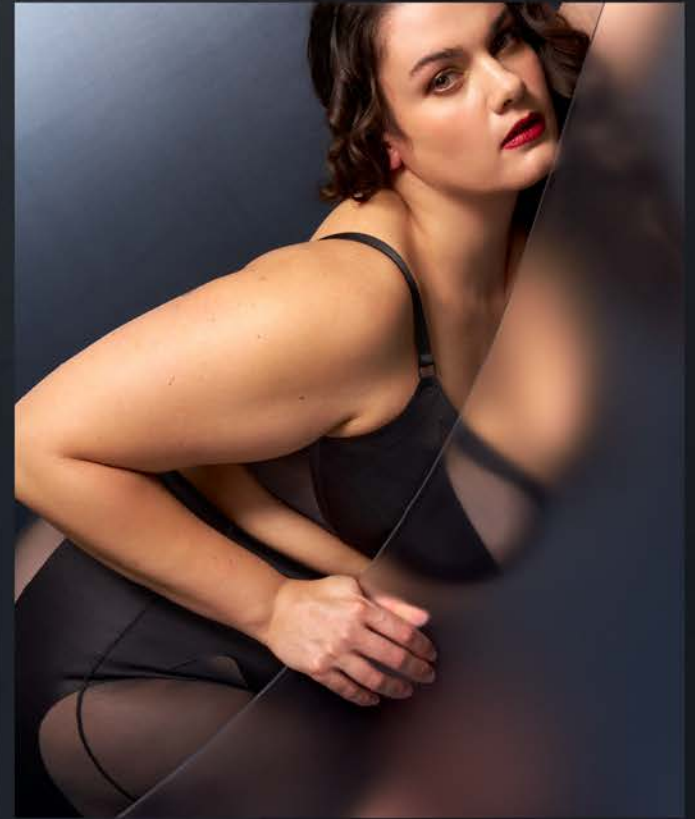


A fashion advertisement featuring two women posing in Sheen Contour Lux lingerie. The woman on the left has long blonde hair and is wearing a bronze-colored bra and matching sheer leggings. The woman on the right has dark hair and is wearing a black bra and matching sheer leggings; she has a small tattoo of two ginkgo leaves on her upper left arm. Both women have their arms raised and are looking towards the camera. The background is a solid dark blue-grey color.

A/W 2027

Sheen Contour Lux

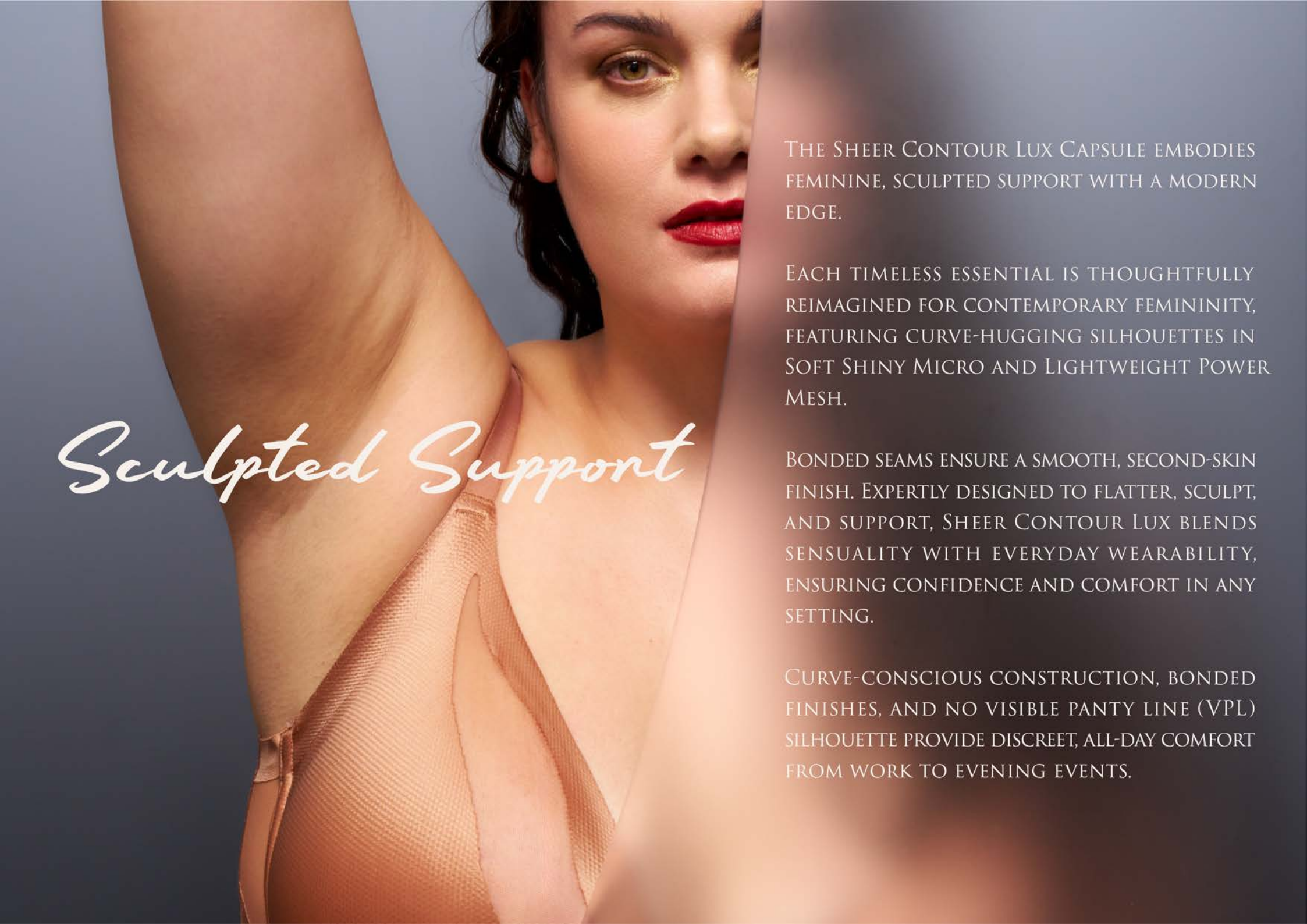
HOP LUN



TIMELESS SILHOUETTES MEET MODERN CONFIDENCE

CURVE-HUGGING DESIGN WITH BONDED FINISHES FOR A SEAMLESS LOOK

A SECOND-SKIN SILHOUETTE THAT NEVER COMPROMISES COMFORT



Sculpted Support

THE SHEER CONTOUR LUX CAPSULE EMBODIES FEMININE, SCULPTED SUPPORT WITH A MODERN EDGE.

EACH TIMELESS ESSENTIAL IS THOUGHTFULLY REIMAGINED FOR CONTEMPORARY FEMININITY, FEATURING CURVE-HUGGING SILHOUETTES IN SOFT SHINY MICRO AND LIGHTWEIGHT POWER MESH.

BONDED SEAMS ENSURE A SMOOTH, SECOND-SKIN FINISH. EXPERTLY DESIGNED TO FLATTER, SCULPT, AND SUPPORT, SHEER CONTOUR LUX BLENDS SENSUALITY WITH EVERYDAY WEARABILITY, ENSURING CONFIDENCE AND COMFORT IN ANY SETTING.

CURVE-CONSCIOUS CONSTRUCTION, BONDED FINISHES, AND NO VISIBLE PANTY LINE (VPL) SILHOUETTE PROVIDE DISCREET, ALL-DAY COMFORT FROM WORK TO EVENING EVENTS.

FORM & FUNCTION ESSENTIALS



CONTOUR-PERFECT SILHOUETTES



INCLUSIVE SIZING



INVISIBLE COMFORT



CURVE-HUGGING CONSTRUCTION FOLLOWS THE BODY'S NATURAL CONTOURS, CREATING SMOOTH, CLEAN LINES WITH TARGETED SUPPORT AT THE WAIST, HIPS, AND BUST. BONDED CUPS AND WINGS PROVIDE SECURE SUPPORT WITHOUT ADDED BULK WHILST ENSURING A TRULY SEAMLESS LOOK UNDER ANY OUTFIT.

1 *Contour-Perfect Silhouettes*

Inclusive Sizing

COMPLETE RANGE OFFERED IN REGULAR AND PLUS SIZES TO ACCOMMODATE EVERY BODY SHAPE WITH THE SAME LUXURIOUS QUALITY AND ATTENTION TO FIT.



Invisible Comfort

SOFT-TOUCH SHINY MICRO MEETS LIGHTWEIGHT POWER MESH WITH BONDED FINISHING. DELIVERS SMOOTH SILHOUETTES WITH DURABLE STRUCTURE. NO VPL FOR SECOND-SKIN CONFIDENCE.



Pure, smooth energy under every outfit



BONDED WIRED UNLINED BRA
002-SS-00018



BONDED WIRED UNLINED BRA
Plus size
002-SS-00019



BONDED MID-WAISTED
BOOTY-LIFTING BRIEF
002-SS-00020



BONDED HIGH-WAISTED
BOOTY-LIFTING BRIEF
Plus size
002-SS-00039



BONDED WIRED
BODYSUIT
002-SS-00029



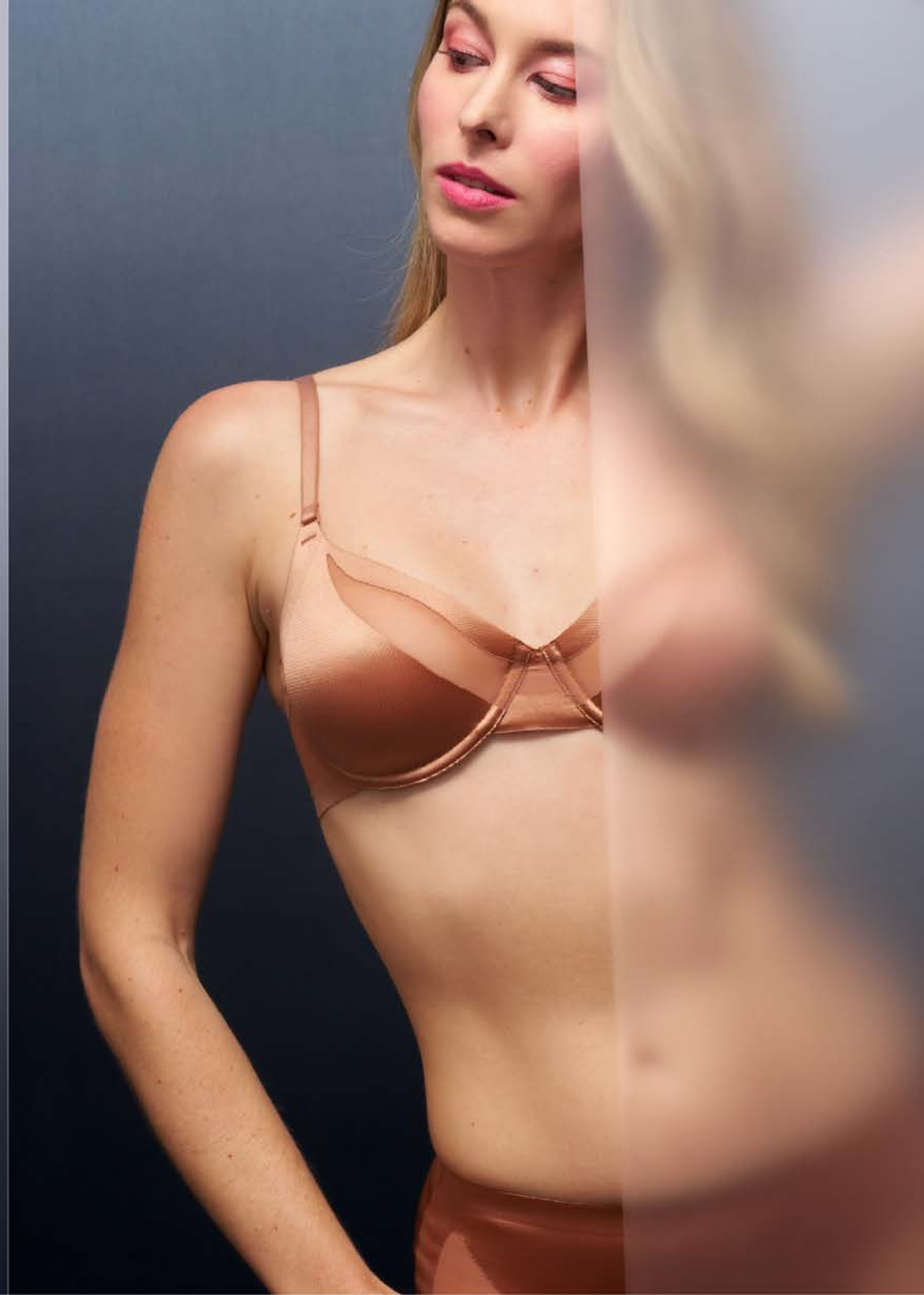
BONDED MID-WAISTED
BOOTY-LIFTING SHORTS
002-SS-00021



BONDED HIGH-WAISTED
BOOTY-LIFTING SHORTS
Plus size
002-SS-00040



BONDED WIRED
BODYSUIT
Plus size
002-SS-00030





BONDED WIRED UNLINED BRA

002-SS-00018

Soft Shiny Micro : 72% Nylon 28% Elastane

Lightweight Power Mesh : 65% Nylon 35% Elastane

Smooth bonded dot glue cups and wings for a comfortable, secure fit

Seamless bonded wings deliver a sleek silhouette with smooth support



BONDED MID-WAISTED BOOTY-LIFTING BRIEF

002-SS-00020

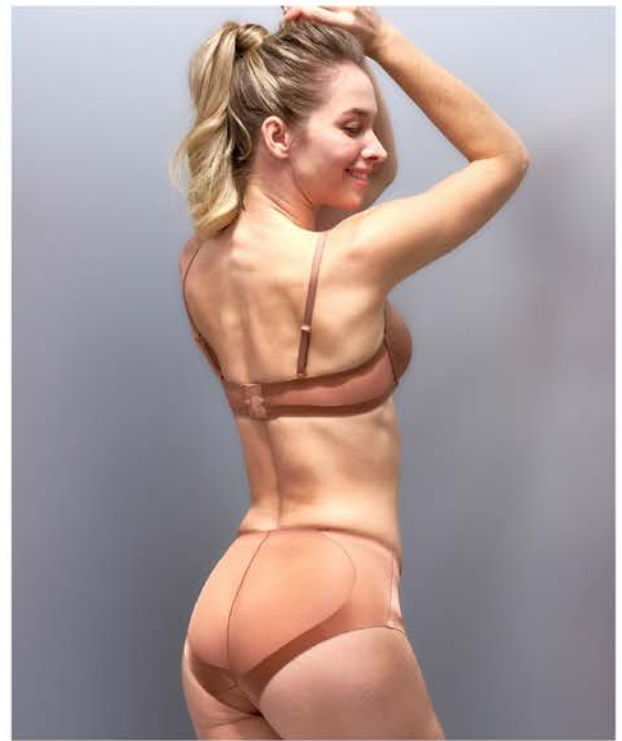
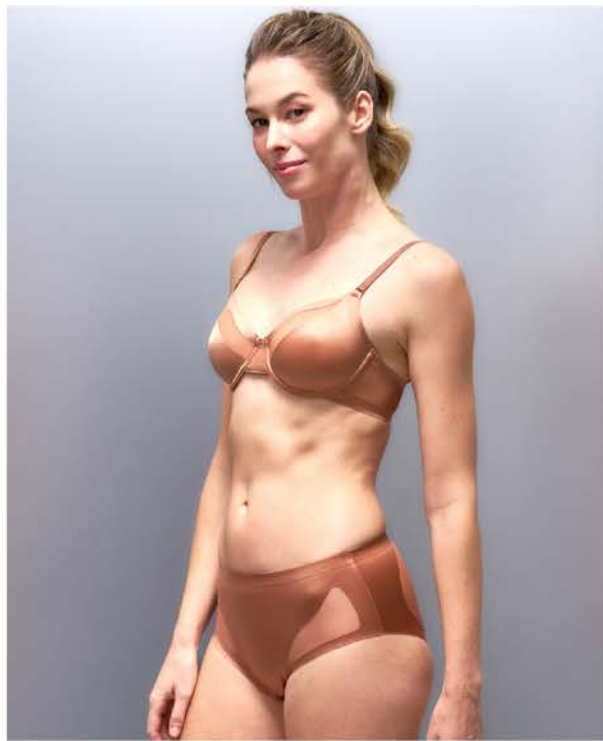
Soft Shiny Micro : 72% Nylon 28% Elastane

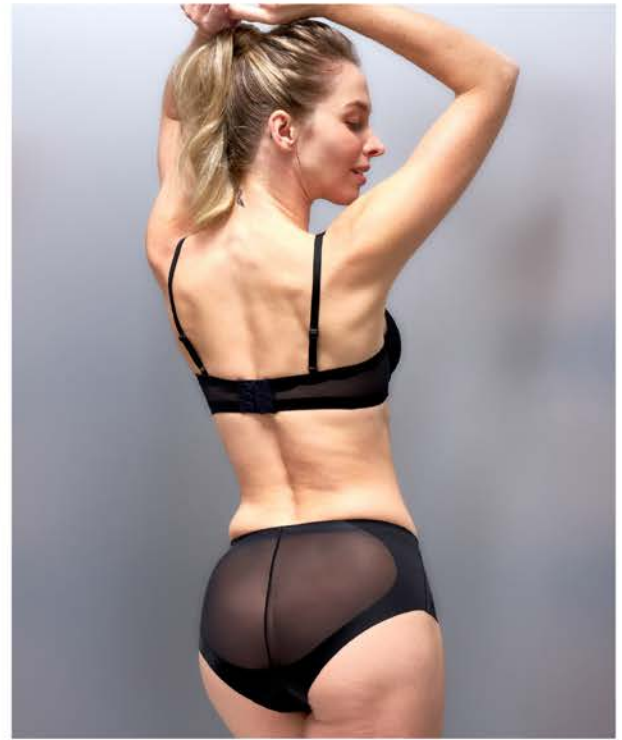
Lightweight Power Mesh : 65% Nylon 35% Elastane

Smooth bonded dot glue panel provides a comfortable fit with booty-lift support

Seamless bonded waist delivers a sleek, smooth silhouette and reliable shaping

Clean, second-skin look with no VPL







BONDED DOT GLUE CUPS & WINGS



BONDED DOT GLUE PANEL



SEAMLESS BONDED WAIST





BONDED WIRED UNLINED BRA

002-SS-00018

Soft Shiny Micro : 72% Nylon 28% Elastane
Lightweight Power Mesh : 65% Nylon 35% Elastane

Smooth bonded dot glue cups and wings for a comfortable, secure fit

Seamless bonded wings deliver a sleek silhouette with smooth support



BONDED MID-WAISTED BOOTY-LIFTING SHORTS

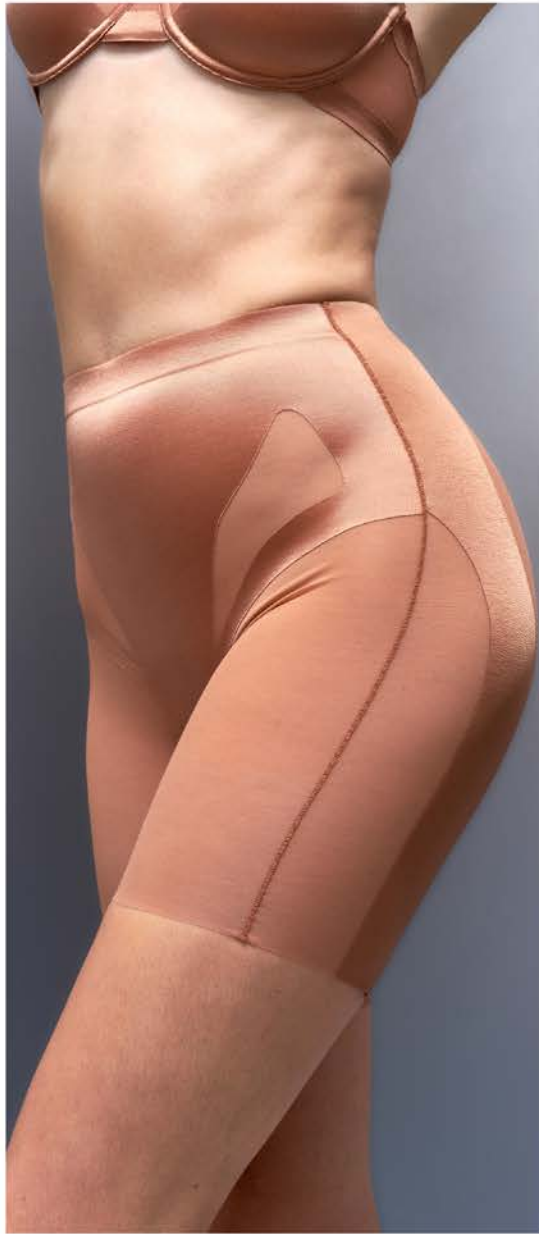
002-SS-00021

Soft Shiny Micro : 72% Nylon 28% Elastane
Lightweight Power Mesh : 65% Nylon 35% Elastane

Smooth bonded dot glue panel provides a comfortable fit with booty-lift support

Seamless bonded waist delivers a sleek, smooth silhouette and reliable shaping

Clean, second-skin look with no VPL







BONDED DOT GLUE PANEL



SEAMLESS BONDED WAIST



NO VISIBLE PANTY LINE





BONDED WIRED BODYSUIT

002-SS-00029

Soft Shiny Micro : 72% Nylon 28% Elastane

Lightweight Power Mesh : 65% Nylon 35% Elastane

Smooth bonded dot glue cups and body for a comfortable, secure fit

Seamless bonded wings deliver a sleek silhouette with smooth support









BONDED WIRED UNLINED BRA **Plus size**

002-SS-00019

Soft Shiny Micro : 72% Nylon 28% Elastane

Lightweight Power Mesh : 65% Nylon 35% Elastane

Smooth bonded dot glue cups and wings for a comfortable, secure fit

Seamless bonded wings deliver a sleek silhouette with smooth support



BONDED HIGH-WAISTED BOOTY-LIFTING BRIEF **Plus size**

002-SS-00039

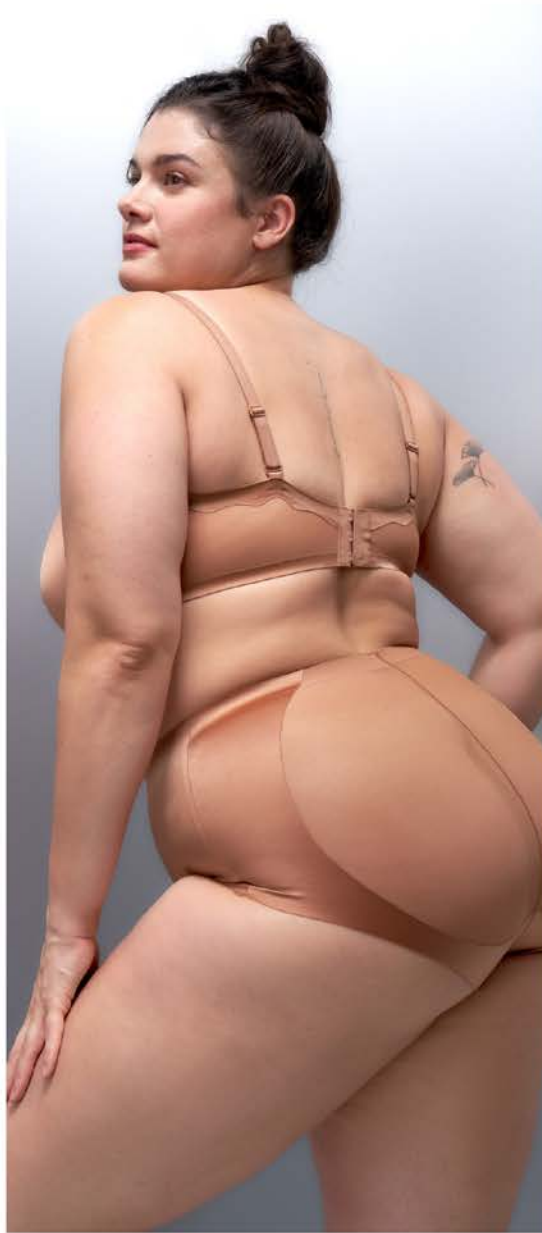
Soft Shiny Micro : 72% Nylon 28% Elastane

Lightweight Power Mesh : 65% Nylon 35% Elastane

Smooth bonded dot glue panel provides a comfortable fit with booty-lift support

Seamless bonded waist delivers a sleek, smooth silhouette and reliable shaping

Clean, second-skin look with no VPL









BONDED WIRED UNLINED BRA **Plus size**

002-SS-00019

Soft Shiny Micro : 72% Nylon 28% Elastane

Lightweight Power Mesh : 65% Nylon 35% Elastane

Smooth bonded dot glue cups and wings for a comfortable, secure fit

Seamless bonded wings deliver a sleek silhouette with smooth support



BONDED HIGH-WAISTED BOOTY-LIFTING SHORTS **Plus size**

002-SS-00040

Soft Shiny Micro : 72% Nylon 28% Elastane

Lightweight Power Mesh : 65% Nylon 35% Elastane

Smooth bonded dot glue panel provides a comfortable fit with booty-lift support

Seamless bonded waist delivers a sleek, smooth silhouette and reliable shaping

Clean, second-skin look with no VPL









BONDED WIRED BODYSUIT **Plus size**

002-SS-00030

Soft Shiny Micro : 72% Nylon 28% Elastane

Lightweight Power Mesh : 65% Nylon 35% Elastane

Smooth bonded dot glue cups and body for a comfortable, secure fit

Seamless bonded wings deliver a sleek silhouette with smooth support





A woman with long, wavy brown hair and red lipstick is posing in a black, textured bra and matching underwear. She is lying down with her arms raised, looking directly at the camera. The background is a gradient of blue and grey with geometric shapes.

TRANSFORM TIMELESS ESSENTIALS INTO

Your Best-selling Staples

Explore the future of fashion, crafted from years of design excellence. Dive in and lead the trend!

Head Office

32/F, 9 Wing Hong Street,
Cheung Sha Wan,
Kowloon,
Hong Kong

(+852) 2359 9568

enquiries@hoplun.com

Your Most Inventive Partner



www.hoplun.com



HOP LUN



HOP LUN | HOP LUN DESIGN