

Native is an eco-friendly personal care brand

- **San Francisco, CA** based
- **P&G** Brand
- **8 stakeholders** across Native and P&G

Goals

- ✓ Align the supply chain team
- ✓ Manage production timelines
- ✓ Launch eco-friendly line of packaging
- ✓ Launch new product categories



Robert Sue
Senior Operations Manager

“ Anvyl really acts as our single source of truth for all things production and has enabled us to introduce new products to market faster than ever before. ”

OUTCOMES ACHIEVED USING ANVYL

PRODUCTION VISIBILITY

- Digitized POs
- Streamlined Communication
- ERP Integration
- Logistics Tracking

HIGHER PRODUCTIVITY

- Sourcing for eco-friendly packaging
- Automated milestone updates
- 8x increase in managed SKUs
- 5x increase in monthly active managed orders

RESULTS

99.5%

supplier engagement

100%

shipments linked to POs

45%

reduced per-unit costs

80%

reduced tooling costs

4 months

speed to market

0

added headcount

