



**COMPANY:**  
Ultimat Frames

**COUNTRY:**  
United Kingdom

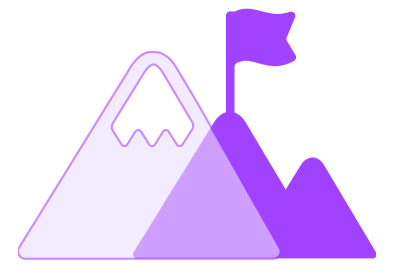
**INDUSTRY:**  
Manufacturing

**PARTNER:**  
ERPIQ

**WEBSITE:**  
[www.ultimatframes.com](http://www.ultimatframes.com)

## About Ultimat Frames **ULTIMAT**

Founded in 2000, Ultimat Frames is a leader in the art framing industry. Originally starting with a few galleries in southeast England, Ultimat expanded to thirteen art galleries and launched as a B2B provider. Ultimat now caters to various industries, including photography, interior design, and hospitality, offering high-end and budget-friendly framing options. With custom framing projects for prestigious galleries in London, New York, and Los Angeles, Ultimat Frames is renowned for delivering creative solutions to art consultants, interior designers, and high-profile artists and sports teams.



## The Challenge

As Ultimat Frames expanded, it became clear that managing a multifaceted business comes with complexities. The company faced significant challenges, particularly with outdated systems that led to operational inefficiency. As the business expanded into new markets, relying on manual processes and on-site servers created bottlenecks, security concerns, and high maintenance costs. Ultimat needed a more modern and efficient way to manage operations, including remote access without complex VPNs or remote desktop setups.



## The Solution

Ultimat Frames turned to ERPiQ, a trusted Priority partner in the UK, to help fully leverage Priority ERP's capabilities. Priority ERP modernized the business processes and significantly improved overall efficiency.

- ▶ In 2024, Ultimat migrated their systems to the Cloud. This enhanced operational flexibility and security, providing seamless remote access to the ERP system while reducing the costs and complexities of maintaining physical servers.
- ▶ Swift communication and custom-tailored solutions ensured that Ultimat's needs were met, further streamlining operations and supporting its growth strategy.



## The Result

Since moving to Priority Cloud ERP, The company has experienced enhanced productivity, improved security, and the ability to operate remotely efficiently. Reducing server maintenance costs and simplifying upgrade processes has saved the company time and resources, allowing the team to focus on innovation. Ultimat Frames is now well-positioned for continued growth with the flexibility to scale operations as needed.



**“With Priority, having automation that we can design in-house can just save you so much time, effort, and money.”**

Chris Neighbour, Director & Part owner, Ultimat LTD

See how Proirity works for you

Book a demo today ▶

