

Technical Advisory Forum

Nordics | 16 June 2026

Housekeeping Rules



All lines are on mute for a better listening experience.



This presentation is being recorded for later playback and sharing.



Use the Questions Box during the session.



Feedback forms are provided at the end of event



Your speakers today



Martin Gutekunst
Head of Finland &
Baltics, Verifone



Sani Paasonen
Senior Director Product
Solutions, Verifone



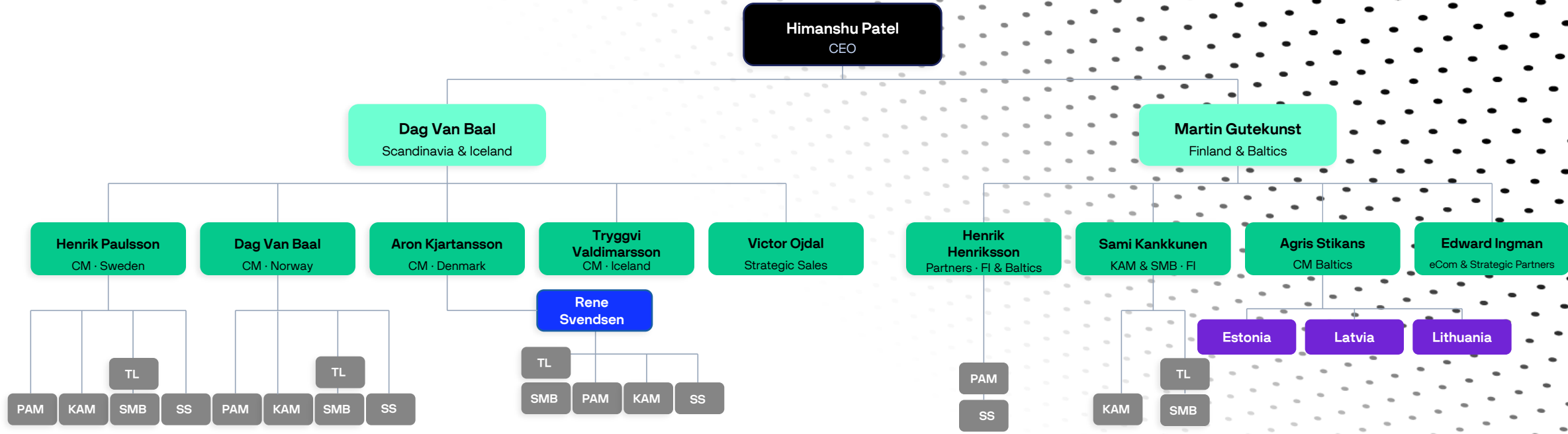
George Aydin
Partner Integration
Manager Nordics &
Baltics, Verifone

Agenda

1. Regional updates
2. Product updates
3. Integration and engineering updates
4. Q&A

Regional updates

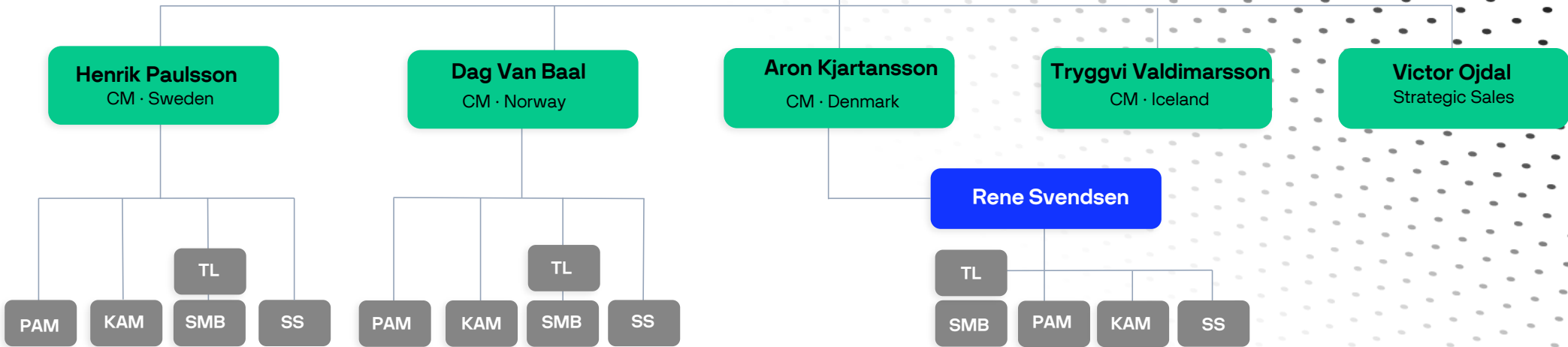
New org Nordics



NEW ORG NORDICS Scandinavia Organisation



Dag Van Baal
Scandinavia & Iceland

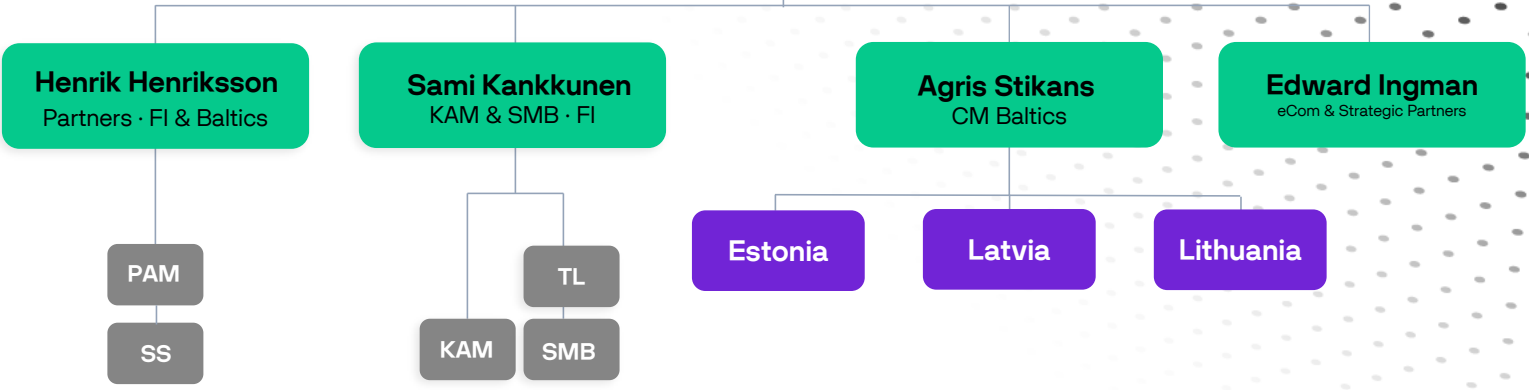


New org Nordics

Finland & Baltics



Martin Gutekunst
Finland & Baltics



Partner Hackathons

Two rounds concluded in 2026

Highlights

Recap

- 8 sessions held across 4 Nordic cities in March and June
- Work focused on real challenges, not hypotheticals
- Partners had access to Verifone hardware and software and worked guided by Verifone engineering and product teams to build products and integrations
- All participating companies were onboarded on Verifone's new developer portal.
- Verifone teams include experts in Payment applications, Partner integrations, SoftPOS, PSDS, with remote specialists available on call if the need calls for their skills.

Examples of projects successfully concluded

- PSDK deployments on-device and off-device, on both Engage and Android Verifone devices, including Victa SKUs
- Cloud POS integrations taken live
- Upgrades of existing integrations
- New connections to gateway

Types of partners who get value from sessions

- ISVs
- Value-added resellers
- System integrators

Metrics

Projects worked on

16
Across all sessions

Development hours

230
Hands-on coding time

Participants

31 **20**
Partners Verifoners

Participant feedback



Inside the sessions



AI strategy @ Verifone: Optimizations & deployments

Approach & principles

- AI-orchestration for enhanced efficiency and outcome optimization
- Responsible AI governance
- Focused deployment in areas where it has real impact
- Employee training and enablement function by function
- Select access to infrastructure areas

Internal AI hackathons across regions

- Onboarding & training of internal teams
- Working sprints on existing backlog items
- Tracking KPIs for productivity, time reduction & performance of outputs
- Refinement of framework for responsible usage
- Developing a new way of working

Real results across departments

Engineering

Customer success

Finance

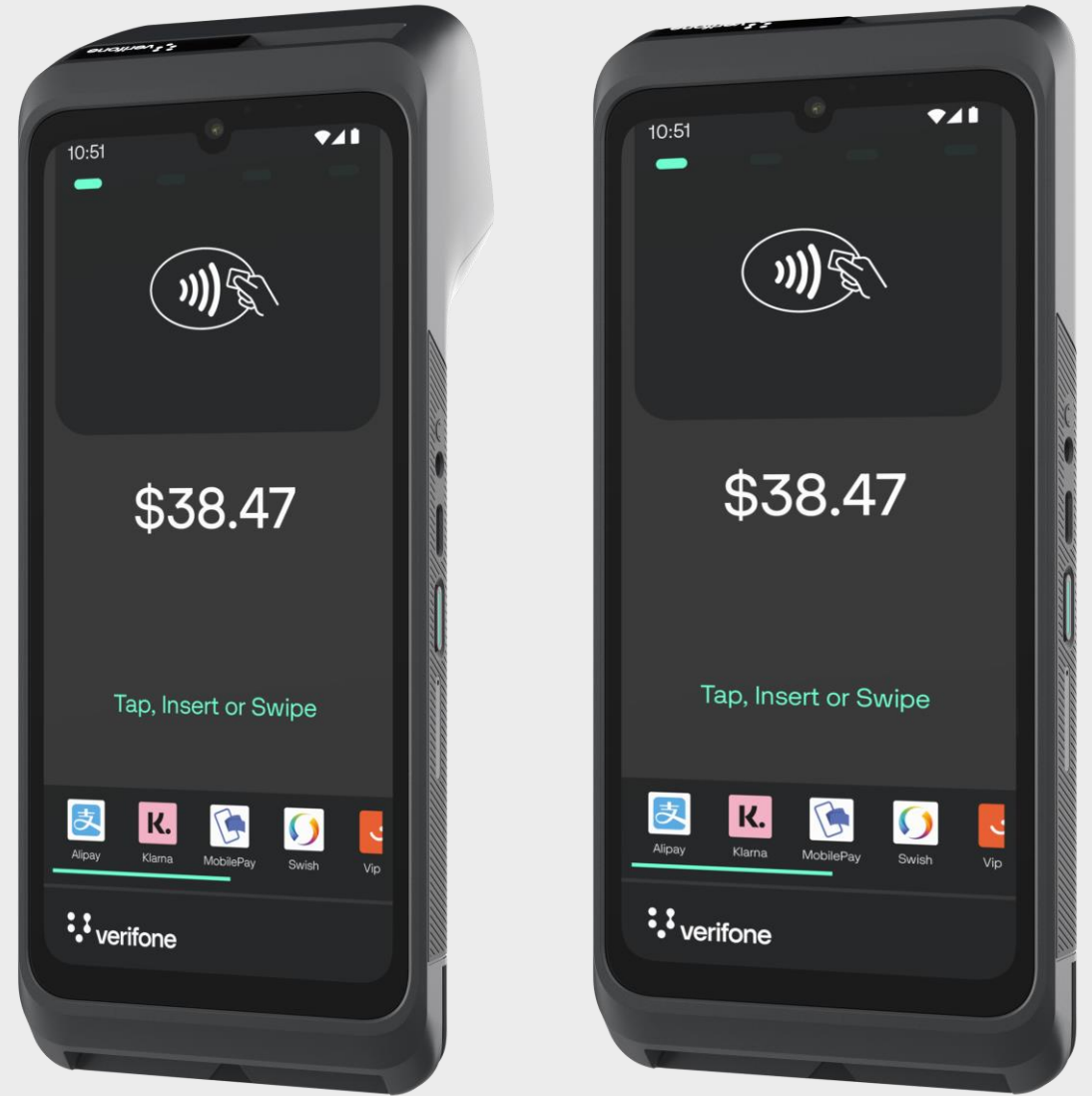
Legal

Product updates

Victa Portable and Mobile

- Powering commerce wherever business happens
- Improve customer interactions with a bright 6.7" HD+ touchscreen built for fast engagement
- Fully available with Verifone Pay
- Ready for partners and customer projects

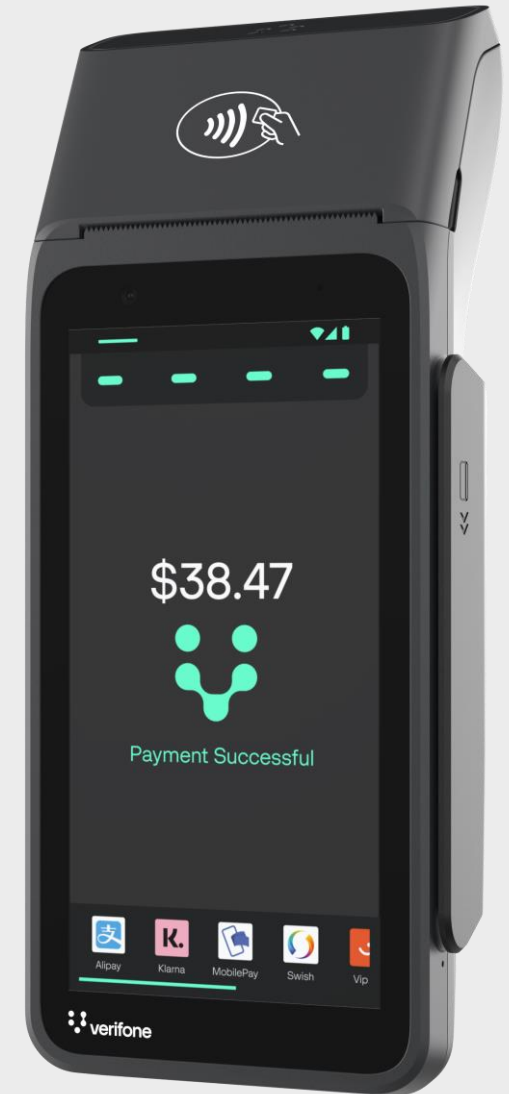
Availability



V660P Plus & P630 Plus

- Improved models of already proven HW
- Ready for customer pilots!
- Plus models come with:
 - Android 13 (upgradable to Android 16)
 - PCI PTS 7
- P630:
 - Forward facing camera/QR scanner
 - Headset jack

Availability



UX700 WBU



- Self-service in any conditions
- Engage customers with large touchscreen designed for outdoor and self-service use
- **Withstand harsh conditions** with weatherproof, high-impact resistant hardware
- Now available for customer projects with Verifone Pay

Availability





P630-A – VPFIPA

- Future-proof replacement for P400 installations – PCI PTS 6
- Re-usable integration and proven form-factor
- Verifone's Secure Linux-based operating system
- Now available with Verifone Pay

Availability

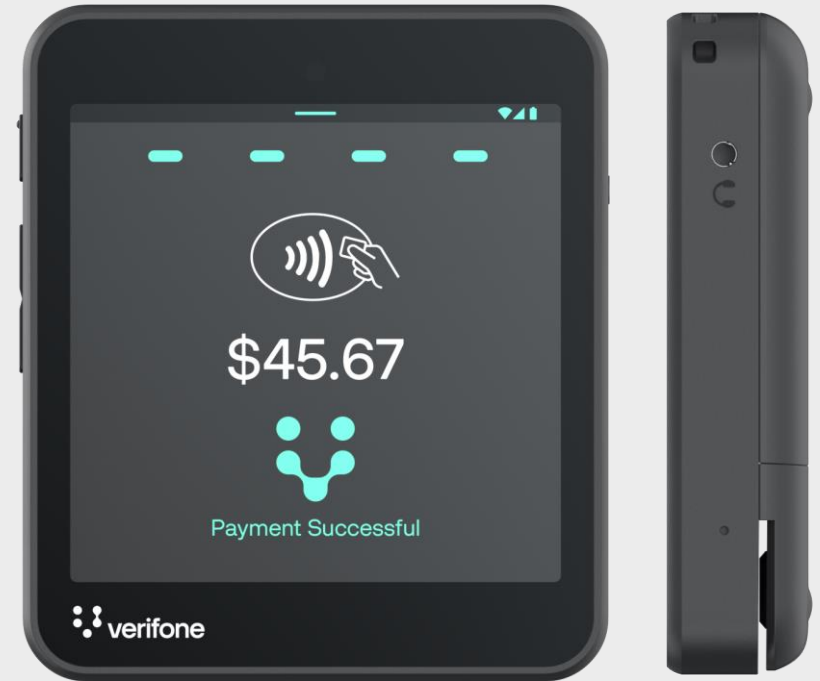


Small device. Big capability.

Victa Mini – Verifone Pay

- 4" color touchscreen in a compact, space-saving form factor
- Full-featured payment acceptance - tap, dip, swipe, and PIN
- Android 13-based platform with quad-core performance
- Wi-Fi, Bluetooth, and optional LTE for flexible connectivity
- All-day battery life with optional charging base

Verifone Pay – targeting pilot readiness after summer!



Verifone Pay: customizable report

Available in TCS Client for customers to configure

Customer value:

- Customers can customize this report to meet their needs and build the transaction and payout reports according to preference.
- The report(s) can be set up to be delivered automatically (Excel/CSV) without logging into the portal.
- Reports can be set up as a one-time report (for e.g. accounting or troubleshooting purposes) or as a recurring monthly/weekly/daily report to track transactions and money flows.
- No need to login to UI for daily settlement report. Delivery via email.
- ***Callout for customer input! Help us improve!***

Customizable Reports

Build the transaction and payout reports you need – and have them delivered automatically to your inbox (Excel/CSV) without logging into the portal.



No More Daily Logins

Get the reports you need automatically via email.



Flexible Scheduling

Choose daily, weekly, or monthly delivery to fit your workflow.



Share with Ease

Send reports to your accountant or back office by adding additional recipients.



Clean, Accurate Data

Faster exception handling and easier analysis with exactly the fields that matter.



Partner integration updates

Hackathon success stories

Partner feedback

”

Extremely impressed by Verifone’s line-up; they dedicated all their resources to our disposal. As a result, we were able to solve problems together that hadn’t been possible to solve before.

Tomas Gärde, Gardeco

”

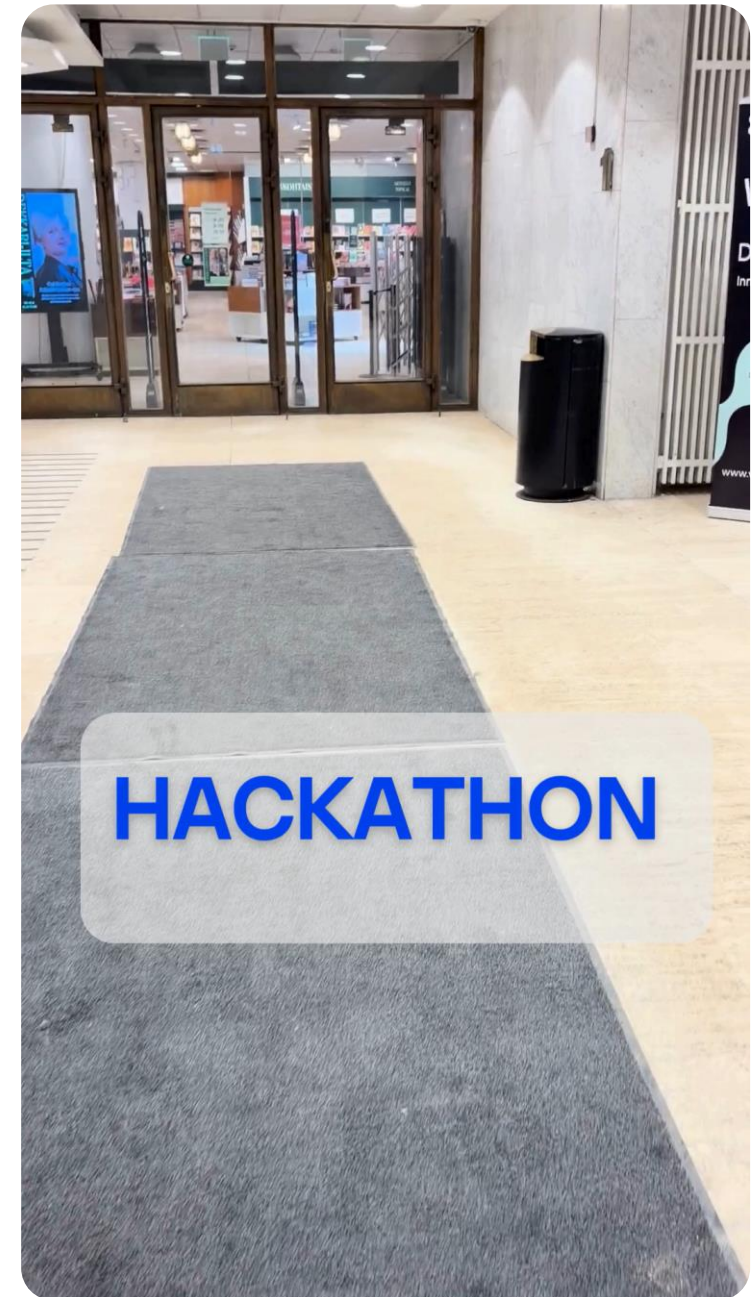
What I loved was how informal it felt - and everyone you met was genuinely warm and welcoming. Verifone's Product and Engineering Team really knew their stuff - which saved us many days of work we would have spent figuring it out on our own. But maybe the most important thing was that there was no 'us and them' - it felt truly inclusive.

Ricardo Sian Kallo, Sianetic

”

I’m impressed by Verifone’s team and developer support. From the first walkthrough to a working integration took about an hour, which exceeded my expectations.

Cyril Porseland, JobOffice AB



Verifone Development Portal

docs.verifone.com | One portal. All resources.

Before — Verifone.Cloud

- Multiple portals & logins
- Documentation not searchable
- Content split across sites
- No unified support access



Now — Verifone Portal

- Single Sign-On across all tools
- AI-powered search (Claude/LLM)
- All docs, SDKs & quick-start guides
- Training videos & assessments
- Downloads, Signing Portal, JSM & VHQ



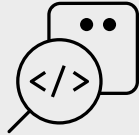
Your integration journey

Summary and next steps



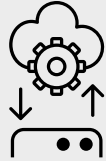
Register

Sign up at docs.verifone.com and explore the dev portal



Build, test

Use SDKs, quick-start guides and AI search to develop



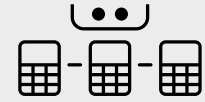
Self-assess

Complete the integration assessment checklist



Raise JSM ticket

Submit via Jira Service Desk for support at any stage

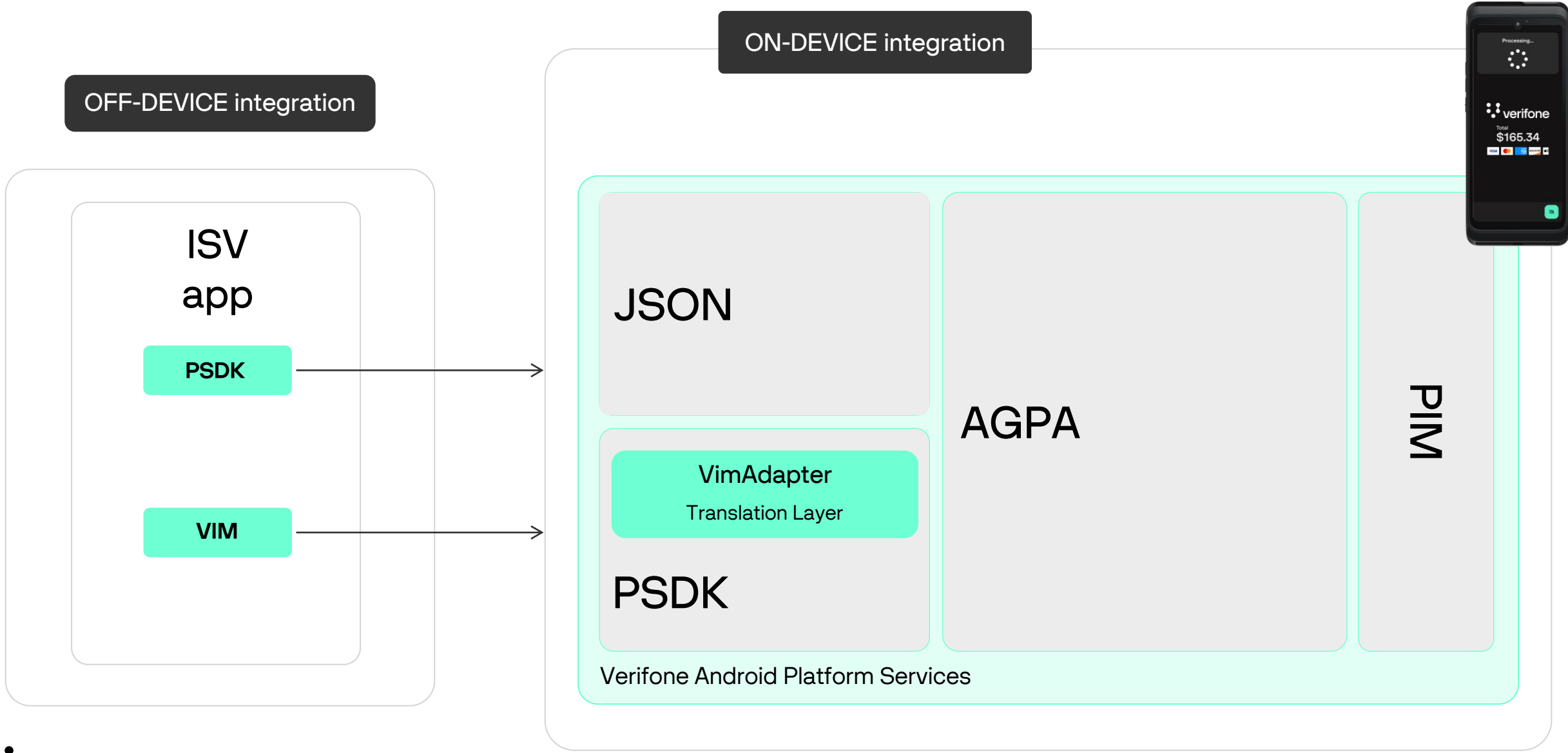


Go to production

Assessment approved → reference set creation → VHQ deployment

Get started → docs.verifone.com

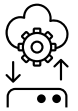
VIM adapter — How it works



Software updates



Unified software release process
across all Verifone terminals



Consistent versions in production
no more fragmentation across devices



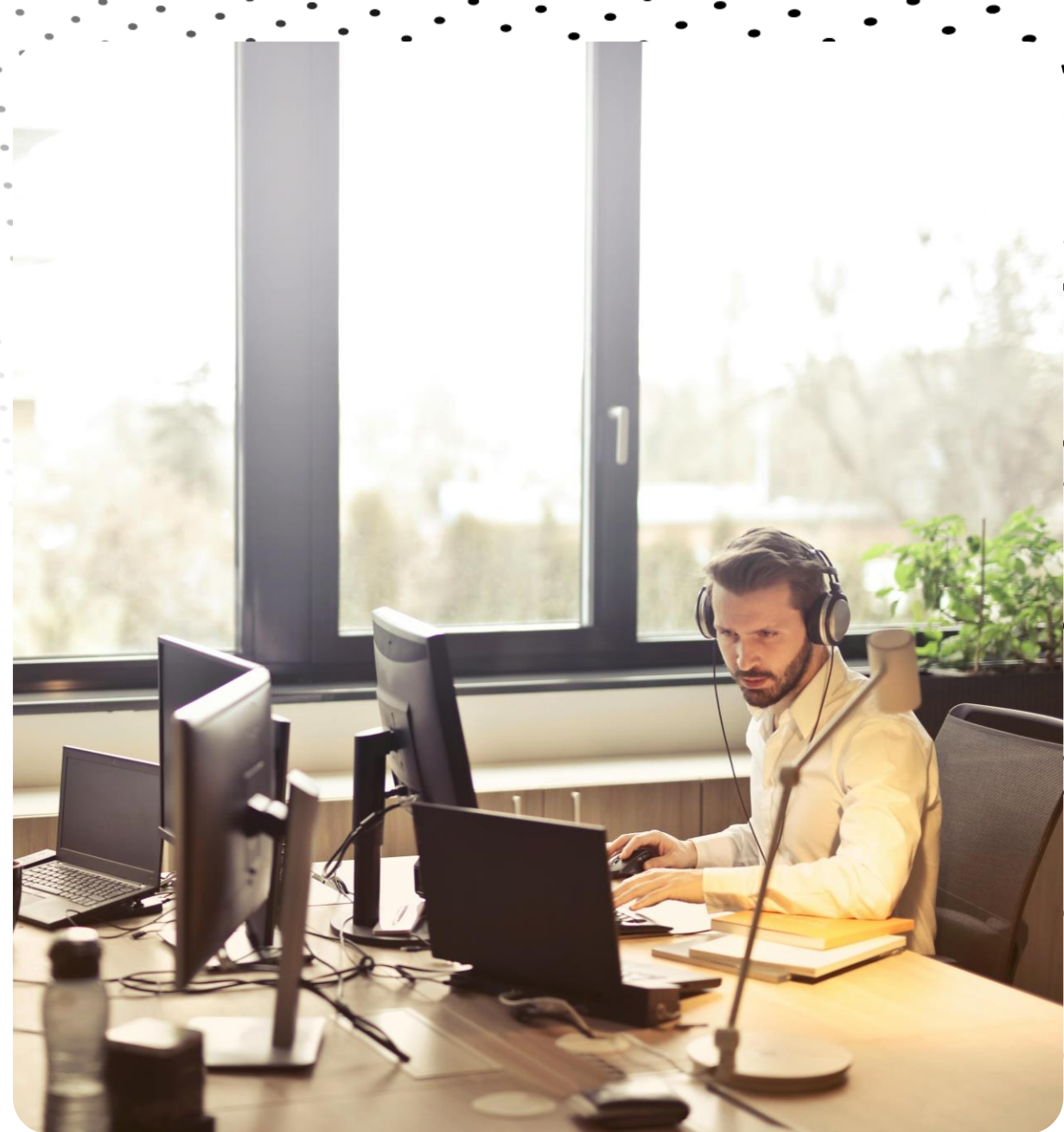
Predictable update cycles
for a more stable integration foundation



Always running the latest Verifone software
in production



Release notes published for every update
know exactly what changed and when

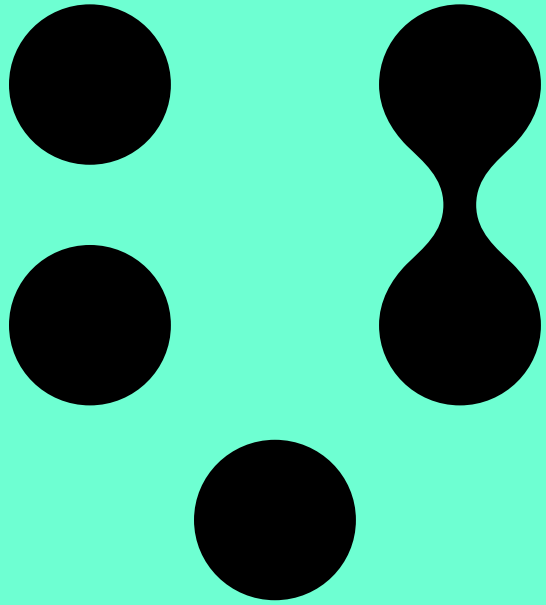


Q&A

Use the Questions tab in the webinar platform to send us your queries.

Get in touch with us anytime at Nordics.Marketing@verifone.com.

Thank you



verifone