

Any Reason You Can't Implement SAP S/4HANA® In Seven Months, Like an Indian CPG Company Did?

People throughout India know where to turn for top-quality consumer packaged goods (CPG) such as fabric whiteners, soaps, detergents, mosquito repellents, scrubbers, incense sticks, and much more: Jyothy Laboratories Ltd. The company has achieved exponential growth over its 35-year life, but it realized that to be ready to grow even more, it needed to take advantage of new technologies and consolidate disparate point solutions.

Knowing that SAP is the leading business software supplier to CPG companies around the world, Jyothy Labs took a look and found that SAP S/4HANA®, along with the SAP® BusinessObjects™ Business Intelligence suite, fulfilled all its needs. Now that the company is live with these SAP solutions after just a seven-month implementation, it is positioned to use other fast-emerging technologies to increase revenue and customer satisfaction.



“We have embarked on our digital transformation and experienced a smooth transition to SAP software. SAP S/4HANA brings process eminence to our organization and empowers us to drive our core businesses with more simplicity and effectiveness.”

Ravi Razdan, Head – Systems and HR, Jyothy Laboratories Ltd.

An emphasis on product quality has paid off for Jyothy Labs, as its growth record proves. Now that SAP S/4HANA® is in place, the company is digitalizing every aspect of its business, including finance, HR, sales and distribution, materials management, production planning, and quality management. Jyothy Labs has also developed a workflow for using its SAP® software to continually improve the processes that underlie these functions.



US\$77

Amount of money the company started with



28

Manufacturing plants



36

Distribution centers

Transforming and Digitalizing Every Business Process with SAP S/4HANA®



Jyothy Laboratories Ltd.
Mumbai, India
www.jyothylaboratories.com

Industry
Consumer products

Products and Services
Consumer packaged goods for personal and health care

Employees
2,500

Revenue
Rs 1,700 crore
(US\$300 million)

SAP® Solutions
SAP S/4HANA®,
SAP® BusinessObjects™
Business Intelligence suite,
ASAP methodology, and
SAP Activate innovation
adoption framework

To continue its explosive growth, Jyothy Labs had to replace its legacy ERP system and disparate point solutions with a cutting-edge, highly integrated business solution. SAP S/4HANA met all needs, cutting manual effort and paving the way to use emerging technologies.

Before: Challenges and Opportunities

- Simplify the business while supporting growth
- Quickly adapt to changing business dynamics with minimal customization
- Support needed functionality in a single, easy-to-use system
- Improve production cost tracking
- Enable mobile reporting and approvals

Why SAP

- Availability of consumer packaged goods template qualified by SAP
- Excellent match with business needs
- Availability of local SAP software implementation expertise

After: Value-Driven Results

- Achieved data integrity
- Streamlined manufacturing and quality management
- Provided quick online analytics
- Enabled mobile access for traveling executives and the same front end for users
- Reduced complexity

“SAP S/4HANA has helped Jyothy Labs establish a digital core around which it can innovate and continue to digitally transform its business.”

Ravi Razdan, Head – Systems & HR, Jyothy Laboratories Ltd.

<7 months

To implement

>50

Locations online with SAP S/4HANA, including distribution centers and warehouses

Reduced

Time spent managing systems

Reduced

Time spent managing systems



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