

Improving Efficiency to Support Growth with **SAP**[®] **Business ByDesign**[®]



petZEBA AG
Alberswil, Switzerland
www.josera.ch

Industry
Retail

Products and Services
Animal food and supplies

Employees
20

SAP[®] Solutions
SAP[®] Business ByDesign[®]
solution

Family-run retailer petZEB

A provides animal feed to pet shops, animal shelters, vets, and consumers across Switzerland. Looking to expand operations throughout Europe, petZEBA unified, streamlined, and simplified business processes with SAP Business ByDesign – boosting efficiency to help ensure the company can continue to meet the demands of business growth.

Before: Challenges and Opportunities

- Expand the business internationally
- Simplify administrative and back-end processes wherever possible
- Integrate the online store more tightly with inventory management and logistics workflows
- Take a more active approach to customer relationship management and marketing

Why SAP and AGILITA

- SAP Business ByDesign, a solution specifically tailored to small and midsize enterprises
- More than 35 business scenarios and industry best practices enabled by the solution
- Flexibility to scale the solution in line with business growth
- Cloud-based solution for a quick and simple rollout
- Fast deployment in just four months by AGILITA, an SAP gold partner

After: Value-Driven Results

- Integrated business processes and established standard workflows, boosting operational efficiency to enable the company to meet growth demands
- Introduced mobile data-capture devices, enabling warehouse staff to check real-time stock levels on the go and reducing the number of inventory errors
- Brought greater insight into customer buying habits, which will inform targeted marketing in the future

“SAP Business ByDesign is at the heart of our digital transformation. The simple mobile app gives staff 24x7 access to the latest stock information, helping us optimize warehouse logistics and deliver products faster.”

Kilian Zemp, Managing Director, petZEB

A AG

Featured Partner



>35

Processes streamlined through
a single solution

24x7

Mobile access to stock data

Fewer

Inventory errors