

Deploying SAP® Cloud Platform Integration Smoothly with SAP Advanced Deployment



Turner International Argentina, a division of Turner Broadcasting System Latin America Inc. Buenos Aires, Argentina www.turnerargentina.com

Industry
Media

Products and Services
TV broadcasting and distribution

Employees
900

SAP® Solutions and Services
SAP® Cloud Platform Integration service, SAP Advanced Deployment service, SAP Digital Business Services, SAP Activate innovation adoption framework, and SAP S/4HANA®

Turner International Argentina looked to SAP Advanced Deployment when using SAP Cloud Platform Integration to support real-time accounting processes in Chile. The support of SAP Digital Business Services helped ensure a smooth launch and has set the stage for deployment of SAP S/4HANA across all of the company's Latin American operations.

Before: Challenges and Opportunities

- Continuously invest in the latest software solutions to remain a leader in the broadcasting industry
- Use SAP Cloud Platform Integration to deploy SAP S/4HANA to support accounting and financial close processes in Chile as part of a project to implement the suite across operations in Chile, Brazil, and Argentina

Why SAP

- SAP Advanced Deployment, a comprehensive service offering for SAP-led projects addressing planning, design, and complete implementation, including execution services for SAP S/4HANA software
- SAP Cloud Platform Integration for end-to-end process integration across cloud-based and on-premise applications
- SAP S/4HANA providing a real-time enterprise resource management suite for digital business
- SAP Activate offering an agile framework for deployment of SAP S/4HANA

After: Value-Driven Results

- Faster implementation thanks to a solid methodology and excellent teamwork enabling an on-time launch within budget – with minimized risk due to the SAP team's product knowledge and project management capabilities
- Greater efficiency of financial processes – the first company in Chile to use this software with the country's official taxation agency
- Greater responsiveness to new business requirements aided by cutting-edge technology

“A deep knowledge of SAP solutions is key to a business-value-oriented implementation. SAP Advanced Deployment helped us improve our performance significantly, optimize our data model, and tap more efficiently into the digital economy.”

Gustavo Souza, IT Manager Turner International Argentina

80%

Data model optimization, improving system performance

50%

Faster access to large data volumes

40%

Decrease in end-user incidents