

SOFT PARADE
by Job Smeets

for Mouromtsev Design Editions
curated by Maria Cristina Didero

TYOLOGY OF THE PIECES

The collection comprises six typologies of objects, each represented by a singular piece: Daybed, Carpet, Floor Lamp, Table, Coffee Table, and Lounge Chair. Each piece develops its own position through a precise relationship between form, material, and concept. Together, they form a cohesive yet varied reflection on softness (+ irony) as a critical and contemporary condition.



Job Smeets

Carpet: SOFT PARADE

A black panther — evoking wholesomeness, power and at the same time purity — lies upon a furry surface. This is a gentle panther; its dark colour stands for the strength of soul combined with the strength of will. Its pelt unfolds across the floor to become a landscape on which to rest, a safe territory defined by the circular shape that echoes the planet.

Soft Parade Carpet becomes a poetic reflection on the human bond with Nature: tender and yielding at times, fierce and confrontational at others. The panther embodies instinct and intuition — a companion as much as a challenge.

128w x 128d x 31h in
(325w x 325d x 79,5h cm)
Carpet in soft polyurethane
with upholstery in faux fur

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