

LAURA POWERS

CHIEF STRATEGY OFFICER



SPEAKING TOPICS

The Strategy-Execution Gap

Leading Change

Rethinking Culture

STRATEGY THAT ADAPTS

Most strategies don't fail because they're wrong. They fail because they never reach the work.

Laura Powers cuts through the noise to show leaders what's really blocking execution, and how to fix it. With a sharp, practical perspective, she helps organizations connect strategy to action and build the capabilities to adapt and perform in a changing world.

ABOUT ME

Laura Powers is a global speaker and executive advisor who helps leaders turn strategy into real performance.

With more than 25 years of experience across engineering, product, marketing, sales, and professional services, she brings a rare ability to connect big-picture thinking with how work actually gets done.

Known for her clarity, candor, and practical insight, Laura challenges conventional thinking and helps organizations build the leadership, systems, and culture needed to adapt and deliver in a rapidly changing world.



Laura is a SUPERSTAR presenter and coach. She is amazing at facilitating staff/team synergy thereby increasing productivity and workplace fun exponentially.

**-DR. E. JAYE JOHNSON
ELEV8ED GURU**



Awesome story of power, intelligence and perseverance - all qualities we love about you!

**- SCOTT FORGEY, J.D.SIM
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For speaking inquiries, availability, and fees, please contact us using the details below.
Speakers@X2A.com

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