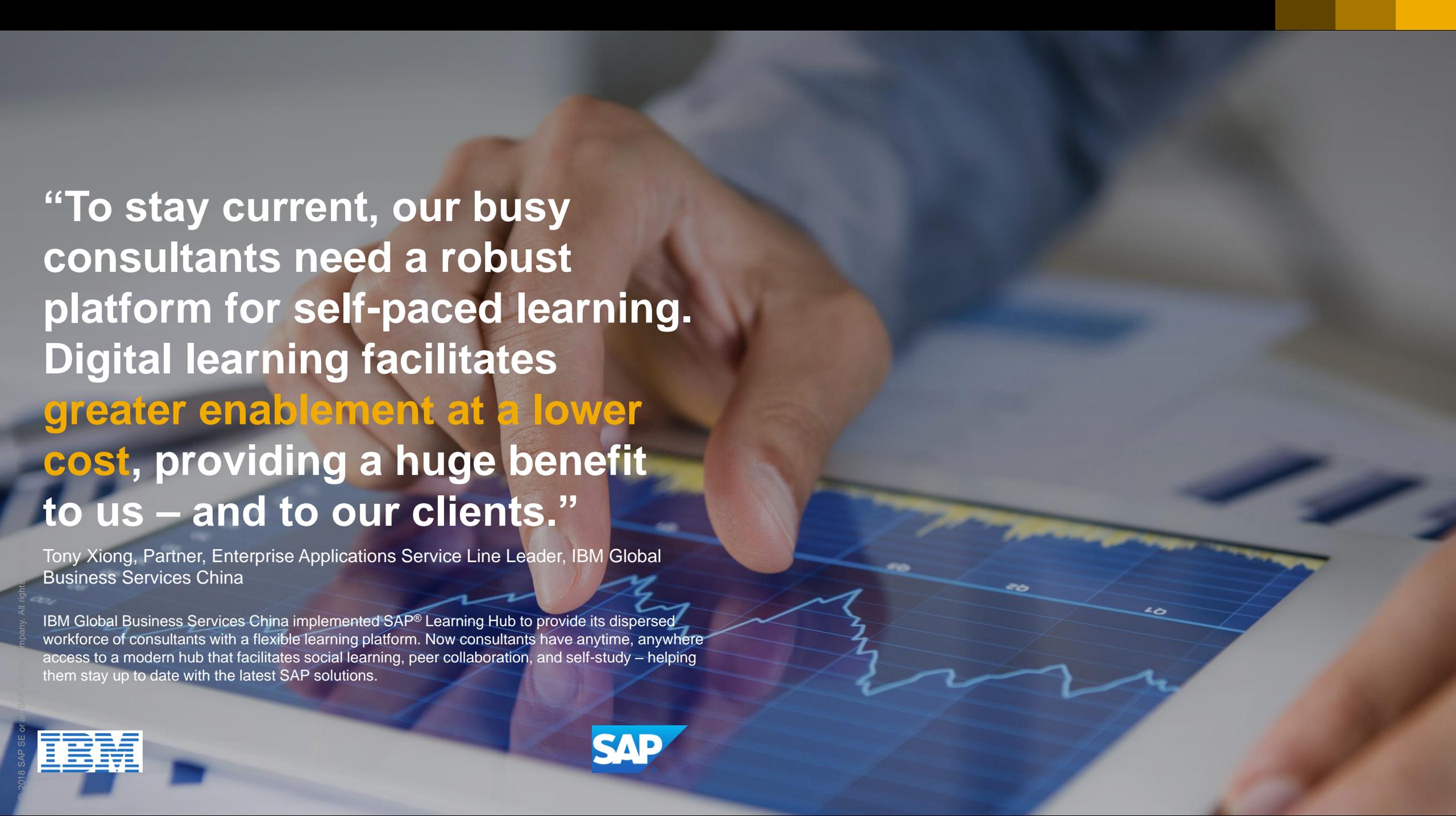# How Is a Modern Learning Platform Helping Make Digital Transformation a Reality in China?

Digital transformation is more than a high-level business concept in China – it's a reality. From initiatives such as "Made in China 2025" to "Internet Plus," China is undergoing tremendous change. To keep pace with this momentum, IBM Global Business Services China (IBM GBS GCG) is dedicated to offering best-in-class consulting service that helps ensure customer success. As part of this effort, the company must keep 960 consultants specialized in SAP® software on the cutting edge of these solutions. Its challenge is to keep consultants where they are needed most – at customer sites – while requiring them to stay current with technology that is continually advancing.

With SAP Learning Hub, IBM GBS GCG consultants now have anytime, anywhere access to training tools and materials. They can use Learning Journey guides to access learning paths that help them become fully competent in specific solutions. They can collaborate in SAP Learning Rooms to gain deep insight into solutions from SAP experts and share the learning experience with peers. Thanks to SAP Learning Hub, IBM GBS GCG now has a top-notch learning platform that helps ensure every IBM GBS GCG project deploying SAP solutions is a success.

"**To stay current, our busy consultants need a robust platform for self-paced learning. Digital learning facilitates greater enablement at a lower cost, providing a huge benefit to us – and to our clients.**"

Tony Xiong, Partner, Enterprise Applications Service Line Leader, IBM Global Business Services China

IBM Global Business Services China implemented SAP® Learning Hub to provide its dispersed workforce of consultants with a flexible learning platform. Now consultants have anytime, anywhere access to a modern hub that facilitates social learning, peer collaboration, and self-study – helping them stay up to date with the latest SAP solutions.

Keeping Business Consultants Current with
SAP® Learning Hub

IBM Global Business Services China (IBM GBS GCG)
www.ibm.com

Industry
Professional services

Products and Services
Business and technology services

Employees
10,000

SAP® Solutions
SAP® Learning Hub, SAP Learning Rooms, and Learning Journey guides

IBM GBS GCG used SAP Learning Hub to enhance its consultants' knowledge of SAP solutions. It now has a cost-efficient way to enable self-paced learning and help its people stay up to date.

Before: Challenges and Opportunities
Enable a busy and widely dispersed workforce of IBM GBS GCG consultants to increase their knowledge of SAP offerings and stay current using a digital learning solution

Why SAP
- Cost-effective platform provided by SAP Learning Hub for learning SAP software and solutions
- Integrated view of all relevant training material through visual Learning Journey guides illustrating recommended paths to competency
- 24x7 access to training content, including self-paced e-learning courses, e-books, videos, live sessions with SAP experts, and collaborative SAP Learning Rooms
- Scalable, on-demand learning that is up to date, personalized, localized, and available anytime
- Customized online expert sessions and offline self-study through SAP Learning Hub at no extra cost
- A quick start on SAP Learning Hub facilitated by enablement sessions outlining new features and functions

After: Value-Driven Results
- Greater flexibility and accommodation of a dispersed workforce with fragmented learning times, thanks to immediate and easy access to a modern platform for social learning, peer collaboration, and self-study
- Deeper understanding of training materials with the aid of practical learning experiences
- Lower cost of training scheduling with the guidance of clear learning paths for specific solutions
- Greater passion for learning sparked by a Greater China learning room featuring localized content and events

"The blended learning approach of SAP Learning Hub has enabled our consultants to upskill their knowledge of SAP solutions under the guidance of virtual sessions provided by top-quality professional trainers."

Tony Xiong, Partner, Enterprise Applications Service Line Leader, IBM Global Business Services China

81%
Lower external average training cost per consultant (versus traditional offerings)

8x
More training participants covered (versus traditional offerings)

11%
Higher active learner rate thanks to a company-specific adoption plan

8.8/10
User satisfaction rating for pilot course on SAP S/4HANA®

Learn more ›

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