

SOFT PARADE by Job Smeets

for Mouromtsev Design Editions
curated by Maria Cristina Didero

TYPOLOGY OF THE PIECES

The collection comprises six typologies of objects, each represented by a singular piece: Daybed, Carpet, Floor Lamp, Table, Coffee Table, and Lounge Chair. Each piece develops its own position through a precise relationship between form, material, and concept. Together, they form a cohesive yet varied reflection on softness (+ irony) as a critical and contemporary condition.



Job Smeets

Floor Lamp: THE WORLD WILL BE SAVED BY BEAUTY

A tire, emblem of motion, industry, and progress, is rendered still and luminous. Playing with trompe-l'œil and the logic of the old tradition of the ready-made, the object appears familiar while refusing its original purpose. What once enabled movement now emits light. The industrial becomes intimate. A tool of modernity is softened without being disguised.

31,5w x 20d x 71h in
(80w x 51d x 180h cm)
Luminous object
with stand in bronze
and diffuser in soft
polyurethane

**Mouromtsev
Design Editions**

United Arab Emirates, unit R10
Building 06, Dubai Design District
T. +971 52 273 1751 | info@mouromtsevdesigneditions.com
www.mouromtsevdesigneditions.com