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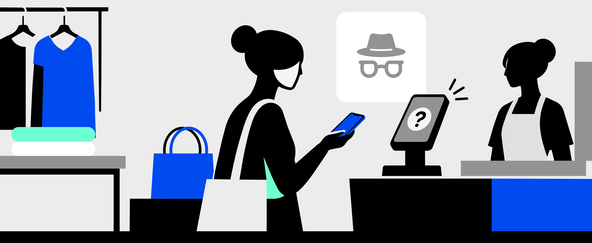
Your best customer just tapped. Does your checkout know them?



60%

of high-volume retail decision-makers say disparate systems hinder a cohesive view of customers.

Source: Forrester and Toshiba, 2023



Three gaps. One disconnected experience.

Loyalty

Loyalty programs operate outside of the payment flow

Identity

Customer recognition breaks down at checkout

Channels

Customer identities remain fragmented across channels

Same payment. Two very different experiences.

Disconnected checkout

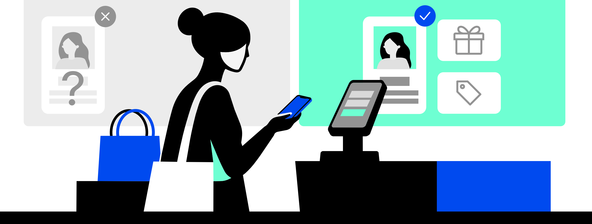
Payment approved

- ✕ No recognition
- ✕ No loyalty engagement
- ✕ Missed opportunity

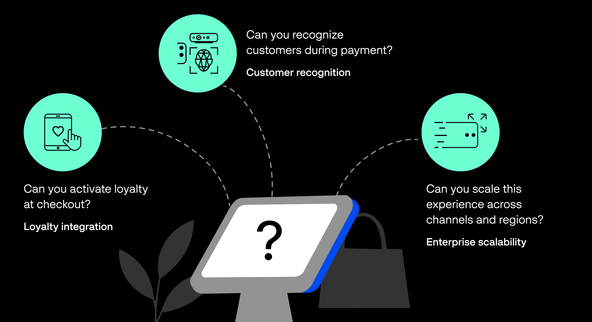
Connected checkout

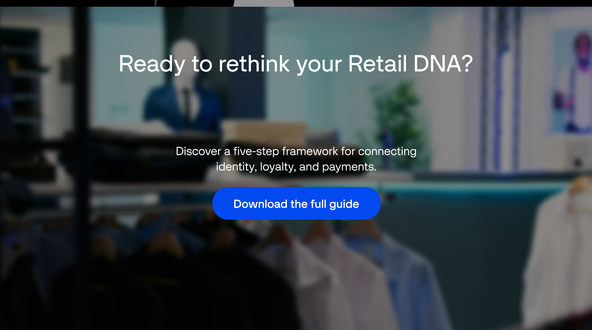
Payment + more

- ✓ Customer recognition
- ✓ Relevant rewards
- ✓ Connected engagement



Is your checkout doing enough?





Ready to rethink your Retail DNA?

Discover a five-step framework for connecting identity, loyalty, and payments.

Download the full guide

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Powering boundless payments foreveryone,everywhere

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