Get your team on board

Many scams arrive as a message: a text from “the boss”, an invoice with new bank details, a supplier email that isn’t quite right. The person reading it is your real security. Phishy or Not? builds their instinct to spot the Signs of a scam, and yours.

An employee benefit for your team. Give everyone 3 months of Phishy or Not?, courtesy of Westpac, at no extra charge to your business. It helps them spot scams at work and at home.

Three steps

1. **Play it yourself first.** Sign up at livelyco.com.au/westpac and play a few rounds, so you can talk about it from experience.
2. **Invite your team.** Send them the message on the right. Signing up takes a minute: name and email, complimentary for 3 months.
3. **Put the poster up.** Print the workplace poster and stick it where people make coffee. Anyone can scan to join.

Send this to your team

> “Here’s a new employee benefit: 3 months of Phishy or Not?, courtesy of Westpac. It’s a game based on real scams and genuine messages, and you decide which is which. Plays in seconds on your phone, tablet or laptop, and it’s actually fun. Good for protecting you, the business, and your family. Sign up at livelyco.com.au/westpac with your name and email. Beat me if you can.”

Copy it into your group chat, email, whatever you use.

Keep it going

When to play

With the morning coffee. In the ute between jobs. While the register’s quiet. Turn on alerts and be nudged every morning to play (like Wordle!).

Fold it into safety training

Two minutes of Phishy in toolbox talks, inductions and team meetings. Cyber safety is safety.

Compare scores

Show your scores on your phones and compare. A little rivalry helps.

Talk about the real ones

When a dodgy message turns up at work, share it and ask: Phishy or Not?

Name and email only · Works on your phone, tablet or laptop · Business edition, ages 18+

Westpac is funding this complimentary offer.
Phishy or Not? is made and run by Lively, a social enterprise.
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