



How Does Utopia Help Its Customers Get – and Keep – Their Data Right?

Companies in asset-intensive industries – including chemicals, oil and gas, and utilities – that need to maintain crucial assets and realize maximum productivity rely on Utopia. Focused on management and governance of critical master data, Utopia’s “build, fix, sustain” approach, along with best-in-class software and services, empowers its customers to get their data right – and keep it right. Utopia’s solutions process trusted data serving as a foundation for high-performance analytics that help customers make better asset-related decisions.

Offering its asset master data library through SAP® Asset Intelligence Network, Utopia provides more than 500,000 objects to support customers. Optimized plant and asset maintenance, increased productivity, and efficient management of brownfield asset master data have resulted from using Utopia’s solution extensions for the SAP Master Data Governance application and the SAP Enterprise Asset Management solution. Customers have found essential asset master data for aging assets – some from manufacturers that no longer exist – using Utopia’s repository to accelerate remediation and maintenance.





Optimizing Asset Management with Rich Master Data and SAP® Solution Extensions



Utopia Global Inc.
Mundelein, Illinois
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Industries
Professional services

Products and Services
Data migration and transformation and enrichment services for SAP customers

Employees
500

Revenue
US\$33.428 million (estimated)

SAP® Solutions
SAP® Asset Intelligence Network; SAP Enterprise Asset Management (SAP EAM) solution; SAP Asset Information Workbench by Utopia application; SAP Master Data Governance application, with extensions for EAM and retail and fashion management by Utopia

A global software development and content provider for asset management solution extensions for SAP, Utopia’s services include asset data migration, transformation, and enrichment. It supports its customers – companies that need to keep tabs on all types of assets – with comprehensive master data services.

Before: Challenges and Opportunities

- Enable companies in various industries to benefit from a rich repository of asset master data
- Provide asset descriptions for brownfield facilities in industries such as oil and gas, chemicals, and utilities
- Deliver relevant asset data through SAP Asset Intelligence Network and its digital service request capability
- Offer a simple mechanism for requests for asset master data for equipment plus an asset master data library

Why SAP and Utopia

- Development partner for SAP Master Data Governance and SAP Asset Information Workbench for the enterprise management product category and SAP EAM
- Solution provider of fashion, retail, and EAM extensions for SAP Master Data Governance, and SAP Asset Information Workbench, including versions for SAP S/4HANA®
- Integrated applications with SAP Asset Intelligence Network, reliable sources for required, critical asset master data

After: Value-Driven Results

- Integration with solution extensions for SAP Master Data Governance and SAP Asset Information Workbench
- Asset master data library with more than 500,000 objects available through SAP Asset Intelligence Network
- Efficient management of brownfield asset master data, including comprehensive descriptions and other content compliant with ISO 14224
- Optimized plant and asset maintenance and increased productivity

“We believe master data is the DNA of an enterprise. Our solution extensions respond to client demand for solutions for the digital economy, the Internet of Things, Big Data, and analytics.”

Arvind J. Singh, CEO, Utopia Global Inc.

>400

Templates for integration with SAP solutions for enterprise data management

Reduced

Project risks and costs

Maximized

Return on investment, collaboration, and competitive advantage

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