

How Is Expert Data Volume Management Helping a Government Enterprise Reduce its Data Footprint?

Vinmonopolet is the body tasked with implementing the Norwegian government's strategy to limit citizens' consumption of alcohol, primarily through high cost and limited access. Its main objective is to distribute alcoholic goods responsibly while restricting the motive of private economic gain in alcohol sales. Equally important is its social responsibility to prevent the sale of alcohol to minors and visibly inebriated customers. To help it achieve these goals, the organization uses the SAP® ERP application.

When large data volumes were creating performance issues, Vinmonopolet turned to SAP Enterprise Support services. Participating in the SAP Enterprise Support Academy program and using value maps for data volume management, Vinmonopolet was able to quickly identify issues – large and small – and make a plan to address them. The first phase of the project saw a 700 GB decrease in data, with further reductions coming soon. The result is a more efficient ERP system that helps Vinmonopolet in its mission to support responsible alcohol use in Norway.



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Reducing Data Footprint and Improving Performance with SAP® Enterprise Support



AS Vinmonopolet
Oslo, Norway
www.vinmonopolet.no

Industry
Public sector

Products and Services
State-run retail sales of wines, spirits, and strong beer

Employees
1,850

Revenue
€1.8 billion

SAP® Solutions
SAP® ERP application, SAP Enterprise Support value maps, and SAP Enterprise Support Academy program

When large data volumes were affecting the performance of Vinmonopolet's SAP ERP application, it turned to SAP Enterprise Support services. With help from value maps for data volume management, the organization was able to identify both quick fixes and larger issues and establish a strategy to better manage its data.

Before: Challenges and Opportunities

- Maintain strong alcohol sales while also reducing overall alcohol consumption to protect public health
- Increase data visibility and better manage volume to improve performance of SAP ERP and transaction speed

Why SAP

- From-the-source expertise available only through SAP Enterprise Support
- Value maps to help identify the best support offerings for data management and empower internal teams with self-service data management proficiency
- Dedicated SAP Enterprise Support advisory team to guide the project and help ensure success
- SAP Enterprise Support Academy, which provides high-impact enablement offerings to help prepare for digital transformation

After: Value-Driven Results

- Identification of large data volumes in SAP ERP that were causing performance issues
- Creation of an action plan to classify and prioritize data-volume management issues – identifying more complicated action areas as well as quick wins
- Support and guidance on how to continuously optimize the data-volume management strategy, including the eventual addition of the SAP Business Warehouse application
- Reduction of data footprint and greater transparency into existing data

“The team from SAP Enterprise Support has been great. Since our data-volume management project began, we have seen a 700 GB data reduction in SAP ERP – from 2.8 TB to 2.1 TB – which is just the beginning.”

Mads Walle Pettersen, SAP Core Team Lead, AS Vinmonopolet

25%

Data volume reduction in SAP ERP
(from 2.8 TB to 2.1 TB)

700 GB

Of that reduction through quick-win data-volume management steps such as archiving and deleting technical data

Best-practice

Data management strategy for the future



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