

A/W 2027

The Sanctuary

Where comfort becomes ritual

HOP LUN

A woman with long dark hair is standing in front of a large window. She is wearing a white ribbed bodysuit with lace trim at the neckline and waist, and a white long-sleeved cardigan that is open. She has her eyes closed and her head tilted back, with one arm raised. The background shows a view of a lake and green hills under a blue sky. The text "Slow Down and Feel the Softness" is overlaid on the right side of the image in a large, white, serif font.

Slow Down and Feel the Softness

Designed to
soothe, support, and reconnect



Wellness now shapes how consumers shop, and intimates sit at the centre of that change.

The Sanctuary translates the rise of spa retreats, communal wellness, and the demand for natural fibres into a commercial AW2027 capsule.

Six fabric stories span bras, bodysuits, and loungewear, giving buyers a full range architecture from hero support pieces to giftable lounge sets.

Tactile laces, breathable cottons, and cosy thermal base layers connect comfort with quiet luxury, meeting the Gen Z and Millennial appetite for product led by fibre and built to be felt.

Ready for the wellness settings where intimates now earn new visibility.





Cotton Muslin

Pure cotton muslin delivers airy, breathable comfort across sleep and loungewear for slow mornings and comforting evenings, wrapped in natural-fibre softness.

Breathable calm for restful moments.



Lace Pointelle

Cotton pointelle and delicate lace trims bring restorative texture and love-worn romance for a quiet sensory escape.

Textured softness rooted in nature.



Fluffy Yarn Lace

Fluffy yarn lace, buttery rib knits, and fluid textures that melt against the skin, in shapes that feel relaxed yet distinctly feminine.

Tactile comfort that invites touch.



Two Tone Lace

Built on ease, tactility, and modern softness, two tone lace keeps comfort-first styling elevated and considered.

Subtle contrast, quiet confidence.



Airy Sensation

Transparent dressing continues its rise as a refined statement. Sheer band lace, selvedge mesh, and allover lace balance romantic vulnerability with everyday ease.

Sheer layers that feel intentional.



Thermal Base Layers

Designed to deliver comforting warmth and everyday polish for a sleek winter wardrobe.

Warmth that works as hard as you do.



Cotton Muslin

Pure cotton muslin delivers airy, breathable comfort across sleep and loungewear for slow mornings and comforting evenings, wrapped in natural-fibre softness.

Breathable calm for restful moments.



Lounge Bra
003-UA-00026



Pyjama Shirt
003-UA-00024



Robe
003-UA-00047



Pyjama Pants
003-UA-00025

Cotton Muslin

Lounge Bra | Pyjama Pants



Lounge Bra

003-UA-00026

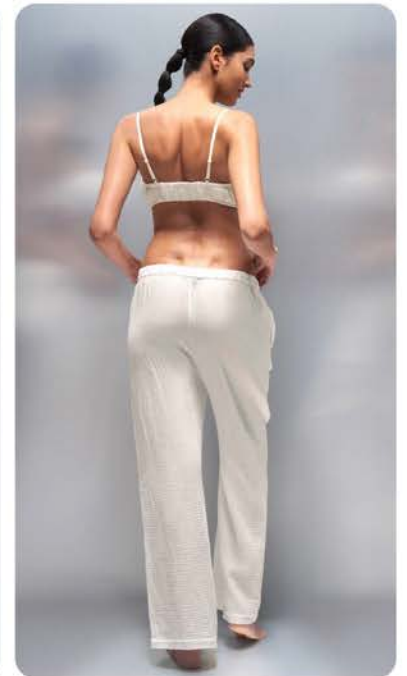
Cotton Muslin | 100% Cotton



Pyjama Pants

003-UA-00025

Cotton Muslin | 100% Cotton



Cotton Muslin

Pyjama Shirt | Pyjama Pants



Pyjama Shirt

003-UA-00024

Cotton Muslin | 100% Cotton



Pyjama Pants

003-UA-00025

Cotton Muslin | 100% Cotton



Cotton Muslin

Robe



Robe

003-UA-00047

Cotton Muslin | 100% Cotton





Lace Pointelle

Cotton pointelle and delicate lace trims bring restorative texture and love-worn romance for a quiet sensory escape.

Textured softness rooted in nature.



Bralette
003-TT-00362



Cami
003-TT-00365



Long Pants
003-TT-00364



Bodysuit
003-TT-00366



Dress
003-TT-00363



Lace Pointelle

Bralette | Long Pants



Bralette

003-TT-00362

Cotton Pointelle | 96% BCI Cotton 4% Elastane

Lace Trim | 88% Nylon 12% Elastane

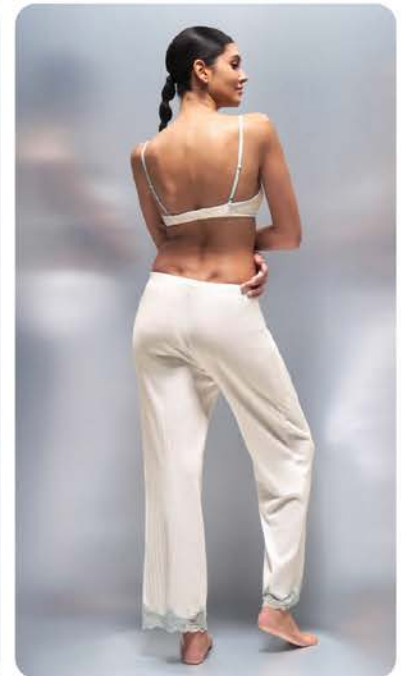
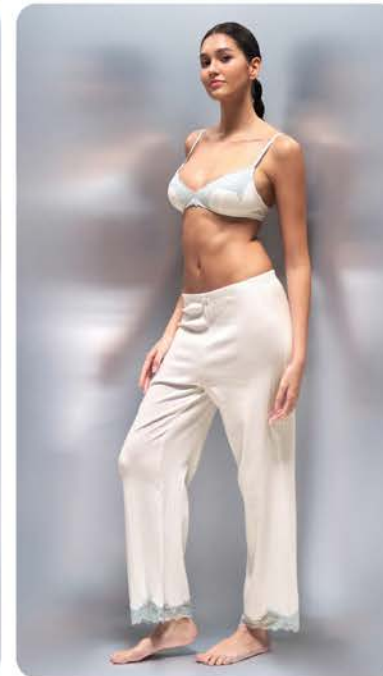


Long Pants

003-TT-00364

Cotton Pointelle | 96% BCI Cotton 4% Elastane

Lace Trim | 88% Nylon 12% Elastane



Lace Pointelle

Cami | Long Pants



Cami

003-TT-00365

Cotton Pointelle | 96% BCI Cotton 4% Elastane

Lace Trim | 88% Nylon 12% Elastane

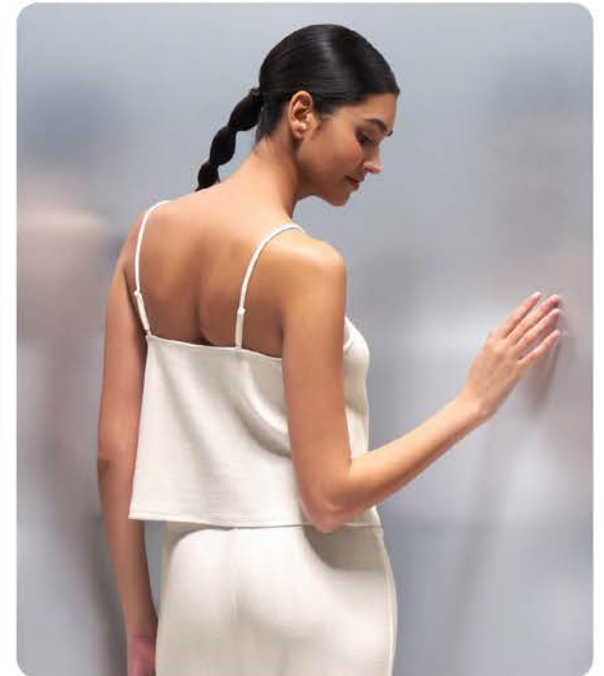


Long Pants

003-TT-00364

Cotton Pointelle | 96% BCI Cotton 4% Elastane

Lace Trim | 88% Nylon 12% Elastane



Lace Pointelle

Bodysuit



Bodysuit

003-TT-00366

Cotton Pointelle | 96% BCI Cotton 4% Elastane

Lace Trim | 88% Nylon 12% Elastane



Lace Pointelle

Dress

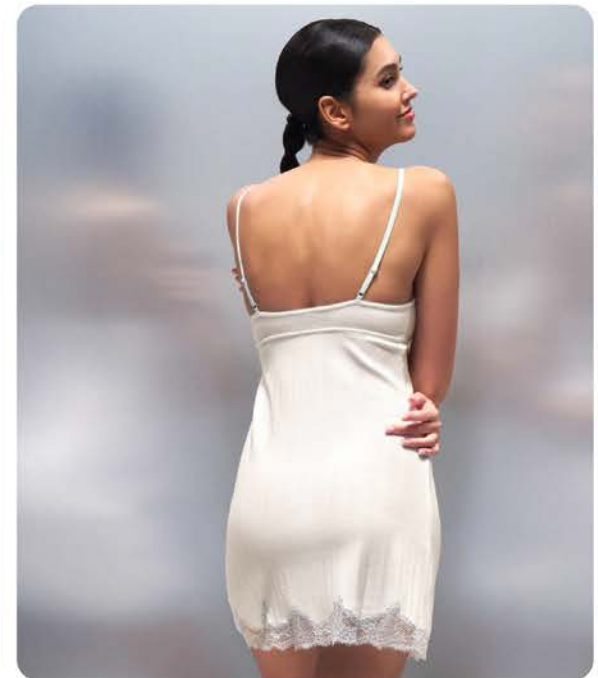
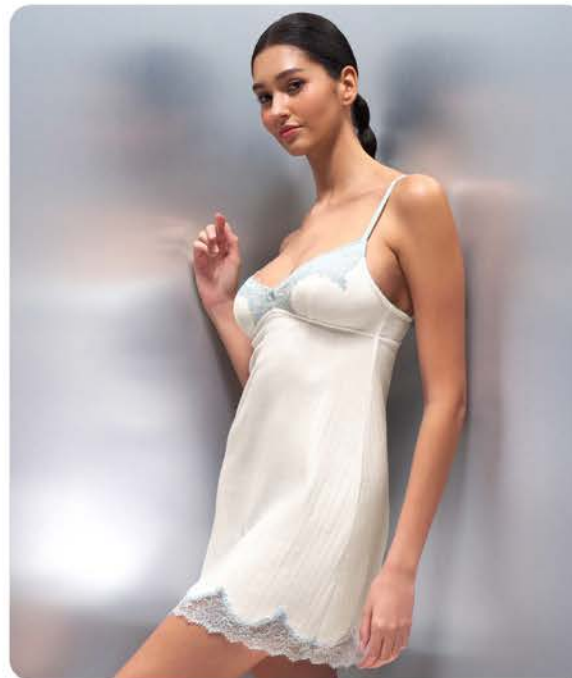


Dress

003-TT-00363

Cotton Pointelle | 96% BCI Cotton 4% Elastane

Lace Trim | 88% Nylon 12% Elastane





Fluffy Yarn Lace

Fluffy yarn lace, buttery rib knits, and fluid textures that melt against the skin, in shapes that feel relaxed yet distinctly feminine.

Tactile comfort that invites touch.



Underwired Bra
003-TT-00358



High Apex Bralette
003-TT-00356



Brazilian
003-TT-00357



Cami
003-TT-00406



Off Shoulder Top
003-TT-00361



Fluffy Yarn Lace

Underwired Bra | Brazilian



Underwired Bra

003-TT-00358

Fluffy Yarn Lace | 100% Nylon

2x2 Rib | 92% Viscose 8% Elastane

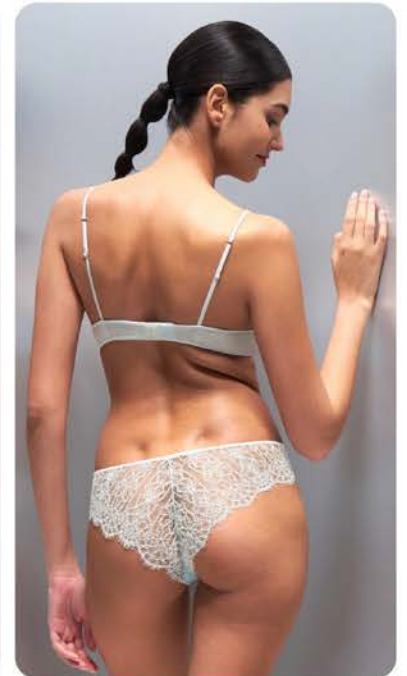


Brazilian

003-TT-00357

Fluffy Yarn Lace | 100% Nylon

2x2 Rib | 92% Viscose 8% Elastane



Fluffy Yarn Lace

Underwired Bra | Brazilian



Underwired Bra

003-TT-00358

Fluffy Yarn Lace | 100% Nylon

2x2 Rib | 92% Viscose 8% Elastane

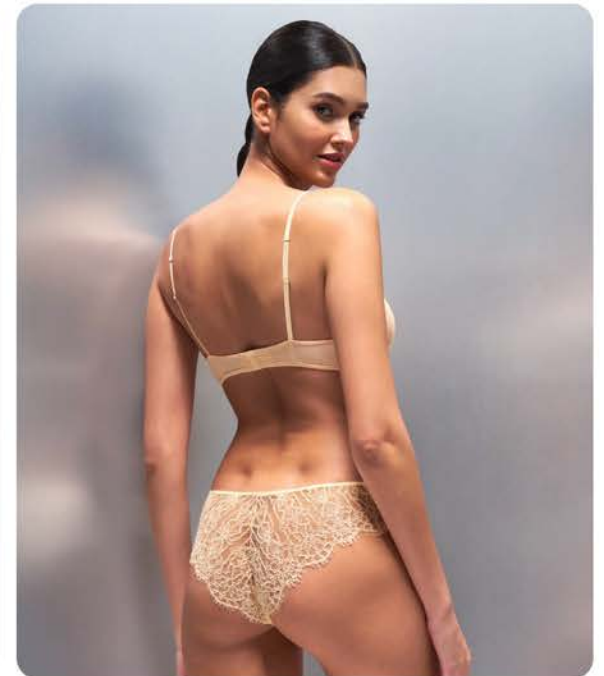


Brazilian

003-TT-00357

Fluffy Yarn Lace | 100% Nylon

2x2 Rib | 92% Viscose 8% Elastane





Fluffy Yarn Lace

High Apex Bralette | Brazilian



High Apex Bralette

003-TT-00356

Fluffy Yarn Lace | 100% Nylon

2x2 Rib | 92% Viscose 8% Elastane

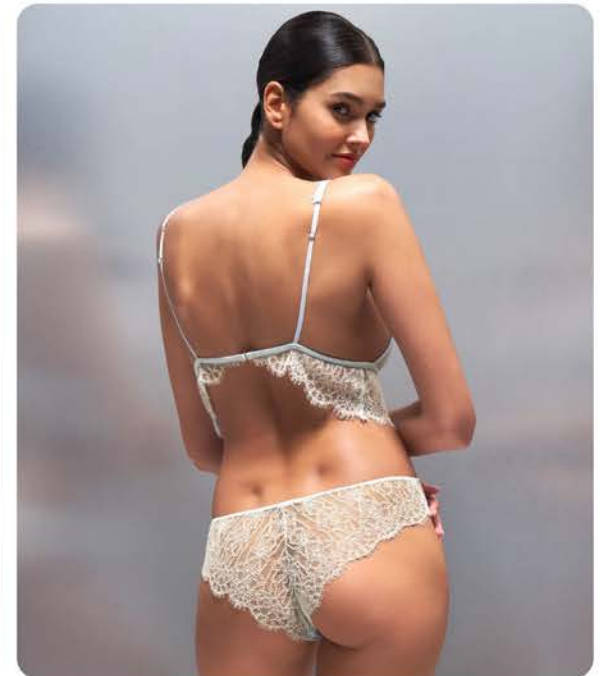


Brazilian

003-TT-00357

Fluffy Yarn Lace | 100% Nylon

2x2 Rib | 92% Viscose 8% Elastane



Fluffy Yarn Lace

High Apex Bralette | Brazilian



High Apex Bralette

003-TT-00356

Fluffy Yarn Lace | 100% Nylon

2x2 Rib | 92% Viscose 8% Elastane

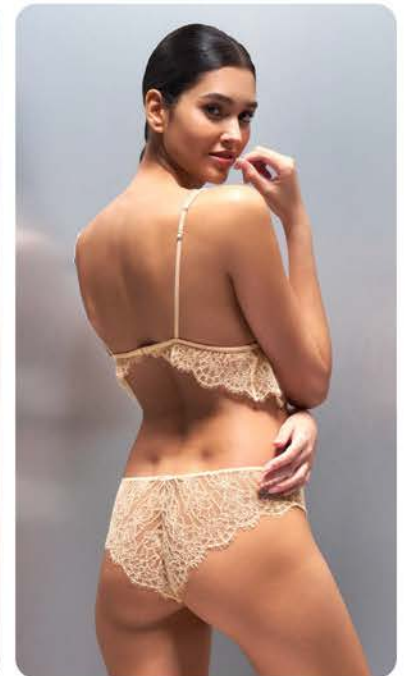


Brazilian

003-TT-00357

Fluffy Yarn Lace | 100% Nylon

2x2 Rib | 92% Viscose 8% Elastane



Fluffy Yarn Lace

Cami | Brazilian



Cami

003-TT-00406

Drop Needle Rib | 55% Organic Cotton 37% Modal 8% Elastane

Lace Trim | 90% Nylon 10% Elastane

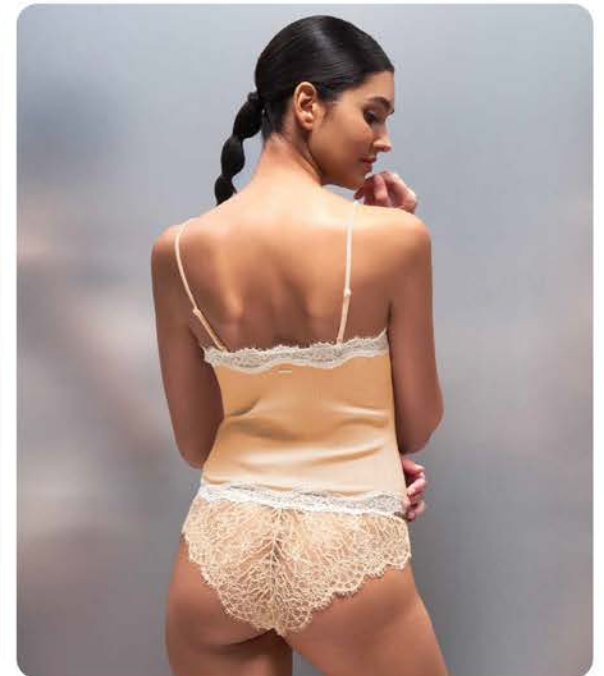


Brazilian

003-TT-00357

Fluffy Yarn Lace | 100% Nylon

2x2 Rib | 92% Viscose 8% Elastane





Fluffy Yarn Lace

Off Shoulder Top | Brazilian



Off Shoulder Top

003-TT-00361

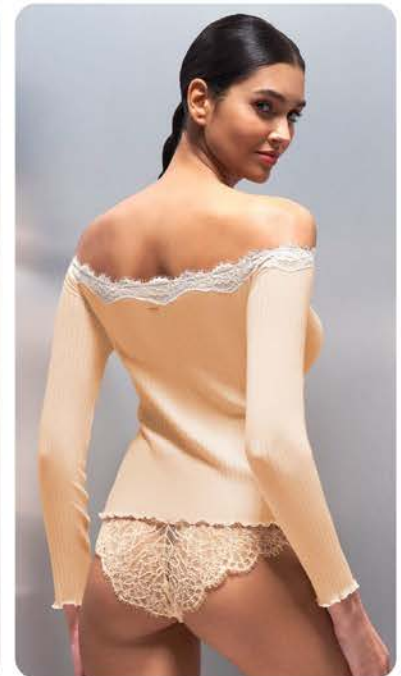
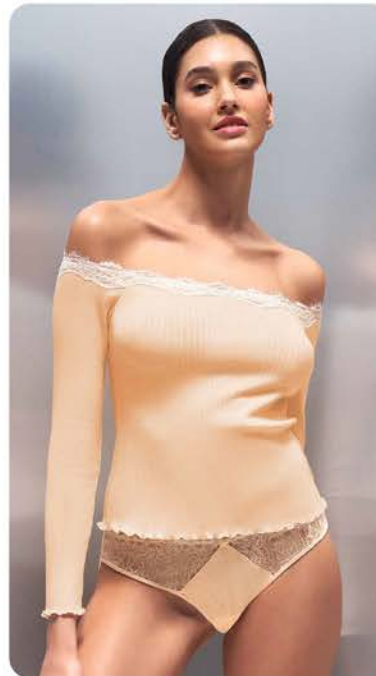
Drop Needle Rib | 55% Organic Cotton 37% Modal 8% Elastane
Lace Trim | 90% Nylon 10% Elastane



Brazilian

003-TT-00357

Fluffy Yarn Lace | 100% Nylon
2x2 Rib | 92% Viscose 8% Elastane





Two Tone Lace

Built on ease, tactility, and modern softness, two tone lace keeps comfort-first styling elevated and considered.

Subtle contrast, quiet confidence.



Underwired Bra
003-TT-00343



Padded Bra
003-TT-00344



Shorty
003-TT-00345



Cami
003-TT-00346

Two Tone Lace

Underwired Bra | Shorty



Underwired Bra

003-TT-00343

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Two Tone Lace Trim | 82% Polyamide 12% Elastane 6% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane



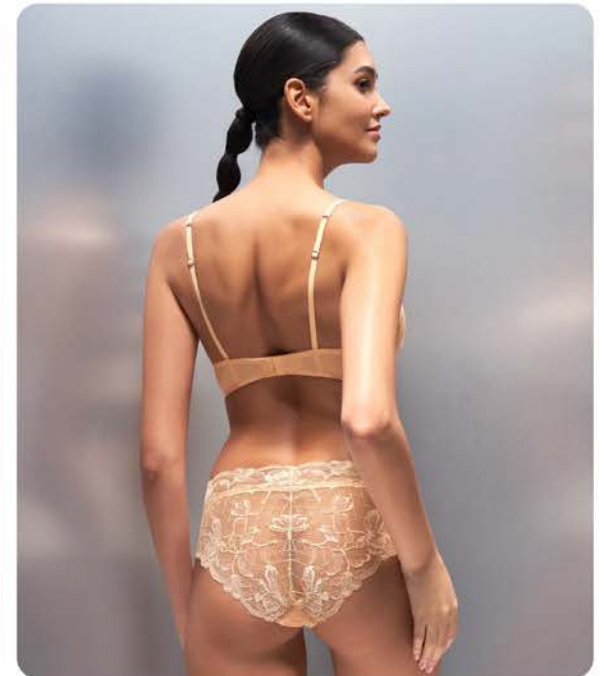
Shorty

003-TT-00345

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Two Tone Lace Trim | 82% Polyamide 12% Elastane 6% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane



Two Tone Lace

Underwired Bra | Shorty



Underwired Bra

003-TT-00343

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Two Tone Lace Trim | 82% Polyamide 12% Elastane 6% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane



Shorty

003-TT-00345

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Two Tone Lace Trim | 82% Polyamide 12% Elastane 6% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane



Two Tone Lace

Padded Bra | Shorty



Padded Bra

003-TT-00344

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane



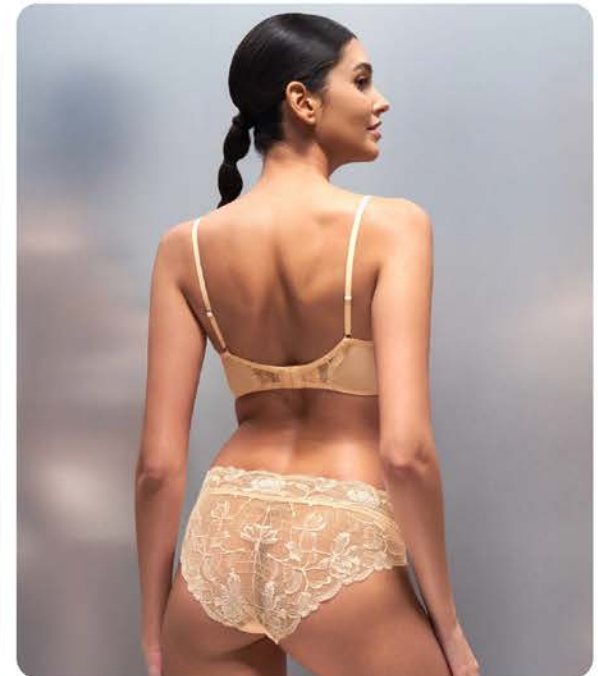
Shorty

003-TT-00345

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Two Tone Lace Trim | 82% Polyamide 12% Elastane 6% Polyester

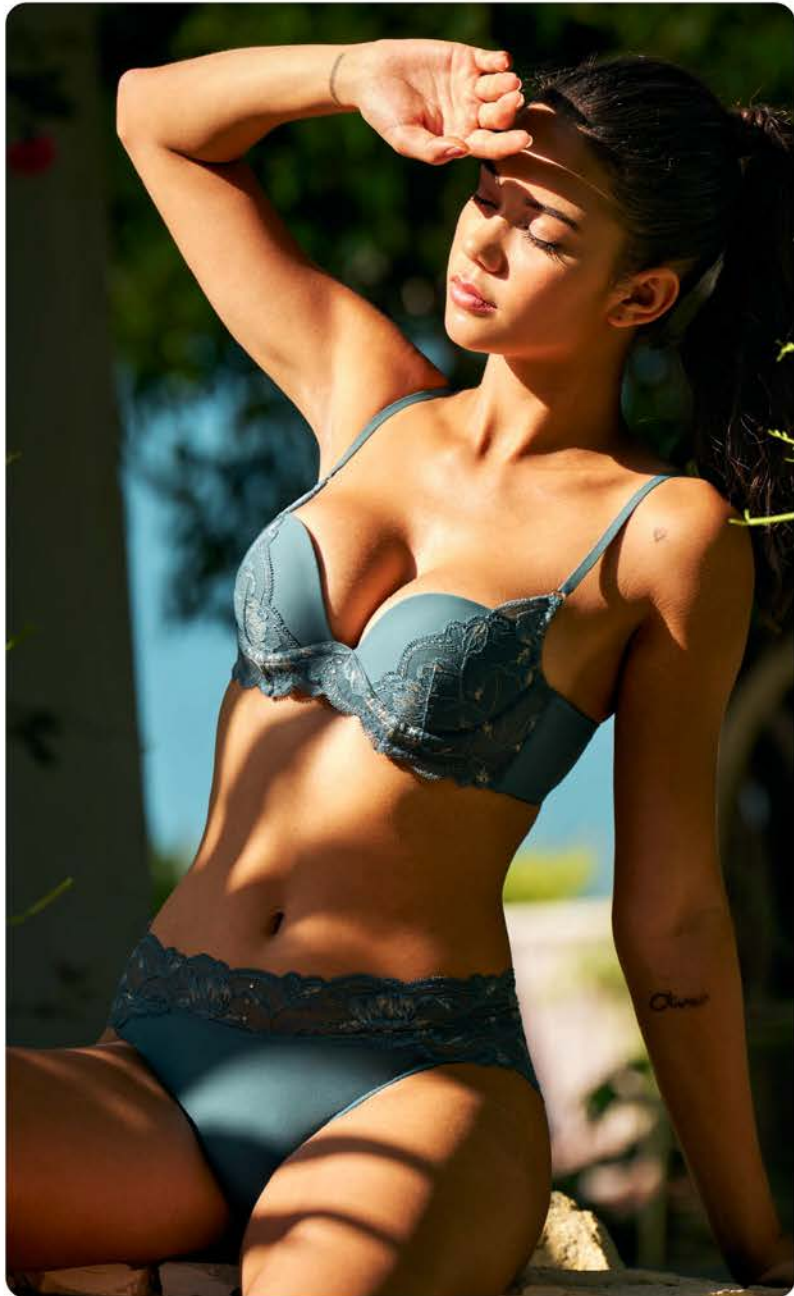
Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane





Two Tone Lace

Padded Bra | Shorty



Padded Bra

003-TT-00344

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane



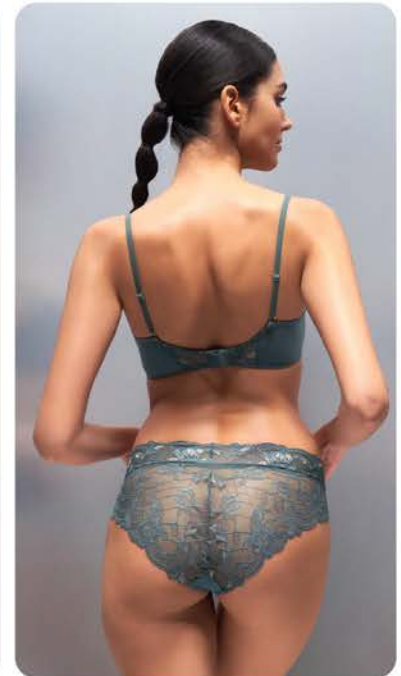
Shorty

003-TT-00345

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Two Tone Lace Trim | 82% Polyamide 12% Elastane 6% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane





Two Tone Lace

Cami | Shorty



Cami

003-TT-00346

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane



Shorty

003-TT-00345

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Two Tone Lace Trim | 82% Polyamide 12% Elastane 6% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane



Two Tone Lace

Cami | Shorty



Cami

003-TT-00346

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane



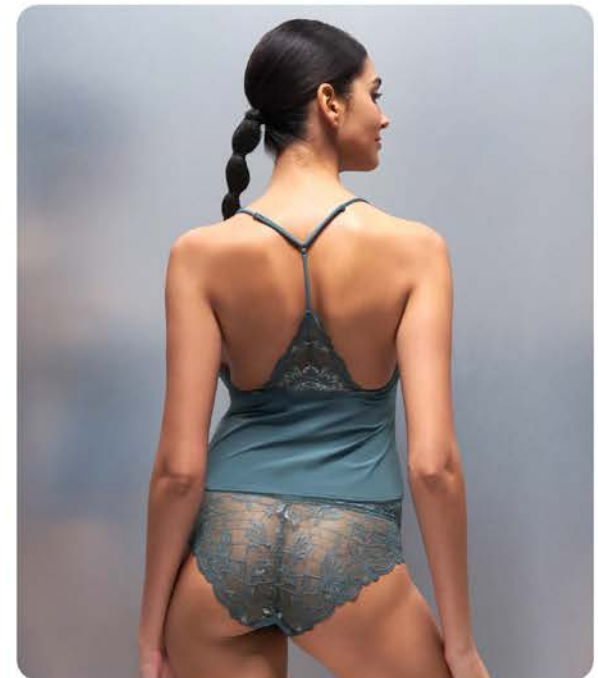
Shorty

003-TT-00345

Two Tone Lace | 82% Polyamide 14% Elastane 4% Polyester

Two Tone Lace Trim | 82% Polyamide 12% Elastane 6% Polyester

Paper Touch Woven Crepe | 86% Recycled Polyamide 14% Elastane





Airy Sensation

Transparent dressing continues its rise as a refined statement. Sheer band lace, selvedge mesh, and allover lace balance romantic vulnerability with everyday ease.

Sheer layers that feel intentional.



Spacer Padded Bra
003-TT-00348



Underwired Bra
003-TT-00347



Thong
003-TT-00349



Bodysuit
003-TT-00350



Cami
003-TT-00368



Shorts
003-TT-00369



Mini Dress
003-TT-00367

Airy Sensation

Spacer Padded Bra | Thong



Spacer Padded Bra

003-TT-00348

Sheer Band Lace | 52% Nylon 40% Recycled Nylon 8% Elastane

Selvedge Mesh | 52% Nylon 48% Elastane

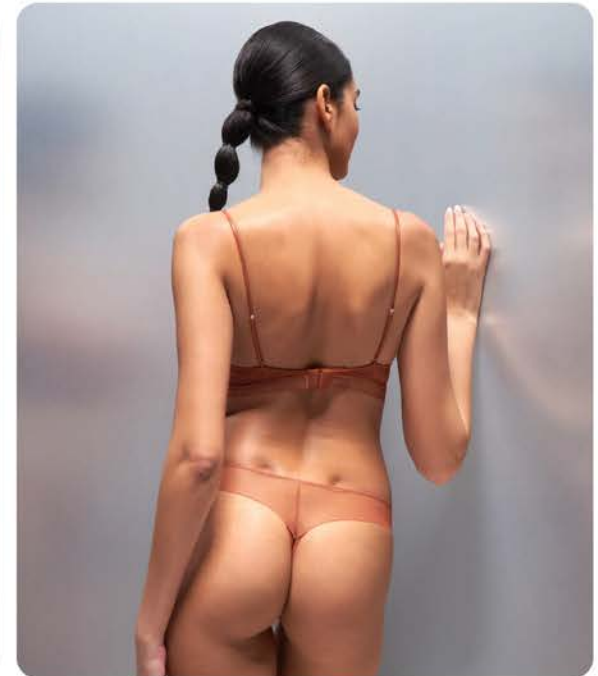


Thong

003-TT-00349

Sheer Band Lace | 52% Nylon 40% Recycled Nylon 8% Elastane

Selvedge Mesh | 52% Nylon 48% Elastane



Airy Sensation

Spacer Padded Bra | Thong



Spacer Padded Bra

003-TT-00348

Sheer Band Lace | 52% Nylon 40% Recycled Nylon 8% Elastane

Selvedge Mesh | 52% Nylon 48% Elastane

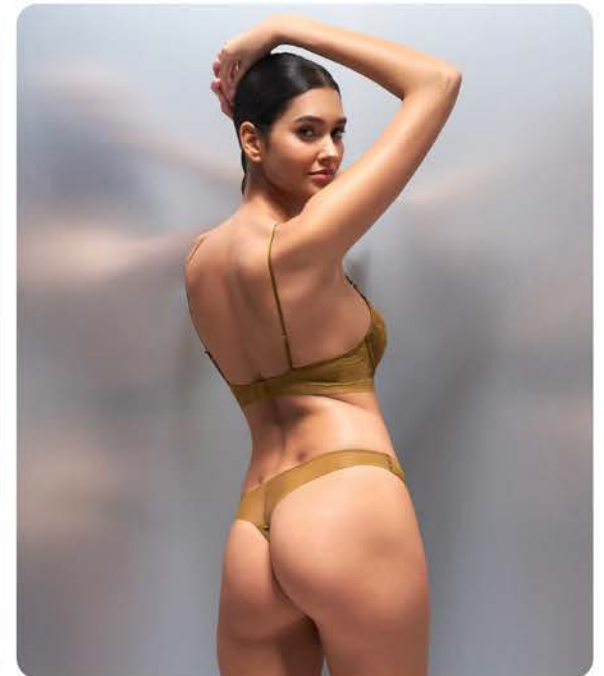


Thong

003-TT-00349

Sheer Band Lace | 52% Nylon 40% Recycled Nylon 8% Elastane

Selvedge Mesh | 52% Nylon 48% Elastane



Airy Sensation

Underwired Bra | Thong



Underwired Bra

003-TT-00347

Sheer Band Lace | 52% Nylon 40% Recycled Nylon 8% Elastane

Selvedge Mesh | 52% Nylon 48% Elastane

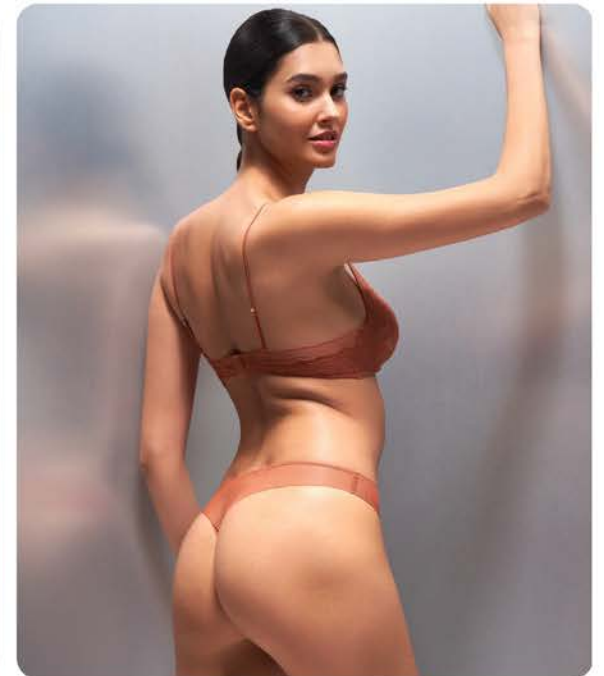


Thong

003-TT-00349

Sheer Band Lace | 52% Nylon 40% Recycled Nylon 8% Elastane

Selvedge Mesh | 52% Nylon 48% Elastane





Airy Sensation

Underwired Bra | Thong



Underwired Bra

003-TT-00347

Sheer Band Lace | 52% Nylon 40% Recycled Nylon 8% Elastane

Selvedge Mesh | 52% Nylon 48% Elastane

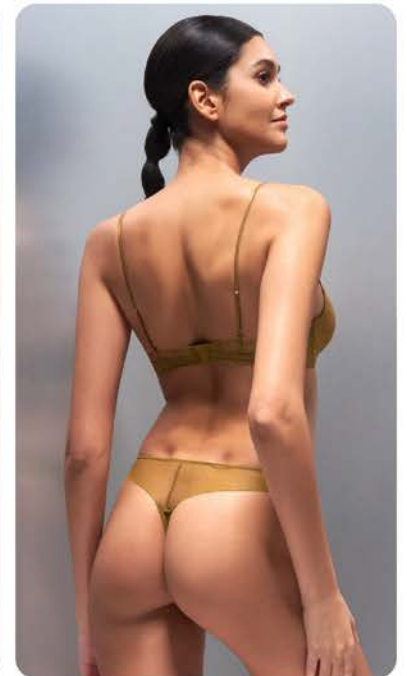


Thong

003-TT-00349

Sheer Band Lace | 52% Nylon 40% Recycled Nylon 8% Elastane

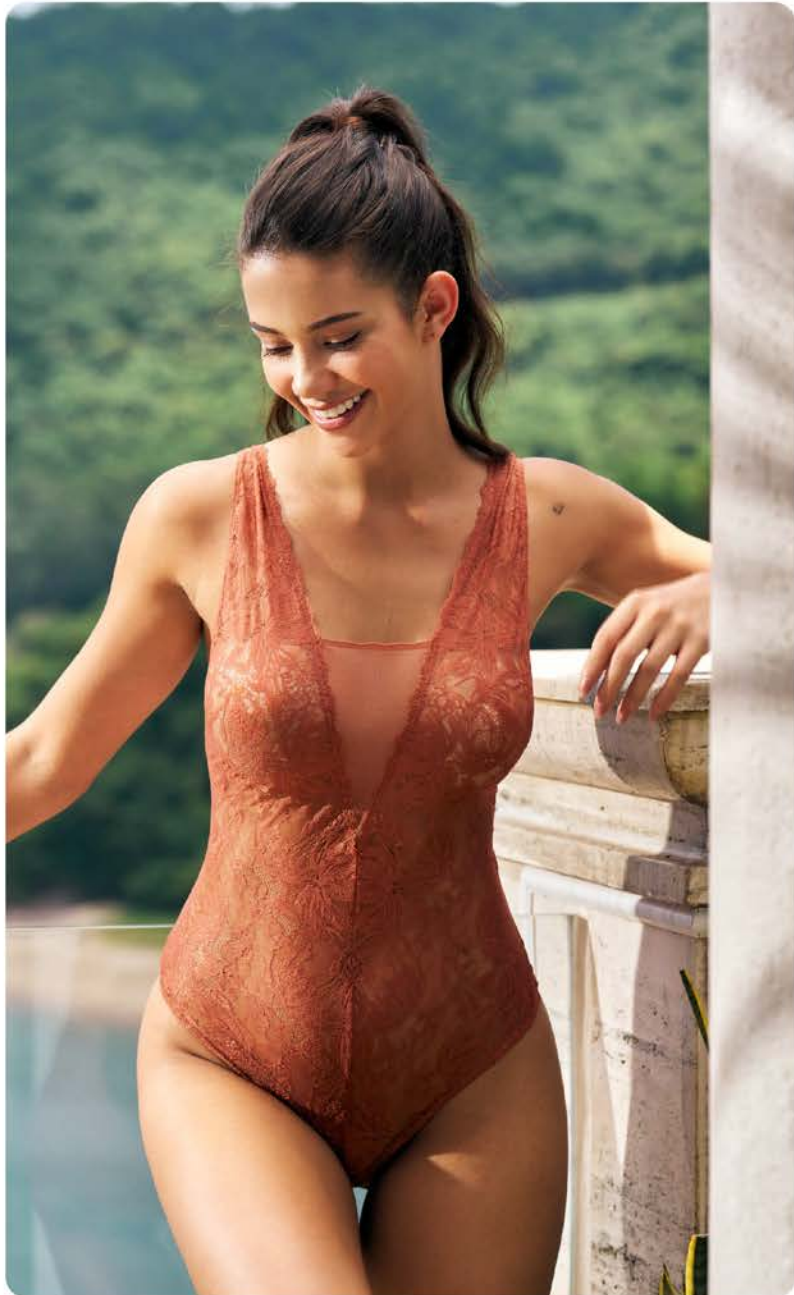
Selvedge Mesh | 52% Nylon 48% Elastane





Airy Sensation

Bodysuit

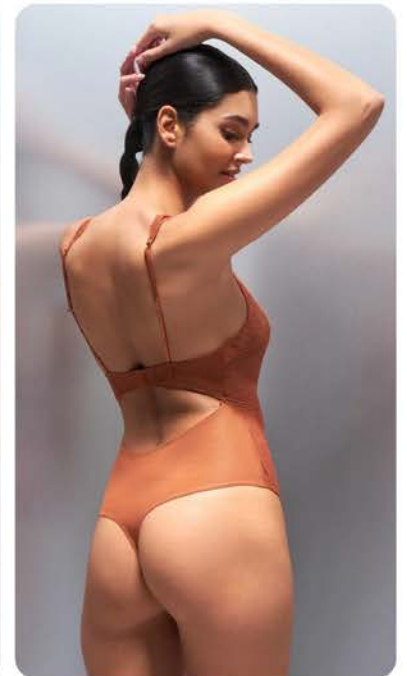


Bodysuit

003-TT-00350

Sheer Band Lace | 52% Nylon 40% Recycled Nylon 8% Elastane

Selvedge Mesh | 52% Nylon 48% Elastane



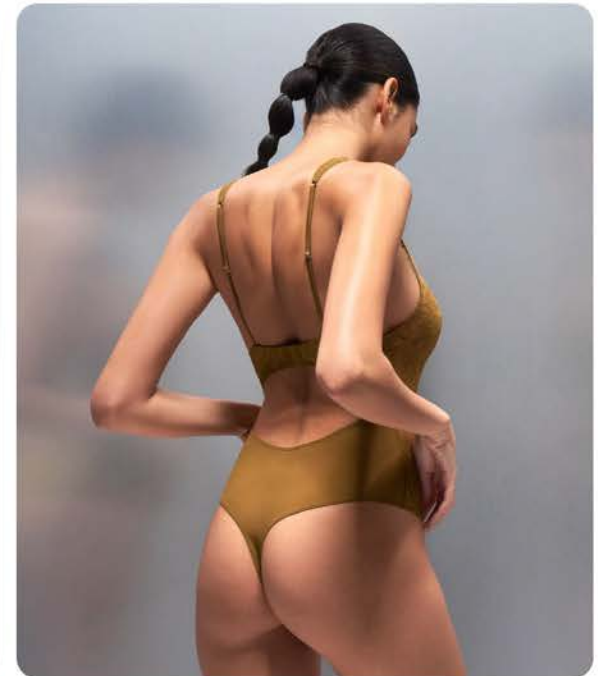


Bodysuit

003-TT-00350

Sheer Band Lace | 52% Nylon 40% Recycled Nylon 8% Elastane

Selvedge Mesh | 52% Nylon 48% Elastane





Airy Sensation

Cami | Shorts



Cami

003-TT-00368

Allover Lace | 100% Nylon

Satin Straps | 65% Recycled Polyester 27% Polyester 8% Elastane

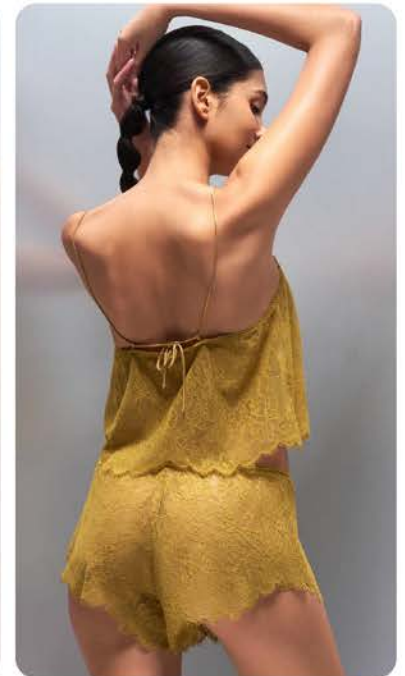


Shorts

003-TT-00369

Allover Lace | 100% Nylon

Satin Straps | 65% Recycled Polyester 27% Polyester 8% Elastane





Airy Sensation

Mini Dress



Mini Dress

003-TT-00367

Allover Lace | 100% Nylon

Satin Straps | 65% Recycled Polyester 27% Polyester 8% Elastane





Thermal Base Layers

Designed to deliver comforting warmth and everyday polish for a sleek winter wardrobe.

Warmth that works as hard as you do.



Leggings
003-TT-00397



V Neck Cami
003-TT-00398



V Neck Bodysuit
003-TT-00396



Long Dress
003-TT-00399



Thermal Base Layers

V Neck Cami | Leggings



V Neck Cami

003-TT-00398

2x2 Rib | 88% BCI Cotton 7% Cashmere 5% Elastane

Lace Trim | 90% Nylon 10% Elastane

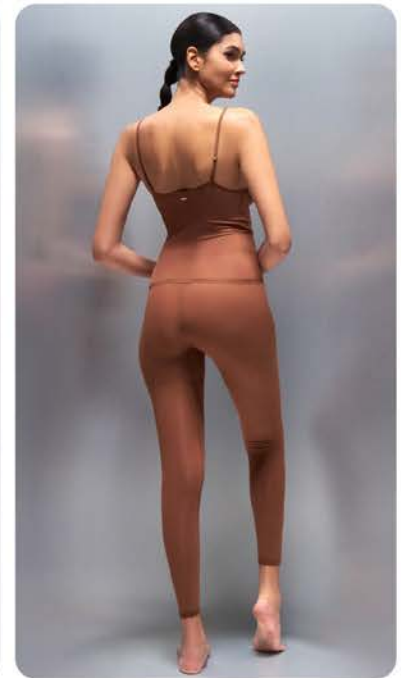


Leggings

003-TT-00397

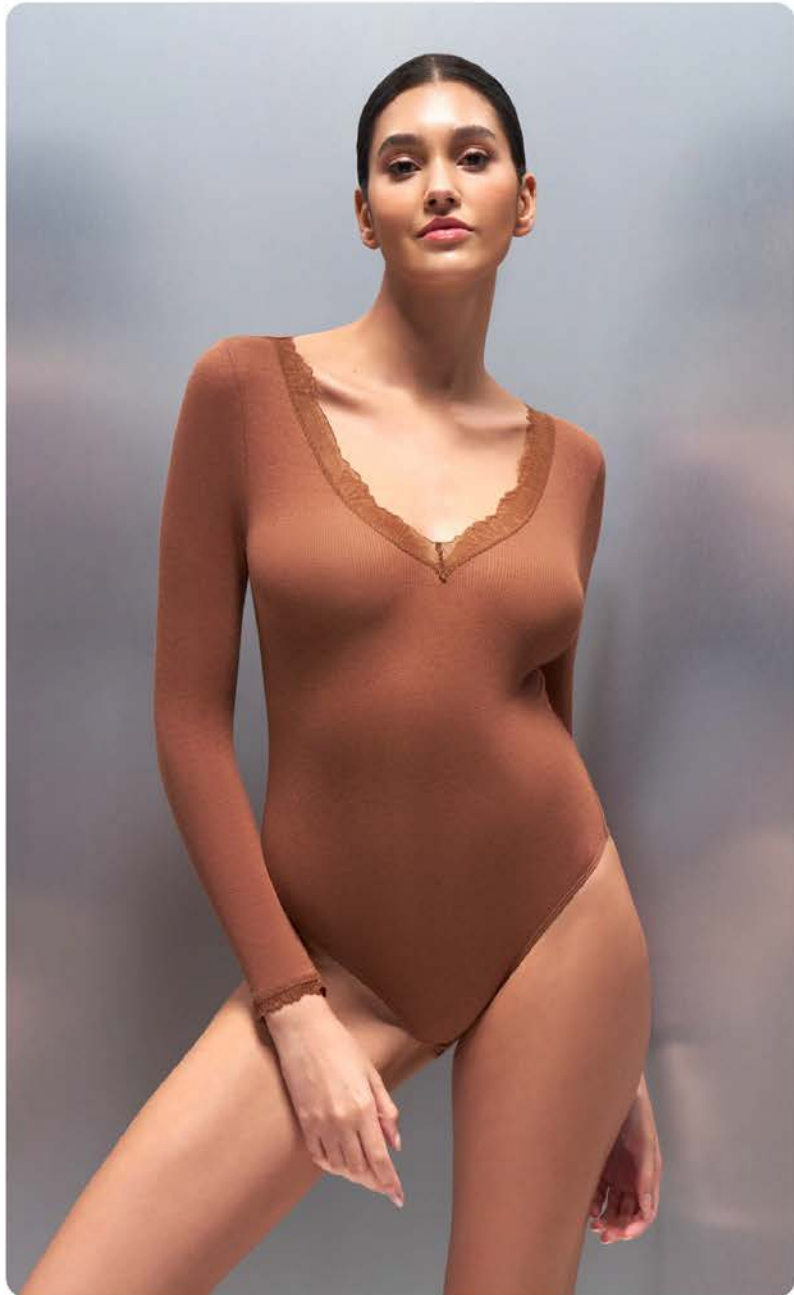
2x2 Rib | 88% BCI Cotton 7% Cashmere 5% Elastane

Lace Trim | 90% Nylon 10% Elastane



Thermal Base Layers

V Neck Bodysuit

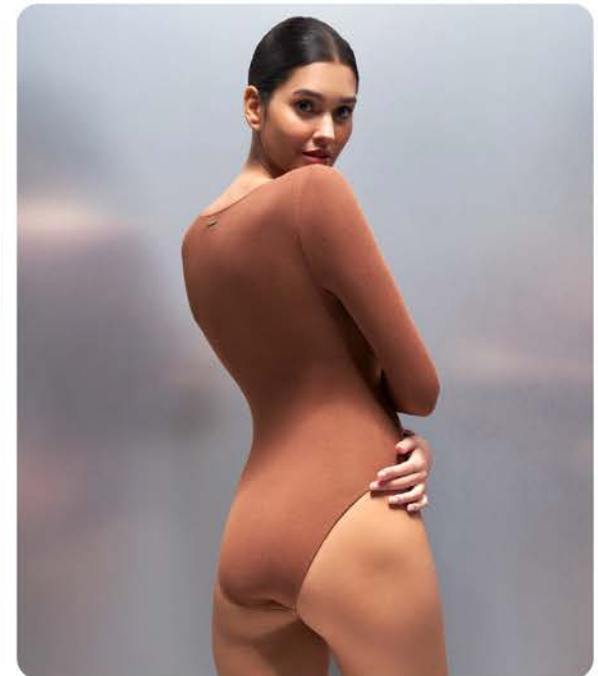


V Neck Bodysuit

003-TT-00396

2x2 Rib | 88% BCI Cotton 7% Cashmere 5% Elastane

Lace Trim | 90% Nylon 10% Elastane





Thermal Base Layers

Long Dress



Long Dress

003-TT-00399

2x2 Rib | 88% BCI Cotton 7% Cashmere 5% Elastane

Lace Trim | 90% Nylon 10% Elastane



A woman with dark hair tied back, wearing a yellow lace crop top and matching shorts, stands against a white wall. The wall is decorated with a series of white, triangular, three-dimensional geometric shapes on the left side. Soft shadows are cast across the wall behind her.

Step into a sanctuary for cooler months

A restorative AW2027
capsule built for buyers
who lead with comfort

Explore the future of fashion, crafted from years of design excellence. Dive in and lead the trend!

Head Office

32/F, 9 Wing Hong Street,
Cheung Sha Wan,
Kowloon,
Hong Kong

(+852) 2359 9568

enquiries@hoplun.com

Your Most Inventive Partner



www.hoplun.com



HOP LUN



HOP LUN | HOP LUN DESIGN