



# foodpanda APAC achieved **580% ROI annually** by implementing Staple's invoice workflow

## THE CHALLENGE

As foodpanda scaled across multiple regions, their Accounts Payable (AP) team faced mounting challenges

### ANNUAL REVENUE

\$10.5B

### EMPLOYEES

15,000+

### COUNTRIES

11



#### Complex invoice inflow

Diverse formats (PDFs, scans, emails, handwritten) flooding in from multiple markets



#### Manual three-way matching

Labor-intensive verification of invoices against purchase orders (POs) and goods received notes (GRNs)



#### Manual sorting & data entry

Invoices sorted by supplier, business unit, and languages (Chinese, Thai, Bahasa, Tagalog, Bengali)



#### Scalability limitations

Growth meant hiring more people to do the same manual work



#### Approval delays

Missing data caused bottlenecks and supplier communication loops

## THE SOLUTION

Staple provides end-to-end automation with intelligent learning



#### Multilingual extraction

Processes multiple languages (Chinese, Thai, Bahasa, Tagalog, Bengali) with consistent accuracy



#### Auto 3-way matching

Validates against POs and GRNs for quantity and pricing accuracy



#### Universal document handling

Typed, handwritten, traditional documents, and e-invoices across jurisdictions



#### Continuous learning

AI adapts to new invoice formats and suppliers over time - zero manual training required



#### Seamless integration

Verified data auto-pushed to warehouse management system

**“We no longer need to hire new people to keep up with growth.**

Staple AI became another team member for us. The tool processes high invoice volumes with minimal effort, pushes data into our warehouse management system automatically, and significantly reduces errors. It has truly transformed how we handle invoice processing.”



**Robert Habib**  
Senior Director,  
Finance Business Services

#### THE RESULT

## Automated intelligence at scale across Asia and Europe

From manual chaos to **intelligent automation**

# 97.99%

AI accuracy with automated capture, validation, and matching

# 750K+

documents processed annually, zero headcount increase

From data bottlenecks to **end-to-end visibility**

# 50%

Automated document processing

# Accurate

payment process, stronger supplier relationships

From regional to **global scale**

# 580%

Return on Investment (ROI)

# Expansion

to Europe and other regions with one platform

Now it's your turn to automate and scale your finance operations with Staple AI.

Contact us at [staple.ai](https://staple.ai) or [hello@staple.io](mailto:hello@staple.io)