

AHMED SIDKY, PH.D.

CHIEF EXECUTIVE OFFICER



SPEAKING TOPICS

Mindset

Culture

High- Performance

Strategy

ABOUT ME

Ahmed's keynotes explore a simple but uncomfortable truth: performance is rarely a talent problem — it's a mindset and culture problem.

He challenges leaders to rethink how organizations actually work — how decisions get made, how accountability shows up, and how culture is shaped every day through behavior, not intention.

Moving beyond traditional, top-down change, he shows leaders how to design the conditions where change actually sticks — not as a rollout, but as a shift in how people work, decide, and interact.

On strategy, Ahmed introduces a more powerful, customer-centered approach — shifting the conversation from outputs to clear strategic bets — the behavioral changes you're trying to create for deep customer resonance. In an AI-accelerated world where output is cheap, the real advantage is learning what actually drives behavior and growth.



Ahmed was fantastic, quickly cutting to the chase on how your org might best achieve true end-to-end agility. A refreshing departure from the more theoretical practice focused courses.

**-NICK CAHILL
CTO AT RUNWAY**



Ahmed is truly inspirational. He demonstrates a familiarity with creativity and creative methods to stretch ones mind and to build a desire in one to collaborate.

**-STEVE NOEL
VICE PRESIDENT AT SATCOM
SOLUTIONS**

For speaking inquiries, availability, and fees, please contact us using the details below.
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