

Uniting Technology and Business Processes with **SAP® Business ByDesign®**



Data One GmbH
Saarbrücken, Germany
www.dataone.de

Industry
Professional services

Employees
110

SAP® Solutions
SAP® Business ByDesign®
solution

Data One provides high-quality consulting services as well as add-ons for SAP Business ByDesign. In accordance with its mission of, “Leading customers through digital transformation,” the company aims to bring together business processes and technology – making a partnership with SAP the perfect fit. With SAP Business ByDesign, Data One is in a strong position for success.

Before: Challenges and Opportunities

- Strong investment in top-class digital marketing
- Recognition by customers as a reliable and competent go-to partner
- Creation of an individual digitalization strategy for every customer

Why SAP

- Strong customer trust in SAP’s reputation for advanced engineering and reliability across key business processes
- SAP PartnerEdge™ program membership (sell and build) to help bridge the gap between core business processes covered by SAP solutions and customer-specific requirements
- Early implementation partner for and user of SAP Business ByDesign – and one of the first SAP partners to develop add-ons for the solution

After: Value-Driven Results

- Ability to provide customers with an ERP solution that combines all core business processes in one product and enables fast, simple, and secure reporting on all relevant KPIs
- Projection to double revenue between 2016 and 2020
- SAP partner with SAP Recognized Expertise in SAP Business ByDesign in Germany

“Our mission is to guide customers through their digital transformation journey. SAP provides us with **strong business-enabling solutions and technological innovations that help our customers succeed.”**

Dr. of Engineering. Matthias Bender, CEO, Data One GmbH

40 add-ons

Developed for maintenance and engineering for SAP Business ByDesign

100%

Digital lead generation

>90%

Renewal rate on licenses for SAP Business ByDesign



Find out more about how cloud solutions help Data One win customers and extend its partnership with SAP.