

A woman with dark hair in a ponytail, wearing a white ribbed crop top and light-colored trousers, lies on her back on a dark asphalt surface. She is wearing large, translucent purple sunglasses. A black skateboard with yellow wheels is positioned behind her head and shoulders. The skateboard deck has the word 'HOPLUN' written on it in white. A yellow painted line is visible on the asphalt behind her. The overall mood is relaxed and stylish.

QUIET POWER

A/W 2027



Quiet Power

STRENGTH IN SIMPLICITY

Sculptural shapes and
considered fabrics
that command attention
without raising their voice.



The Quiet Power capsule meets the bold minimalism trend head-on, pairing sleek, streamlined silhouettes with striking, statement details.

Clean lines and simple forms carry contrast trims and sculptural cuts that command attention on the rail and on the body.

Built for the consumer who loves bold minimalism, this AW2027 capsule is a commercially versatile edit that moves from the training floor to the everyday wardrobe. Where quiet strength becomes its own statement.

Sunchill Lightweight Fabric

A feather-light handle that cools on contact, drawing heat away through your highest-energy sessions.



creora® Power Fit Rib

Easy recovery rib that holds its stretch, freeing movement and snapping back session after session.



Sueded Interlock

A smooth, sueded hand feel with the soft-touch structure and shape retention to keep every line clean.



Scuba Fabric

Firm, smooth, and tailored, sculpting clean lines and holding its silhouette with quiet authority.



FOUR FABRICS, ONE FOCUS



Considered Minimalism

Sculptural sports bras and contoured tops that bring fashion-led restraint to the activewear floor, with clean keyholes and contrast piping that speak softly but hold their ground.

TAILORED SHAPES, QUIET CONFIDENCE

Tailored Off-Duty

Relaxed tailoring for the hours either side of training. Pleated trousers, straight leg pants, and easy bottoms in firm, sculpting fabrics that keep every line clean from studio to street.

POLISH THAT MOVES AT YOUR PACE

The Layering Edit

Statement outerwear and second-skin layers designed to work together. A bubble-hem crop jacket, a sculpting fitted jacket, and recovery-rich tops and breathable base layers that carry the capsule through cooler seasons.

BUILT TO BUILD ON

Sports Bras

STRENGTH THAT HOLDS SOFTLY

Support where you need it, comfort you forget you're wearing.



Halter Neck Sports Bra

Low Impact
002-TT-00069



Double Layer Sports Bra

Low Impact
002-TT-00066



V Neck Sports Bra

Low Impact
002-TT-00067



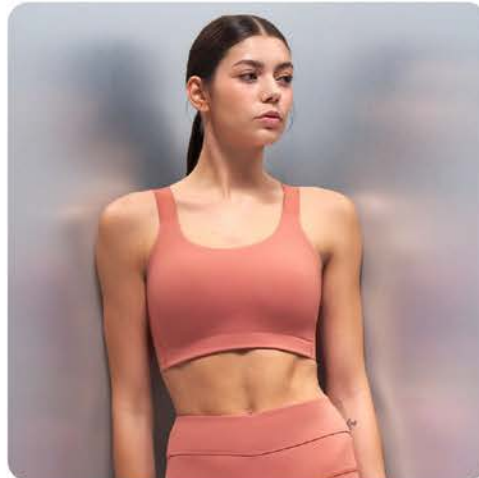
High Neck Sports Bra

Medium Impact
002-TT-00070



Sports Bami

Low to Medium Impact
002-TT-00072



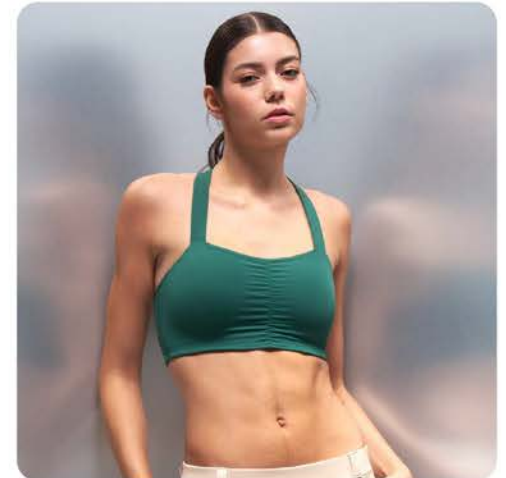
Wide Straps Sports Bra

Medium to High Impact
002-TT-00068



Cap Sleeve Sports Top

Low Impact
002-TT-00071



Cut Out Racerback Sports Bra

Medium Impact
002-TT-00084

LAYERS FOR EASY TRANSITIONS

From first warm-up to final cooldown, versatile pieces that go the distance.



Mock Neck Tee
002-TT-00073



Long Sleeve Top
002-TT-00074



Fitted Jacket
002-TT-00078



Pullover Top
002-TT-00076



Long Sleeve Base Layer
002-TT-00075



Crop Jacket
002-TT-00077

Sports Bottoms

TAILORED TO MOVE FREELY

Second-skin comfort engineered for any motion, from squat to stroll.



Pleated Wide Leg Trousers
002-TT-00081



High-waisted Straight Leg Pants
002-TT-00082



Sweatpants
002-TT-00083



Bike Shorts
002-TT-00080



Relaxed Shorts
002-TT-00079



Wide Straps Sports Bra | High-waisted Straight Leg Pants

Interlock | Sueded Interlock



Wide Straps Sports Bra

Medium to High Impact

002-TT-00068

Interlock | 69% Polyamide 31% Elastane

Power Mesh | 79% Nylon 21% Elastane

- Clean bonded stretch back for flexible support
- High stretch wide straps for a supported fit
- Built in pad



High-waisted Straight Leg Pants

002-TT-00082

Sueded Interlock | 79% Polyamide 21% Elastane

- Straight leg silhouette with an inseam slit at the ankle
- Waistband pockets at the front





Built In Pad



Clean Bonded Stretch Back | High Stretch Wide Straps



Waistband Pockets



Inseam Slit





Fitted Jacket

Interlock | creora® Power Fit Rib



Fitted Jacket

002-TT-00078

Interlock | 69% Nylon 31% Elastane

creora® Power Fit Rib | 79% Nylon6 21% Elastane

- Mock neck style with a slim fit silhouette
- Sculpting curved seams for a contoured effect
- Moisture-wicking creora® Power Fit panel at the waistline





V Neck Sports Bra | High-waisted Straight Leg Pants

Interlock | Sueded Interlock



V Neck Sports Bra

Low Impact

002-TT-00067

Interlock | 69% Polyamide 31% Elastane

Airtex Liner Mesh | 91% Nylon 9% Elastane

Recycled Spacer | 49% Recycled Polyester 30% Polyester 21% Elastane

- Sleek, breathable micro bra with spacer pad
- Simple back strap design for comfortable, unrestricted movement



High-waisted Straight Leg Pants

002-TT-00082

Sueded Interlock | 79% Polyamide 21% Elastane

- Straight leg silhouette with an inseam slit at the ankle
- Waistband pockets at the front





Spacer Pad



Simple Back Strap Design



Waistband Pockets



Inseam Slit





Cap Sleeve Sports Top | Bike Shorts

Sueded Interlock



Cap Sleeve Sports Top

Low Impact

002-TT-00071

Sueded Interlock | 79% Polyamide 21% Elastane

Airtex Liner Mesh | 91% Nylon 9% Elastane

Power Mesh | 79% Nylon 21% Elastane

- Cap sleeve top with an integrated bra
- Front seams with contrast piping and an open back



Bike Shorts

002-TT-00080

Sueded Interlock | 79% Polyamide 21% Elastane

- Ergonomic seam with contrast piping for a flattering look
- Soft, cooling waistband elastic
- Practical side pockets





Integrated Bra



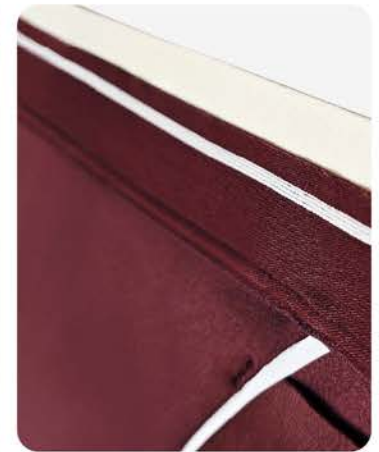
Contrast Piping



Side Pockets



Waistband Elastic





Crop Jacket

Textured Stretch Woven



Crop Jacket

002-TT-00077

Textured Stretch Woven | 76% Nylon 24% Elastane

Sunchill Lightweight Fabric | 74% Nylon 26% Elastane

- Relaxed crop jacket with a bubble hem and front pockets
- Front and back contrast piping for retro styling
- Fully lined with cooling Sunchill fabric





Cut Out Racerback Sports Bra | Pleated Wide Leg Trousers

Sueded Interlock | Scuba Fabric



Cut Out Racerback Sports Bra

Medium Impact

002-TT-00084

Sueded Interlock | 79% Polyamide 21% Elastane

Airtex Liner Mesh | 91% Nylon 9% Elastane

- Cut out centre strap at the back
- Square neck with a halter style front
- Removable pads



Pleated Wide Leg Trousers

002-TT-00081

Scuba Fabric | 65% Nylon 35% Elastane

- Relaxed wide leg style
- Tailored pleats and belt loop details
- Practical side pockets





Cut Out Centre Strap



Removable Pads



Side Pockets



Tailored Pleats | Belt Loops



Long Sleeve Top

Rib



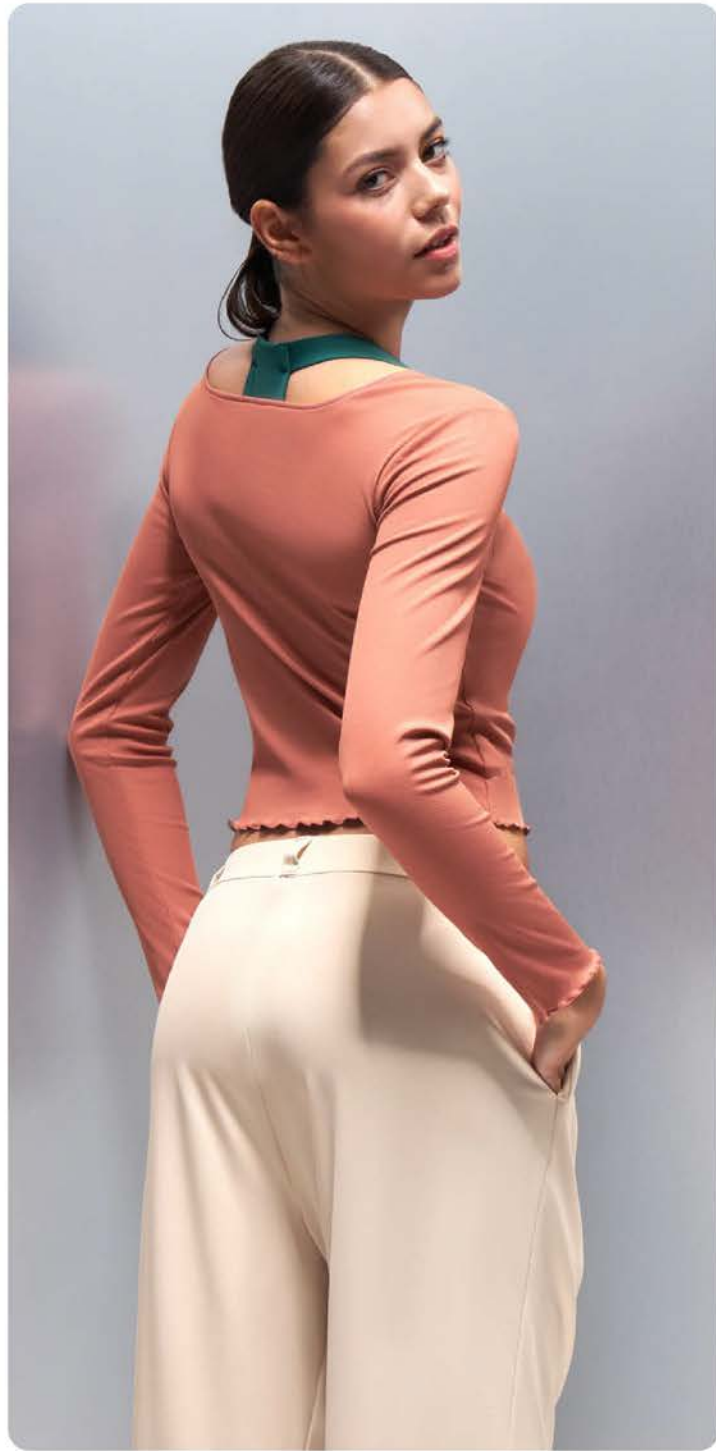
Long Sleeve Top

002-TT-00074

Rib | 83% Polyester 17% Elastane

- Lettuce hem finishing
- Keyhole detail at the centre front
- Wicking and 3D textured fabric







Halter Neck Sports Bra | Pleated Wide Leg Trousers

creora® Power Fit Rib | Scuba Fabric



Halter Neck Sports Bra

Low Impact

002-TT-00069

creora® Power Fit Rib | 79% Nylon6 21% Elastane

Airtex Liner Mesh | 91% Nylon 9% Elastane

- Casual pullover halter style in soft rib
- Removable one piece pad



Pleated Wide Leg Trousers

002-TT-00081

Scuba Fabric | 65% Nylon 35% Elastane

- Relaxed wide leg style
- Tailored pleats and belt loop details
- Practical side pockets





Halter Neck



Removable One Piece Pad



Side Pockets



Tailored Pleats | Belt Loops





Mock Neck Tee

Interlock | Sunchill Lightweight Fabric



Mock Neck Tee

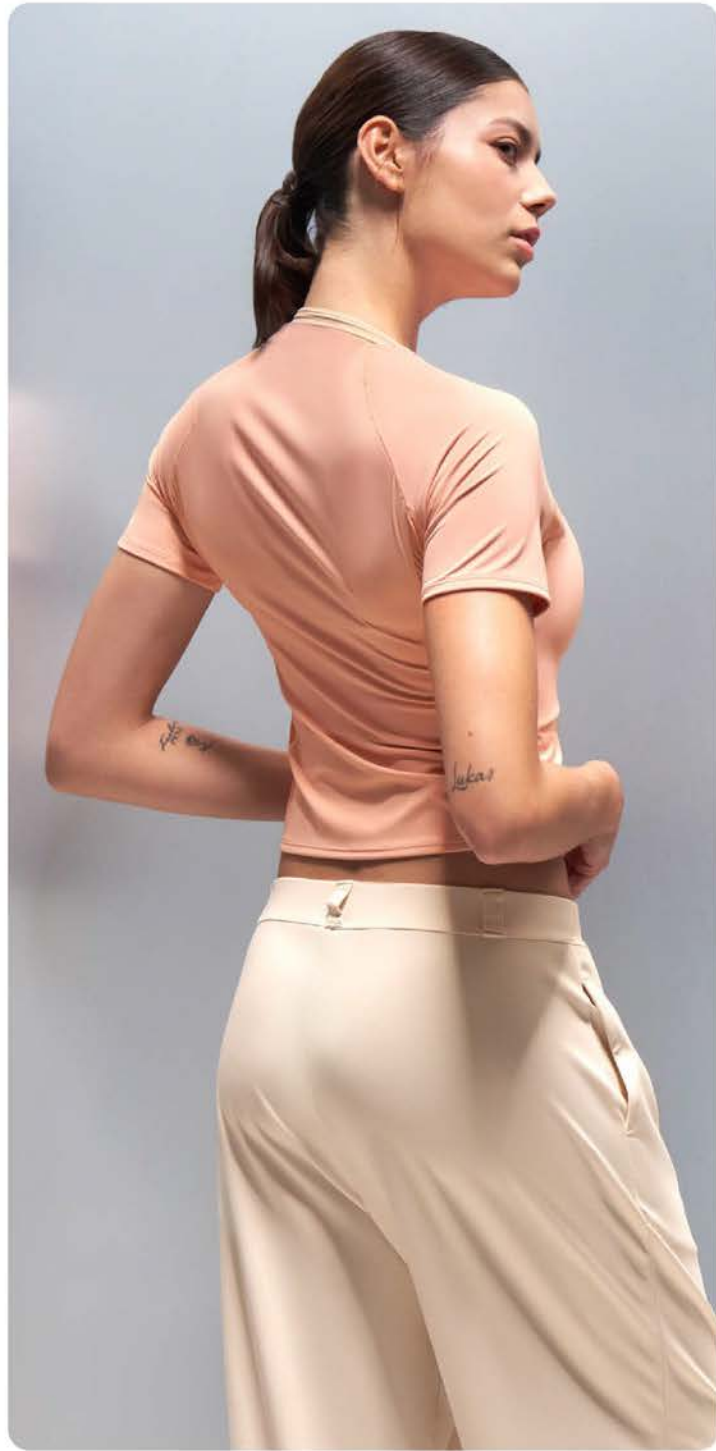
002-TT-00073

Interlock | 69% Polyamide 31% Elastane

Sunchill Lightweight Fabric | 74% Nylon 26% Elastane

- Cropped slim fit mock neck tee in smooth interlock
- Cooling panel placement for breathability







Double Layer Sports Bra | Sweatpants

Interlock | Scuba Fabric



Double Layer Sports Bra

Low Impact

002-TT-00066

Interlock | 69% Polyamide 31% Elastane

Recycled Spacer | 49% Recycled Polyester 30% Polyester 21% Elastane

Power Mesh | 79% Nylon 21% Elastane

- Two layers in contrasting tones
- Round neckline, front keyhole detail, and overlapping back straps
- Spacer pad for breathable, lightweight comfort



Sweatpants

002-TT-00083

Scuba Fabric | 65% Nylon 35% Elastane

- Low-waisted oversized look
- Elastic hems
- Inseam pockets on both sides





Double Layer



Spacer Pad



Inseam Pockets

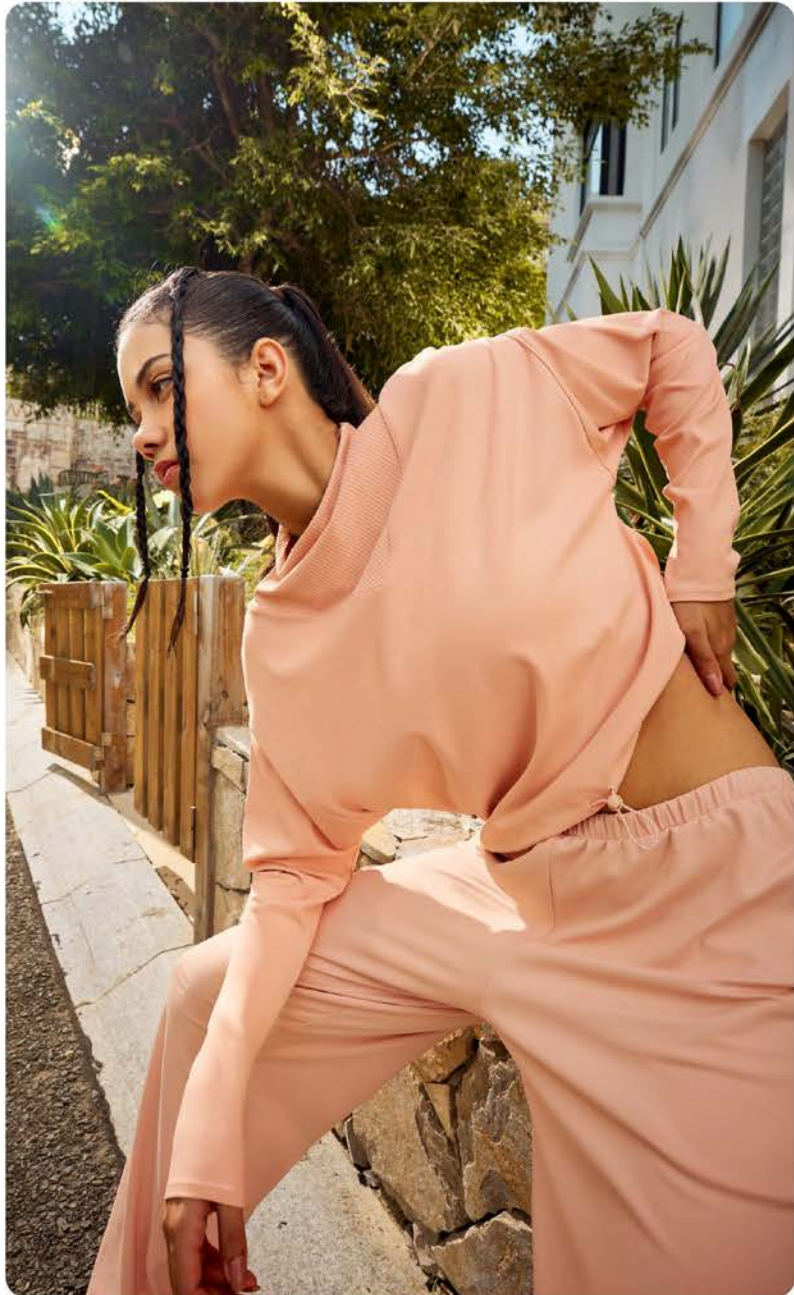


Elastic Hems



Pullover Top

Scuba Fabric | creora® Power Fit Rib



Pullover Top

002-TT-00076

Scuba Fabric | 65% Nylon 35% Elastane

creora® Power Fit Rib | 79% Nylon 6 21% Elastane

- On trend funnel neck design
- Cord puller at the waist for a customisable fit
- Loose fit silhouette





Sports Bami | Relaxed Shorts

Interlock | Textured Stretch Woven



Sports Bami

Low to Medium Impact

002-TT-00072

Interlock | 69% Nylon 31% Elastane

Airtex Liner Mesh | 91% Nylon 9% Elastane

- Tank with inner bra and removable pads
- Racerback



Relaxed Shorts

002-TT-00079

Textured Stretch Woven | 76% Nylon 24% Elastane

- Longline relaxed shorts with pintuck detail that add shape and style
- Side pockets for storage
- Smooth waistband at the front for a smart look





Removable Pads



Racerback



Side Pockets



Smooth Waistband





High Neck Sports Bra | Relaxed Shorts

Interlock | Sunchill Lightweight Fabric | Textured Stretch Woven



High Neck Sports Bra

Medium Impact

002-TT-00070

Interlock | 69% Polyamide 31% Elastane

Sunchill Lightweight Fabric | 74% Nylon 26% Elastane

Airtex Liner Mesh | 91% Nylon 9% Elastane

- High neck style with a sculpted underband
- Keyhole detail at the front
- Racerback panel in cooling fabric
- Removable pads



Relaxed Shorts

002-TT-00079

Textured Stretch Woven | 76% Nylon 24% Elastane

- Longline relaxed shorts with pintuck detail that add shape and style
- Side pockets for storage
- Smooth waistband at the front for a smart look





Removable Pads



Cooling Racerback Panel



Side Pockets



Smooth Waistband



Long Sleeve Base Layer

Interlock | Jacquard Fabric



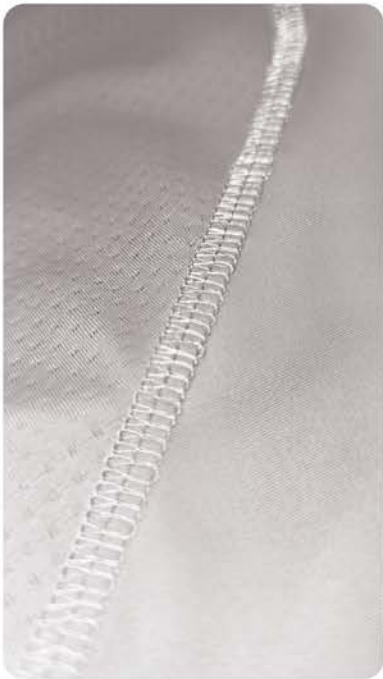
Long Sleeve Base Layer

002-TT-00075

Interlock | 69% Polyamide 31% Elastane

Jacquard Fabric | 80% Nylon6 20% Elastane

- Reflective thread embellishment
- Breathable textured fabric across the underarm and back panel







Quiet Power

BUILD STRENGTH SOFTLY

Explore the AW2027
Quiet Power capsule
and bring considered,
commercial design
to your floor.

Explore the future of fashion, crafted from years of design excellence. Dive in and lead the trend!

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