



Stop Doing, Start Leading.

A two-day leadership program from Dale Carnegie.

Jump to

Dates & investment

WHY THIS PROGRAM

The shift most leaders figure out alone.

One day the work is the job. The next, the job is getting results through other people. Nobody gives leaders a handbook for that transition. Most figure it out through trial and error. The cost of that shows up in stressed teams, frustrated managers, and capable people who quietly disengage.

The pace of today's workplaces makes this harder. Organisations are leaner, expectations are higher, and leaders are being asked to build capability in a workforce being reshaped by technology and social shifts. Many were promoted without having received any real leadership training themselves.

The leaders who navigate this well aren't necessarily the most experienced. They're the ones who made the shift deliberately from doing to leading.

Where most leaders get stuck

- 1 Still doing the work and trying to lead at the same time
- 2 Having difficult conversations while maintaining good relationships
- 3 Identifying when and how to develop others
- 4 Delegating in a way that actually frees up time
- 5 Creating the space to do all of this



WHY THIS MATTERS NOW

Most leadership development happens too late. Often not at all.

High performers get promoted because they're good at the work. That's not the problem. The problem is that what made them successful as an individual contributor doesn't automatically translate into leading others.

Many of the leaders in this program have been managing people for years before attending. Not because they weren't good at their jobs. Because the opportunity never came up.

Stop Doing, Start Leading is designed for both: the leader who's six months in and still finding their feet, and the one who's been doing this for years but has never had structured time to reflect, reset, and sharpen the skills that actually matter.



Stop Doing, Start Leading



THE PROGRAM

Two days. In person. No lectures.

Stop Doing, Start Leading is a practical program. Participants spend two days working through the challenges that actually come up in their roles. Not case studies from other industries, not theoretical frameworks.

Some of the themes participants work through:

People Development

Develop a team without losing a week.

Structure roles and responsibilities around what genuinely energises each person.

Accountability

Build without micromanaging.

Set the conditions for a team to own their work.

Difficulty Conversations

Say the things that need saying.

Direct performance conversations, handled with confidence.

Delegation

Hand things off in a way that sticks.

Free up time to lead instead of just doing.



WHAT PARTICIPANTS LEAVE WITH

What participants are able to do after two days.

- ✓ Increase self-awareness and understand their strengths and blind spots as a leader
- ✓ Have the direct conversations most leaders keep avoiding
- ✓ Lead people without relying on position or pressure
- ✓ Communicate in a way that builds trust and gets results
- ✓ Leave with a personal Leadership Impact Plan:
A practical, specific plan for applying what they've learned from day one back on the job

WHO IT'S FOR

Built for leaders in the middle of it.

Participants come from different industries and organisations which is part of what makes the conversations so useful.

Experience Level

Ideal for people preparing to step into leadership, through to those who've been leading for years and are ready to shift from doing the work to building the team around them.

How People Get There

Most enrol themselves or are put forward by their organisation. Either way, the experience is the same real conversations and real practice.



WHY IT WORKS

Good training changes what people know. This changes how they lead.

It's credible.

Over 100 years. More than 9 million graduates globally. Delivered by certified facilitators with real leadership experience. Used by organisations including Google, Microsoft, FedEx, and Johnson & Johnson. Ranked among the top 20 leadership development companies globally.

It's practical.

Practice-first sessions focused on the conversations leaders actually have: trust, feedback, accountability, performance. Participants work with real scenarios, practise live, and leave with a clear action plan to apply from day one back on the job.

It's personalised.

Participants identify their strengths and credibility gaps, then develop a Leadership Impact Plan: a practical guide that keeps working well beyond the two days in the room.



THE INVESTMENT

The investment in better leadership.

Gain practical skills that will benefit careers, relationships, and confidence for years to come.

A\$1,895 + GST per participant

Includes:

- ✓ 2 x 60-min live online sessions
- ✓ All course materials
- ✓ 2 days in-person training
- ✓ Catering

Duration

2 days
9:00 AM to 5:00 PM

Format

In-person training +
live online sessions

Locations & Dates

Sydney, NSW

10-11 Sep 2026
8-9 Apr 2027
29-30 Jul 2027

Melbourne, VIC

20-21 May 2027

Spaces are limited to ensure focused support for each participant.



JUST SO YOU KNOW

Straight answers to the questions that come up before most people get started.

Who is this course for?

Leaders and people managers at any stage — from those preparing to step into their first leadership role to those who've been managing for years without formal training. If the shift from doing to leading feels harder than it should, this program is designed for that.

What is the format?

The program begins with an online kick-off session where participants complete a leadership competency assessment. Two days of in-person training follow, with live coaching, real practice, and group work. A sustainment session wraps things up online, reviewing participants' Leadership Impact Plans and setting new goals.

What is included in the fee?

All course materials, catering, the competency assessment, and the Leadership Impact Plan workbook.

Do you offer payment plans?

Yes. Get in touch to discuss options.

Can multiple people from the same organisation join?

Yes. The program can also be run exclusively for a team, either off the shelf or customised. Get in touch to discuss.

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What participants are saying

"I would be surprised if even the most experienced business leader was not able to take something away from this course."

-Julie Brown

Finance Manager, Jayco Newcastle

"Very worthwhile course, took away some useful tips, learnt a lot and met some very good people."

- Paul Duffy

Merchant Business Brokers

"Right training, awesome and talented trainers. If business growth is your thing, then hook up with Dale Carnegie."

-Buchi Ezidiegwu

Business Development,
Bolivi Professionals

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114 years

of experience

64 years

of experience in Australia

Over 430

of the global Fortune 500

ISO 9001

certified since 1998

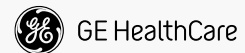
92.9%

VOC client satisfaction score

Top 20

global training company

Some of our clients leveraging the power of people



Ready to make the shift?

Register for the next intake or get in touch to find out more.

Register Now

dalecarnegietraining.com.au



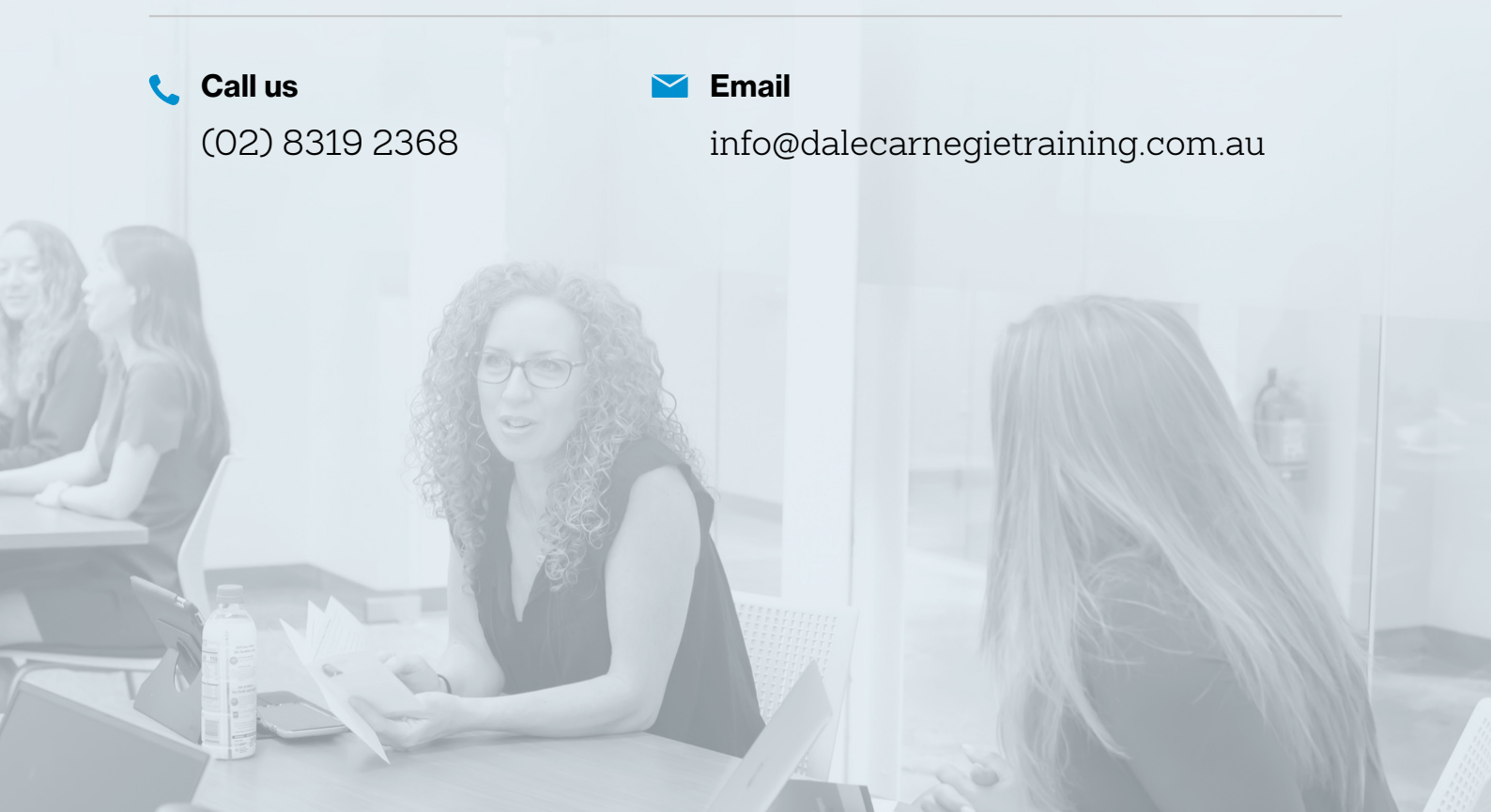
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Looking for a program specifically tailored for a team? Let's talk.

Contact us at info@dalecarnegietraining.com.au