

Privacy Policy

Honey Suite Franchising, Inc (“Honey Suite,” “we,” “us,” or “our”) respects your privacy. This Privacy Policy explains how we collect, use, disclose, and protect information when you visit our website, communicate with us, submit a referral or inquiry, complete a form, or otherwise interact with our services.

1. Information We Collect

We may collect information that you voluntarily provide, including:

- Name
- Email address
- Telephone number
- Mailing or property address
- Information about a prospective resident, family member, homeowner, advocate, or referral source
- Housing needs, garage or property information, anticipated timing, and financial considerations
- Information submitted through contact, referral, scheduling, survey, or assessment forms
- Communications and other information you choose to provide

Some referral or intake communications may include health-related, mobility, safety, caregiving, or living-support information. Do not submit Social Security numbers, financial account credentials, detailed medical records, or other highly sensitive information unless Honey Suite specifically requests it through an approved method.

We may also automatically collect limited technical information when you visit our website, such as:

- Internet Protocol address
- Browser and device type
- Pages visited
- Referring website
- Approximate geographic location
- Date, time, and duration of visits
- Website interaction and performance information

2. How We Use Information

We may use information to:

- Respond to inquiries and referrals
- Determine whether Honey Suite may be an appropriate housing option
- Schedule calls, tours, reviews, or consultations

- Communicate with prospective residents, families, advocates, professionals, and referral partners
- Provide requested services and administer customer relationships
- Maintain business and customer records
- Improve our website, services, communications, and customer experience
- Protect our systems, users, and business
- Comply with legal, regulatory, contractual, and reporting obligations
- Send informational or marketing communications where permitted by law

3. Information About Other People

You may provide information about another person when submitting a referral or inquiry. By doing so, you represent that you are authorized to provide the information or have an appropriate basis for doing so.

We may contact the individual or their authorized representative regarding the referral or requested services.

4. How We Share Information

We may share information with:

- Service providers that support website hosting, customer relationship management, communications, scheduling, analytics, forms, document storage, security, and other business operations
- Contractors, professional advisers, and business partners that need the information to support Honey Suite's services
- Referral organizations when necessary to administer or follow up on an authorized referral
- Government authorities or other parties when required by law or reasonably necessary to protect rights, safety, property, or security
- A successor organization in connection with a merger, acquisition, financing, reorganization, or sale of business assets

We do not sell personal information for monetary compensation.

We require service providers to use information only for authorized business purposes and to maintain appropriate safeguards.

5. Cookies and Analytics

Our website may use cookies and similar technologies to operate the website, understand visitor activity, measure performance, remember preferences, and improve the user experience.

We may use third-party analytics and website-performance services. These providers may collect technical and usage information according to their own privacy policies.

You may be able to limit cookies through your browser settings. Disabling certain cookies may affect website functionality.

6. Communications

We may contact you by email, telephone, or text message in response to an inquiry, referral, scheduling request, or existing business relationship.

You may unsubscribe from marketing emails by using the unsubscribe link included in the message. You may opt out of marketing text messages by replying **STOP**. Transactional, service-related, or legally required communications may continue when necessary.

Message and data rates may apply to text communications.

7. Data Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information. These safeguards may include access restrictions, authentication controls, encryption in transit, endpoint protection, secure cloud-based services, and physical access controls.

No information system or method of transmission is completely secure. We cannot guarantee absolute security. Honey Suite periodically reviews and updates its administrative, technical, and physical safeguards to address evolving business and security requirements.

8. Data Retention

We retain personal information only for as long as reasonably necessary to:

- Respond to inquiries and provide services
- Maintain business, referral, and customer records
- Meet contractual obligations
- Resolve disputes
- Enforce agreements
- Satisfy legal, regulatory, insurance, accounting, or reporting requirements

Retention periods may vary based on the type of information and the purpose for which it was collected.

9. Your Choices and Requests

Subject to applicable law, you may request that we:

- Confirm whether we maintain personal information about you
- Correct inaccurate information
- Delete information that is no longer required
- Stop certain marketing communications

Some information may be retained when required for legal, contractual, security, recordkeeping, or legitimate business purposes.

To submit a privacy request, contact us using the information below. We may need to verify your identity before completing a request.

10. Health-Related Information

Honey Suite provides a housing solution and is not a healthcare provider. Information submitted to Honey Suite is not necessarily governed by the Health Insurance Portability and Accountability Act of 1996 (“HIPAA”).

We nevertheless treat health-related and caregiving information as sensitive and limit its use and disclosure to legitimate business, referral, service, safety, and legal purposes.

11. Children’s Privacy

Our website and services are not directed to children under 13, and we do not knowingly collect personal information directly from children under 13.

If you believe a child has provided personal information to us, please contact us so that we can review and address the matter.

12. Third-Party Websites and Services

Our website may contain links to websites or services operated by other organizations. Honey Suite is not responsible for the privacy, security, or content practices of third parties. You should review their privacy policies before providing information.

13. Changes to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with a revised “Last Updated” date. Material changes may also be communicated through other appropriate means.

14. Contact Us

Questions, concerns, or privacy requests may be directed to:

Honey Suite Franchising, Inc.
Email: info@honey-suite.com
Website: www.honey-suite.com