



Epicor Success Story

Grupo Reveex

Company Facts

- ▶ Locations: Spain and Venezuela
- ▶ Industry: Pharmaceutical, foods and agricultural
- ▶ Web site: www.reveex.com

Success Highlights

Challenges

- ▶ Fast growth in the industry
- ▶ Communications and servers infrastructure
- ▶ Lack of integration for administrative and accounting information

Solution

- ▶ Epicor® iScala®

Benefits

- ▶ Boosted Sales
- ▶ Full integration of information
- ▶ Precision in batch control
- ▶ Customer satisfaction



Based in Maracay, Venezuela, Grupo Reveex is a company dedicated to the manufacture of pharmaceutical and nutritional products for veterinary use, as well as agrochemicals and pesticides. The Group consists of three companies: Laboratorios Reveex, Reveex Nutricion and Reveex Agricola. The area of animal drug products of Laboratorios Reveex was founded in 1979 and is the oldest company of Reveex Venezuela.

Grupo Reveex's mission is to produce and ensure veterinary medicinal products of the highest quality according to strict international standards developed to reach the goal of being world leaders in the market.

In 2007, Grupo Reveex began an accelerated growth stage that led them to seek a new technology alternative. They needed an enterprise resource planning (ERP) solution that would enable them to support their growth without neglecting customer service, an element of vital importance to the company.



Technological innovation as the key to success

To streamline operations, Grupo Reveex selected Epicor iScala in January 2008, after a careful evaluation of the solution in addition to solutions offered by two other vendors of high reputation in the industry.

"We chose Epicor based on the positive experiences of other companies in our industry," said Rafael Marrero, IT manager for Grupo Reveex Venezuela. "After hearing what the Epicor solution offered us, and given the integration issues for the administrative accounts with the system we had, we decided to migrate all group companies to this platform."

A year later, in January 2009, Grupo Reveex was running its operations with the new technology solution; in a relatively short time Epicor gave major benefits to the three companies of the group.

The importance of teamwork

The plan to implement new software was soon shared with all of the company staff. With proper coordination of efforts, the company began to see results over time.

"Teamwork made the project go faster than expected; we followed the Epicor way for the implementation. We created teams, everyone did what they had to, and soon things began to fall into place," said Marrero. "At this time, we felt very confident with the consultants that Epicor assigned to us, and their knowledge of the pharmaceutical industry."

Epicor leverages Grupo Reveex operations

After implementing Epicor in Grupo Reveex, the way the company works, and the results of everyday work changed dramatically. The area where the most benefit has been achieved is manufacturing.

"With the previous system, we did not have accurate batch control. This integration is accurate and traceable, which creates great satisfaction inside and outside the organization," said Marrero. "On the other hand, management of power factors in the raw materials was finally automated, saving plenty of time in the everyday product manufacturing."

The sales area has also achieved important improvements for the Venezuelan company.

"The department has been powered in a short period of time, and now the staff has information that comes from Epicor to their mobile devices. The most important thing is that everything is integrated; vendors know when the order has already been loaded because we have a whole string of data in the system," said Marrero. "With Epicor, consistency of data is a reality and that gives confidence to our organization, vendors and customers."

With Epicor, Grupo Reveex has obtained a significant increase in operational efficiency.

"Today, direct and indirect users work in the Epicor platform through a mobile intranet and portal. All of them are now experiencing the flexibility on business processes, they have information that is always available, and are confident that they have a flexible and scalable software solution that will grow with Grupo Reveex,"



About Epicor

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software that is designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers' unique business processes and operational requirements is built into every solution—in the cloud, hosted, or on premises. With a deep understanding of your industry, Epicor solutions spur growth while managing complexity. The result is powerful solutions that free your resources so you can grow your business. For more information, [connect with Epicor](#) or visit www.epicor.com.



Contact us for more information on Epicor Products and Services

+1.800.999.6995 info@epicor.com www.epicor.com

Corporate Office
804 Las Cimas Parkway
Austin, TX 78746
USA
Toll Free: +1.888.448.2636
Direct: +1.512.328.2300
Fax: +1.512.278.5590

Latin America and Caribbean
Blvd. Antonio L. Rodriguez #1882 Int. 104
Plaza Central, Col. Santa Maria
Monterrey, Nuevo Leon, CP 64650
Mexico
Phone: +52.81.1551.7100
Fax: +52.81.1551.7117

Europe, Middle East and Africa
No. 1 The Arena
Downshire Way
Bracknell, Berkshire RG12 1PU
United Kingdom
Phone: +44.1344.468468
Fax: +44.1344.468010

Asia
238A Thomson Road #23-06
Novena Square Tower A
Singapore 307684
Singapore
Phone: +65.6333.8121
Fax: +65.6333.8131

Australia and New Zealand
Suite 2 Level 8,
100 Pacific Highway
North Sydney, NSW 2060
Australia
Phone: +61.2.9927.6200
Fax: +61.2.9927.6298

The contents of this document are for informational purposes only and are subject to change without notice. Epicor Software Corporation makes no guarantee, representations or warranties with regard to the enclosed information and specifically disclaims, to the full extent of the law, any applicable implied warranties, such as fitness for a particular purpose, merchantability, satisfactory quality or reasonable skill and care. This document and its contents, including the viewpoints, dates and functional content expressed herein are believed to be accurate as of its date of publication, May 2014. The results represented in this testimonial may be unique to the particular user as each user's experience will vary. The usage of any Epicor software shall be pursuant to the applicable end user license agreement and the performance of any consulting services by Epicor personnel shall be pursuant to applicable standard services terms and conditions. Usage of the solution(s) described in this document with other Epicor software or third party products may require the purchase of licenses for such other products. The results represented in this testimonial may be unique to the particular user as each user's experience will vary. Epicor, the Epicor logo and iScala are registered trademarks or trademarks of Epicor Software Corporation in the United States, certain other countries and/or the EU. All other trademarks mentioned are the property of their respective owners. Copyright © 2014 Epicor Software Corporation. All rights reserved.