



COOKIE POLICY

- last updated 24 June, 2026

This Cookie Policy explains how Redpine Technology AB (“**Redpine**”, “we”, “us”) uses cookies and similar technologies on the redpine.ai website and its sub-domains (the “**Website**”), and how you can control them. This Cookie Policy is part of, and read together with, the **Website Terms of Use** and the Redpine **Privacy Policy**.

1. What Are Cookies

- 1.1 **Cookies** are small text files placed on your device when you visit a website. They are widely used to make sites work, improve user experience, and provide reporting information.
- 1.2 **Similar technologies** we may also use include local storage, pixel tags, web beacons and similar device identifiers. References to “cookies” in this Policy include these technologies where context requires.

2. Categories of Cookies We Use

Category	Purpose
Strictly necessary	Required to operate core Website functionality such as authentication, sign-in, session security, load balancing, and remembering your cookie preferences. These cannot be disabled without breaking the Website.
Functionality / preferences	Remember choices you make (e.g. language, region, display preferences) to provide a more personalized experience.
Performance / analytics	Help us understand how visitors interact with the Website, which pages are visited, and how often, in aggregated form. Used to improve the Website and the catalog.
Marketing / advertising	Used (where deployed) to deliver advertising relevant to you and to measure campaign effectiveness, including across third-party platforms.

3. First-Party and Third-Party Cookies

- 3.1 **First-party.** Set by Redpine domains to enable the categories above.
- 3.2 **Third-party.** We may use service providers (e.g. analytics, customer-relationship and marketing platforms) whose cookies are subject to those providers’ own policies. Where applicable, these may include providers such as analytics platforms (e.g. Google Analytics), customer support tooling and event/marketing platforms. The Cookie banner on the Website lists current third-party cookies in use.

4. Legal Basis and Consent

- 4.1 Where required by law (including the EU ePrivacy Directive and GDPR, the UK GDPR, and equivalent laws), we obtain your consent before placing non-essential cookies. Strictly necessary cookies are placed on the basis of our legitimate interest in operating the Website.
- 4.2 On your first visit, a Cookie banner allows you to accept all, reject all (other than strictly necessary), or customize your choices.

5. Managing Cookies

- 5.1 **On our Website.** Use the Cookie preferences link in the footer to view, change or withdraw your consent.
- 5.2 **In your browser.** Most browsers allow you to view, manage, delete and block cookies.
- 5.3 **Do Not Track.** The Website does not currently respond to browser “Do Not Track” signals.



6. Personal Data and Retention

- 6.1 Some cookies may collect information that is, or can be combined to become, personal data. How we handle personal data is set out in the Redpine Privacy Policy.
- 6.2 Cookies expire after the period set by the relevant cookie (session cookies expire when you close your browser; persistent cookies expire after a set period or when deleted).

7. Changes to this Policy

- 7.1 We may update this Cookie Policy to reflect changes to the cookies we use or for legal, operational or regulatory reasons. Material changes are notified by a Website notice; continued use of the Website after the change takes effect is acceptance.

8. Contact

- 8.1 Questions about this Cookie Policy or your privacy rights may be sent to legal@redpine.ai. For data-subject rights requests, follow the process in the Privacy Policy.