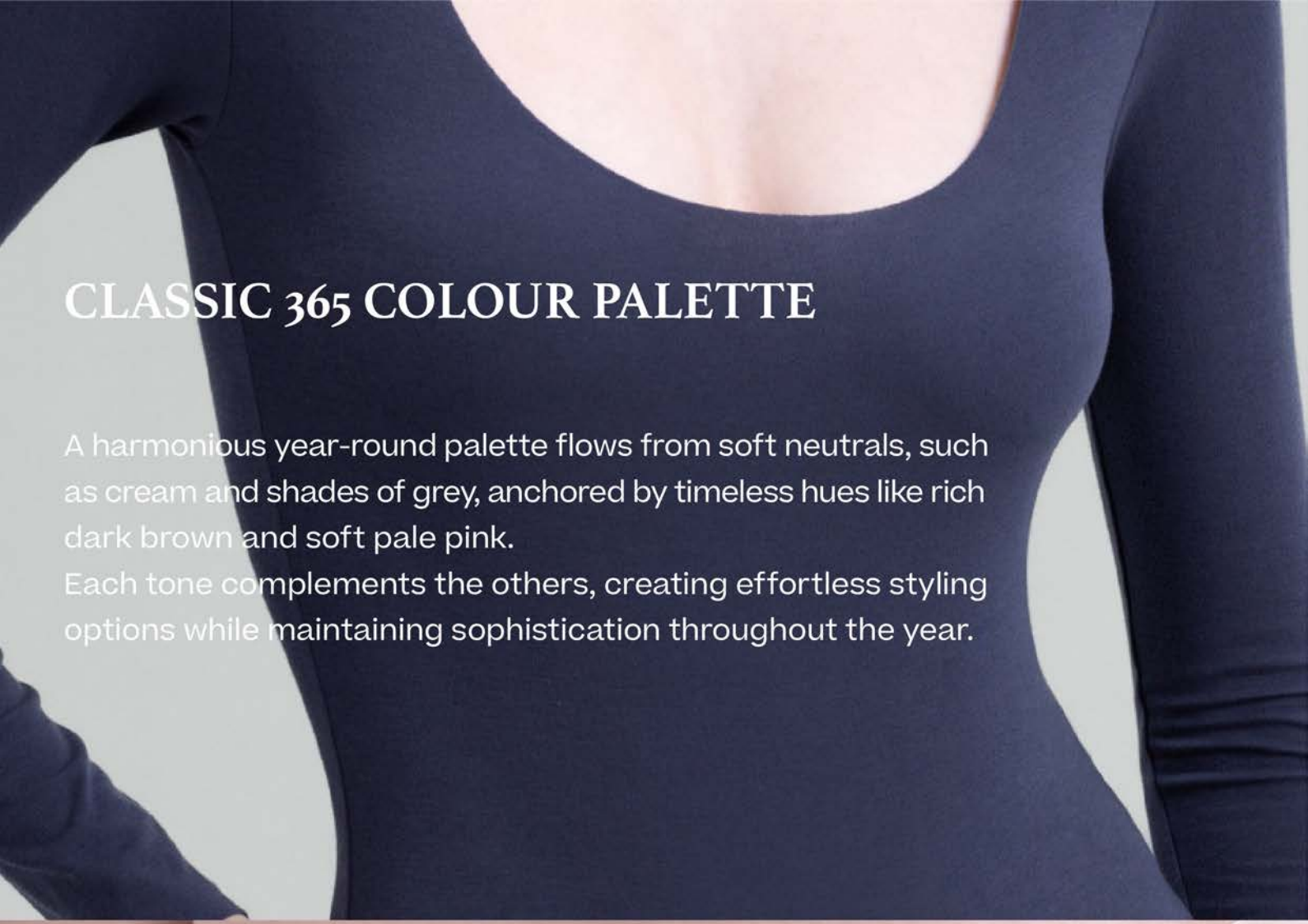
CLASSIC VERSATILE ENDURING

IT'S THE FOUNDATION OF A WARDROBE THAT EVOLVES WITH YOU!

Eternal Essentials embodies the philosophy of minimalist elegance through a curated capsule collection of refined basics and versatile pieces.

Built to transcend seasonal trends
with timeless designs and crafted with premium materials,
these long-lasting essentials adapt to any occasion
while maintaining sophisticated, effortless styling across seasons.

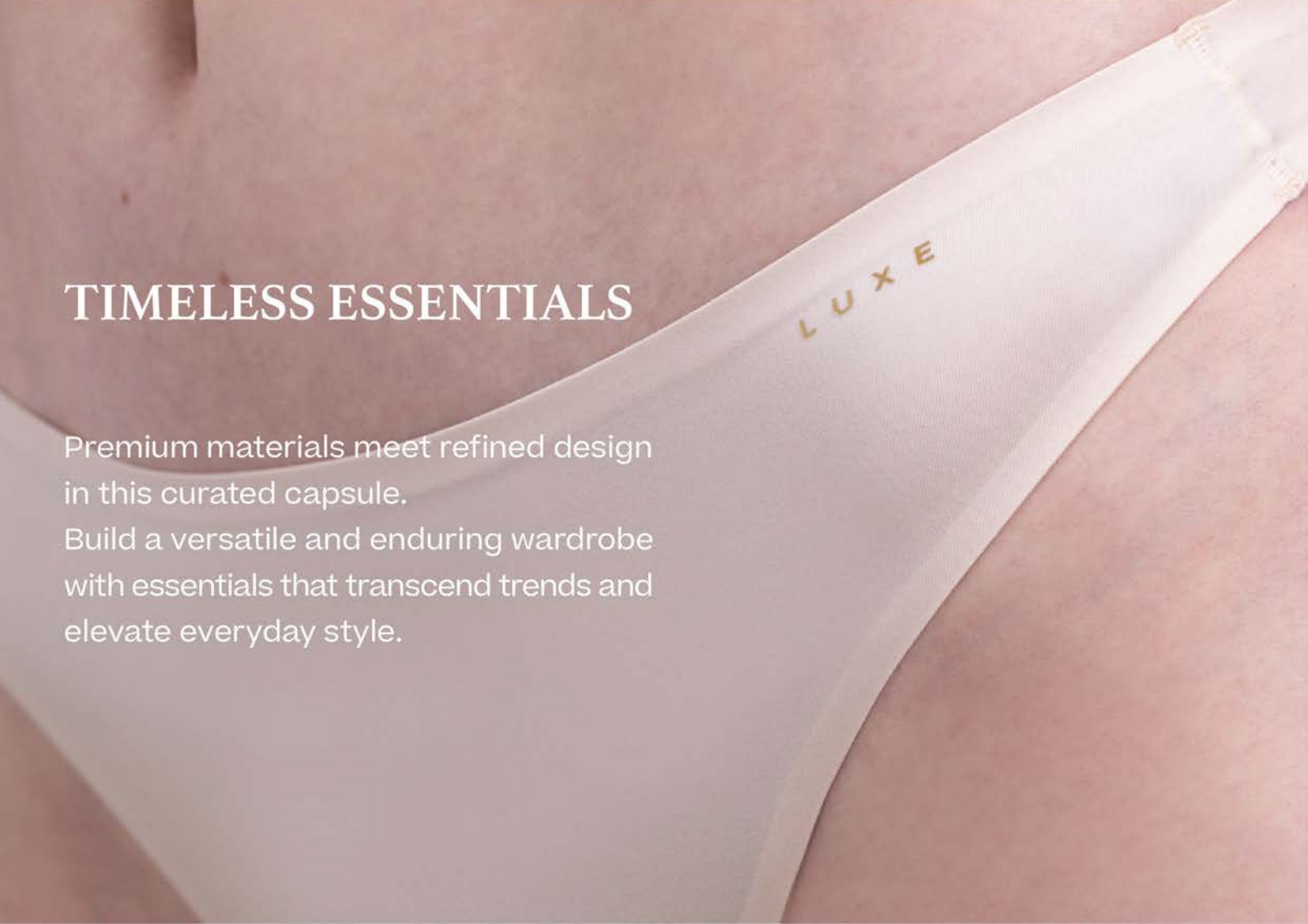
LUXE



CLASSIC 365 COLOUR PALETTE

A harmonious year-round palette flows from soft neutrals, such as cream and shades of grey, anchored by timeless hues like rich dark brown and soft pale pink.

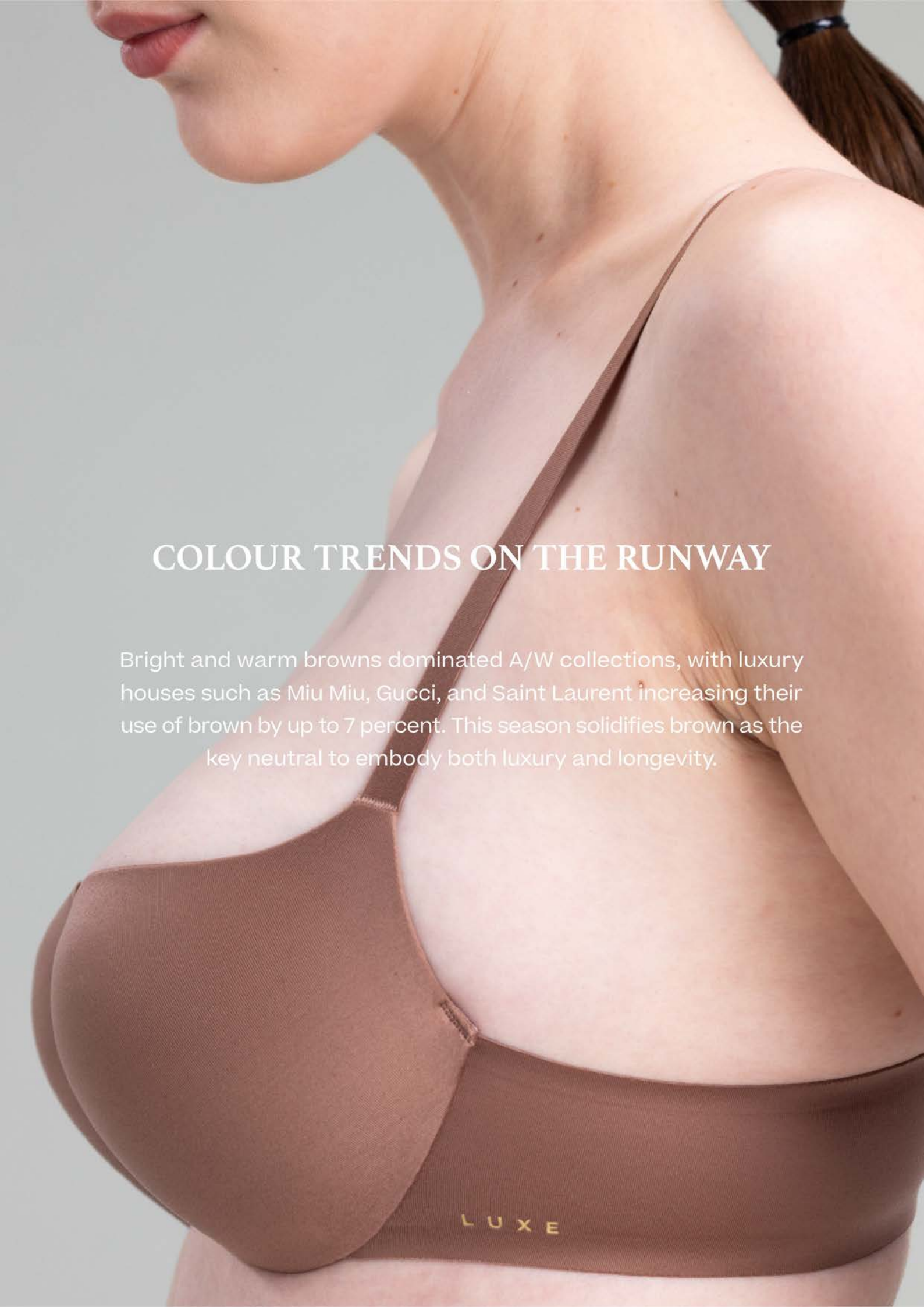
Each tone complements the others, creating effortless styling options while maintaining sophistication throughout the year.



TIMELESS ESSENTIALS

Premium materials meet refined design in this curated capsule.

Build a versatile and enduring wardrobe with essentials that transcend trends and elevate everyday style.



COLOUR TRENDS ON THE RUNWAY

Bright and warm browns dominated A/W collections, with luxury houses such as Miu Miu, Gucci, and Saint Laurent increasing their use of brown by up to 7 percent. This season solidifies brown as the key neutral to embody both luxury and longevity.

LUXE

SHAPES

Clean, minimalist cuts create elegant, timeless silhouettes. Focused on form-enhancing designs, including bodysuits, slips, tailored skirts, and classic tops.



FABRICS

Suede Satin

Upgrade lingerie and loungewear essentials with luxurious suede satin.

Satin

Satin brings softness, romance, and versatility equally to sleepwear and daywear.

Sheer Micro

Adding subtle shine and transparency to delicate layering pieces.

Clean Cut Cotton

Daily basics with a refined finish.

Velvet

This classic fabric's plush texture elevates pieces into luxurious essentials.



PRODUCT HIGHLIGHTS

Lingerie

Engineered for support and sculpted for beauty: wired push-up plunge, balconette, Brazilian briefs, and classic t-shirt bras.

Sleep & Loungewear

Elegant slips, satin pyjamas, and velvet loungewear sets that blur the line between private comfort and public style.

Basics & Essentials

The building blocks of endless outfit possibilities are crafted in clean cotton : bodysuits, tees, tanks, and long-sleeved tops.

Layer & Style

Sheer micro layers reinvent minimalist fashion, creating depth through high-impact silhouettes.









SLEEP & LOUERGEWEAR



BASICS & ESSENTIALS



SUEDE
SATIN



**WIRED
PUSH UP PLUNGE**

Suede Satin
003-RR-00527



**WIRED
PUSH UP BALCONNETTE**

Suede Satin
003-RR-00528



**WIRELESS
PUSH UP DEMI**

Suede Satin
003-RR-00529



THONG

Suede Satin
003-RR-00530



BRAZILIAN

Suede Satin
003-RR-00531



BOYSHORTS

Suede Satin
003-RR-00532



PUSH UP BODYSUIT

Suede Satin
003-RR-00533



PUSH UP BODYSUIT

Suede Satin
003-RR-00533





WIRED PUSH UP PLUNGE

003-RR-00527

Suede Satin

66% Recycled Polyamide 34% Elastane



THONG

003-RR-00530

Suede Satin

66% Recycled Polyamide 34% Elastane





WIRED PUSH UP BALCONNETTE
003-RR-00528
Suede Satin
66% Recycled Polyamide 34% Elastane



BRAZILIAN
003-RR-00531
Suede Satin
66% Recycled Polyamide 34% Elastane





WIRELESS PUSH UP DEMI

003-RR-00529

Suede Satin

66% Recycled Polyamide 34% Elastane



BOYSHORTS

003-RR-00532

Suede Satin

66% Recycled Polyamide 34% Elastane







PUSH UP BODYSUIT

003-RR-00533

Suede Satin

66% Recycled Polyamide 34% Elastane





SATIN



TRIANGLE BRALETTE

(W/ REMOVABLE PADS)

003-RR-00402

Stretch Satin



UNDERWIRED BRA

003-RR-00403

Stretch Satin



BRAZILIAN

003-RR-00404

Stretch Satin



MID-WAISTED SKIRT

003-RR-00395

Satin



OPEN BACK CAMI

003-RR-00393

Satin



FRENCH KNICKERS

003-RR-00392

Satin



MAXI CAMI DRESS

003-RR-00394

Satin





TRIANGLE BRALETTE
(W/ REMOVABLE PADS)
003-RR-00402
Stretch Satin
97% Polyester 3% Elastane







MID-WAISTED SKIRT
003-RR-00395
Satin
97% Polyester 3% Elastane





UNDERWIRED BRA
003-RR-00403
Stretch Satin
97% Polyester 3% Elastane



BRAZILIAN
003-RR-00404
Stretch Satin
97% Polyester 3% Elastane





OPEN BACK CAMI

003-RR-00393

Satin

97% Polyester 3% Elastane



FRENCH KNICKERS

003-RR-00392

Satin

97% Polyester 3% Elastane







MAXI CAMI DRESS
003-RR-00394
Satin
97% Polyester 3% Elastane



A woman with long blonde hair is posing in a black, sheer, long-sleeved micro outfit. She is lying on her back, with her legs crossed and her arms raised behind her head. The outfit consists of a long-sleeved top and high-waisted shorts, both made of a sheer, black fabric. The background is a plain, light gray. The text "SHEER MICRO" is overlaid in the center of the image.

SHEER
MICRO



TURTLE-NECK LONG SLEEVE TOP

Sheer Micro
003-SS-00054



BOAT-NECK LONG SLEEVE BODYSUIT

Sheer Micro
003-SS-00053



TURTLE-NECK LONG SLEEVE TOP

003-SS-00054

Sheer Micro

56% Polyamide 44% Elastane





BOAT-NECK LONG SLEEVE BODYSUIT

003-SS-00053

Sheer Micro

56% Polyamide 44% Elastane





CLEAN CUT
COTTON



**TURTLE-NECK
SLEEVELESS TOP**

Clean Cut Cotton
003-RR-00506



**SQUARE-NECK
TANK**

Clean Cut Cotton
003-RR-00505



**V-NECK
LONG SLEEVE BODYSUIT**

Clean Cut Cotton
003-RR-00503



**SCOOP-NECK
BODYSUIT**

Clean Cut Cotton
003-RR-00502



**SCOOP-NECK
TEE**

Clean Cut Cotton
003-RR-00504





TURTLE-NECK SLEEVELESS TOP
003-RR-00506
Clean Cut Cotton
82% Supima Cotton 18% Elastane





SCOOP-NECK BODYSUIT
003-RR-00502
Clean Cut Cotton
82% Supima Cotton 18% Elastane





V-NECK LONG SLEEVE BODYSUIT
003-RR-00503
Clean Cut Cotton
82% Supima Cotton 18% Elastane





SQUARE-NECK TANK
003-RR-00505
Clean Cut Cotton
82% Supima Cotton 18% Elastane





SCOOP-NECK TEE
003-RR-00504
Clean Cut Cotton
82% Supima Cotton 18% Elastane



A full-body fashion photograph of a woman with long, dark hair pulled back, sitting on a reflective surface. She is wearing a black velvet ensemble consisting of a long-sleeved jacket and matching pants. The jacket is open, revealing a black velvet bralette. She is barefoot, and her legs are crossed at the ankles. Her right hand is resting on her cheek, and she is looking directly at the camera with a neutral expression. The background is a plain, light-colored wall. The word "VELVET" is printed in a white, serif font across the center of the image, over her midsection.

VELVET



CLASSIC PJ SHIRT

003-RR-00397

Velvet



CLASSIC PJ PANTS

003-RR-00396

Velvet



CLASSIC PJ SHIRT
003-RR-00397
Velvet
92% Polyester 8% Elastane



CLASSIC PJ PANTS
003-RR-00396
Velvet
92% Polyester 8% Elastane







REFINED VERSATILE TIMELESS

CAPTURING THE ESSENCE OF CLASSIC MINIMALISM



HOPLUN



YOUR MOST INVENTIVE PARTNER

Explore the future of fashion,
crafted from years of design
excellence. Dive in and lead
the trend!



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