

Verifone Petro Index

Rewards Pay: Fuel Transaction Insights

Based on pump transaction data from 40,000+ U.S. fuel and convenience retail locations, June 18 - 25, 2026



5,700,000

transactions, captured in a single day

40K+

U.S. locations

510M

total gallons of fuel pumped during the study

24% with rewards or loyalty card

11 million transactions presented a card — pumping a combined 120 million gallons

Rewards Card

No Rewards Card

11M

76%

0%

24%

100%

12.8¢

average savings per gallon

\$1.51+

highest discount per gallon

\$700K

average total daily savings from redeemed discounts

Only a third redeem their savings



Only a third of rewards or loyalty cardholders redeem a per-gallon discount

\$5.6M

total savings captured by drivers who redeemed a rewards or loyalty discount

\$38.5M

transactions are leaving real money on the table

“

There's a significant savings opportunity that millions of Americans are leaving behind each time they fuel up.

— James Hervey, EVP of Petroleum and Convenience, Verifone

Data sourced from pump transactions at 40,000+ U.S. fuel and convenience retail locations using Verifone payment terminals. Collected June 18 - 25, 2026. Aggregated and de-identified insights from the forecourt only.