



Century Cement: Improving Business Performance and Transforming Digital Operations Using SAP S/4HANA®

Quality, technology, and trust – the three reasons why Century Cement has been at the helm of the cement industry for the past 40 years. As the leading brand in a country that is the second-largest cement manufacturer worldwide after China, Century Cement is a pioneer in producing quality products with customer-centric services. With customer needs guiding its business plans, the company wanted to upgrade to a platform that offered enhanced operational capabilities, better business performance-tracking insight, and real-time information and analytics.

Century Cement worked with KPIT to migrate to the SAP S/4HANA® Enterprise Management solution and optimized business operations, streamlined data management processes, and reduced the time it takes to execute reports. This migration has given Century Cement access to real-time data, which provides a seamless consumer experience and a competitive edge.



Business innovation improves decision-making

Company

Century Textiles and Industries Limited
(Cement Division)

Headquarters

Mumbai, India

Industry

Mill products

Products and Services

Cement

Employees

2,500

Revenue

US\$721 million

Web Site

birlagoldcement.com

Partner

KPIT Technologies Ltd.
www.kpit.com

Objectives

- Migrate from the SAP® ERP application to SAP S/4HANA® to cope with growing business needs
- Provide a centralized database
- Simplify business transactions using SAP Fiori® apps
- Create a single source of truth with a centralized database for all key business functions

Why SAP

- Early adoption of SAP S/4HANA for a competitive edge
- Real-time decision-making
- Simplification of the IT landscape

Resolution

- Partnered with KPIT to successfully migrate to the SAP S/4HANA Enterprise Management solution, enhance business performance, and achieve the company's mobility road map
- Successfully migrated to SAP S/4HANA to improve real-time business insights and simplify processes
- Accelerated on-time migration without business disruption

Benefits

- Enabled better and faster reporting
- Streamlined data management processes and enabled real-time reporting across multiple devices
- Established a solid foundation to roll out the company's digital strategy

"We chose SAP S/4HANA to improve our business processes and lay solid foundations for our future digital initiatives. We migrated our system without affecting critical business operations."

Sarang Deshpande, Vice President IT, Century Textiles and Industries Limited (Cement Division)

9 weeks

To successfully migrate to SAP S/4HANA Enterprise Management

50%

Reduction in time taken to sanitize code

80%

Reduction in database size (from 700 GB to 140 GB)

>70%

Reduction in time needed to execute reports

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